

Outreach Grant Application Guidelines

College of Design, Iowa State University

The college provides funds each year to support outreach projects and studio course planning and implementation that provide learning opportunities to College of Design students and engage communities both in Iowa and beyond. Grants of two types will be awarded:

- The ***Fieldstead & Company Endowment for Community Enhancement Fund*** is awarded annually to support **projects** that “inform the proper and artful development of the communities of Iowa and the surrounding region.” The funding for this program will have a duration of one year with a maximum funding level of \$5,000.

Application Deadline: March 10, 2023

- The ***Curriculum-based Design Outreach Fund*** supports the CoD’s curriculum-based design **outreach studio** efforts. This includes incentivizing teams of faculty to initiate studio courses which promote faculty and student interaction with potential communities to identify curriculum-based outreach activities. The funding for this program will have a duration of one semester with a maximum funding level of \$1,500. This funding is not limited to a geographic area.

Application Deadlines: March 10, 2023 for one semester during the following calendar year.

Eligibility

Applicants must be currently employed faculty within the College of Design including tenured or tenure-track faculty, lecturers, and senior lecturers.

Application Guidelines

The proposal must use the attached form, *CoD Outreach Grant Funding Application*. Evaluation will be made solely on the application guide – do not include supplemental materials. Review of the application will be based upon the impacts and improvements made of the project/studio, its students, and the community or communities served. The review panel will also consider whether additional funding is leveraged from other sources (both internal and external to the College of Design). While leveraging external funding is encouraged, it is not required. The chair (or chairs) providing oversight for the studio must sign all applications. The Associate Deans of Faculty Success and Extension and Outreach are available to answer questions about content and completeness of proposals prior to submission.

Submission

Proposals should be sent electronically as a single PDF document to Julie Robison (jrobison@iastate.edu). Please do not submit paper copies.

Completed applications will be reviewed by a panel appointed by the Dean’s Office. Recommendations from the panel review will be made to the Dean of the College of Design who will make the final decision on each proposal.

Award Notification:

Recommendations from a panel review will be made to the Dean of the College of Design who will make the final decision on each proposal. Applicants will be notified on March 24th on the panel decision.

Post-award Review

Successful applicants are expected to provide a one-page report within one month of completion date of the project/studio to the Dean. Reports will be shared with funding sponsors.

4. Describe how the funds requested will make a difference in the community? What impacts or improvements in the community are projected due to the engagement of the project/studio?

5. How will students benefit from this project/studio?

6. How will pedagogy of future college studios be improved with this funding?

7. What other sources of funding will support this studio and how much from each source?

Chair Signature _____ Date _____

Applicant(s) Signature _____ Date _____

Applicant(s) Signature _____ Date _____

Applicant(s) Signature _____ Date _____

Examples of Past Recipient Information

Bernard Canniffe, Graphic Design for the period 1/1/2018 to 5/4/2018

DESIGN IN AND WITH COMMUNITIES TO PROMOTE INNOVATIVE AND SUSTAINABLE SOLUTIONS: PERRY, IA

This proposal was a collaborative graphic design partnership between the University of Iowa (UI) and Iowa State University (ISU), and the community of Perry, IA. This project focused on utilizing graphic design resources and methods to engage the community of Perry, IA to identify areas for improvement and problem solve around specific economic and health challenges that are important to the community.