

INDUSTRIAL DESIGN // INDD 499 SENIOR STUDIO

FALL 2021 // PAEPCKE-HJELTNESS

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G.O.A.T.

The G.O.A.T System project is about reimagining what off-road navigation could be. The project is about designing a navigation system grounded in the off-road community. The two major focuses are visually communicating important navigation information and connecting the driver to the community around them.

