

## The Proposal for Textile Design Minor FINAL 2.28.17

1. Name of the proposed minor. **Textile Design**
2. Name of the department(s) involved. **Art and Visual Culture (AVC) (Integrated Studio Arts program); Apparel, Events, Hospitality Management (AESHM) (Apparel, Merchandising, and Design program, AMD)**
3. Name of contact person(s). **Teresa Paschke, Professor, Art and Visual Culture, [tpaschke@iastate.edu](mailto:tpaschke@iastate.edu); Christine Wise, Academic Advisor, Apparel, Merchandising and Design, [clwise@iastate.edu](mailto:clwise@iastate.edu); Ingrid Lilligren, Professor and Chair, Department of Art and Visual Culture, [ililligr@iastate.edu](mailto:ililligr@iastate.edu); Robert Bosselman, Professor and Chair, AESHM, [drbob@iastate.edu](mailto:drbob@iastate.edu)**
4. Need for the proposed minor.

ISU currently offers two degree programs related to textiles. Integrated Studio Arts within the College of Design offers a fine art textile curriculum focusing on studio practice that leads to a Bachelor of Fine Arts in Integrated Studio Arts degree. Apparel, Merchandising and Design within the College of Human Sciences offers an applied design curriculum focusing on fashion and merchandising leading to a Bachelor of Science degree. There is a need to provide opportunities for students who currently major in these separate programs to combine applied and fine art textile curriculums. This minor allows students from both programs to develop stronger, more comprehensive portfolios giving them a unique advantage within a competitive job market. This minor also provides students greater breadth in developing a curriculum that suits their individual needs and interests in textiles for those interested in working within industry as well as independent studio practitioners. Additionally, it provides further opportunities for students majoring in other design-related fields (e.g. industrial design) to expand the scope of their studies.

5. Objectives of the proposed minor including the student learning outcomes and how the learning outcomes will be assessed.

**Objectives:** The Textile Design Minor allows students to focus specifically on the design and creation of textiles, a practice with applications in fine arts, fashion, and related fields.

### **Learning Outcomes:**

- Understand historical and contemporary applications of textile production.
- Conceptual development using textile media and techniques such as printing, dyeing, and weaving for self-expression.
- Technical development of both hand skills and digital tools.
- Demonstrated ability for critical thinking through visual, verbal and written communications with emphasis on what it means to be an artist/designer using textile media and techniques.

- Strengthen individual portfolios to position students for success in their chosen fields post-graduation.

**Student Assessment:**

- Desk critiques: one-on-one interaction between faculty and student in the classroom.
- Critiques, exams, research papers, journals, sketchbooks, and studio projects as required by the courses.
- Artifact analysis, lab assignments, and presentations.

6. General description of the minor.

Students seeking to work in the area of Textile Design Minor will take 16 to 18 credits for the Program of Study.

The minor consists of four parts: 1) two required “Core” classes in textile science and textile studio fundamentals for 5-6 credits\*; 2) a selection from category “History/Theory” for 3 credits; 3) a selection from category “Practice” for 6 credits (2 classes); and 4) an elective category where the student selects at least one class for 3 credits.

\*AMD 204 Textile Science currently varies in credit from 3-4 as three Iowa community colleges do not teach a lab, eliminating 1 credit for transfer students and causing the variation in credits.

7. Relationship of the minor to other programs at Iowa State University.

This minor will allow students enrolled in the Integrated Studio Arts program fine art textiles concentration; apparel, merchandising, and design; interior design; industrial design; graphic design; and other programs an option of focusing on the area of textile design. The minor utilizes existing courses and resources in the College of Human Sciences and the College of Design.

The Textile Design minor differs from the Textile Science minor targeted at students in the STEM fields of chemistry, chemical engineering, materials science and technology, and industrial design. The Textile Science minor consists of two levels of textile science, product evaluation, quality, independent study, and research coursework. The Textile Design minor utilizes existing courses in two colleges; the Textile Science minor is administered by Apparel, Merchandising, and Design in the College of Human Sciences.

8. Relationship of the minor to the department’s/college’s/university’s strategic plans.

**According to the Department of Apparel, Events, and Hospitality Management’s strategic plan:** “Within each program, students gain skills and knowledge to help them succeed in the real world.” The proposed minor allows students to fulfill this statement by allowing them to develop a stronger, more comprehensive portfolio giving them a unique advantage within a competitive job market.

**According to the Integrated Studio Arts Degree Program:** Our unique BFA program focuses on in-depth studio work with an emphasis on crossing conceptual and media boundaries. The art studio provides the fundamental structure for students to develop understanding and ability to apply the design process through use of diverse media such as drawing, painting, textiles and printmaking. Art history courses enhance studio pedagogy by providing a conceptual and historical context for work created in the studio. “It is designed for students intending to become professional artists”. The proposed minor allows students to fulfill this statement by providing greater breadth in developing a curricular program of study that suits their individual needs and interests with an emphasis in textiles. It is intended for students interested in working within industry as well as independent studio practitioners.

**According to the College of Design:** “Iowa State University's College of Design is one of only three comprehensive design colleges in the U.S. The breadth and depth of curricula provides opportunities for students to engage in all scales of design inquiry and making.” Students selecting the Textile Design minor will access college courses and faculty, and their peers, thus creating a personalized program of study that results in a stronger educational experience.

**Likewise, the College of Human Sciences:** “Our programs provide a springboard for students who seek to gain deep understanding of how people live and learn, from the very young to the very old – to help them lead happy, healthy, productive, and meaningful lives.” The proposed minor builds upon these strengths by improving educational opportunities for current students and drawing new students, faculty, and staff interested in a cross-disciplinary experience.

**According to Iowa State University’s strategic plan:** “The challenges of the 21st century demand that we focus on what we do best...It is imperative that the creation, sharing, and application of knowledge be a global effort characterized by a profound respect for the diversity of people and ideas.” The proposed minor includes classes that focus on cultural diversity. Further, the topic of textile design demands respect for different applications and ideas that are truly global.

9. Comparison of the proposed minor with:

a. standards, if any, established by accrediting associations;

North American Schools of Art and Design accredits both the AESHM and AVC programs and states a minor must be 12% of a curriculum. The BFA in ISA is 126.5 credits thus 15 credits is the minimum. In AMD, the curriculum is 123 credits and the 15-credit minimum applies.

b. similar programs at other universities.

No other regent’s university in Iowa offers a textile program and no other university in the Midwest region, especially west north central division (e.g., Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota), offers a minor in Textile Design.

10. Program requirements, including:

a. prerequisites for prospective students;

Students must be sophomore level and above and enrolled in the Apparel, Merchandising, and Design Program or one of the degree programs within the College of Design.

**Program of Study (16 to 18 credits)**

**Core (required): 5-6 credits**

AMD 204	Textile Science; 3-4 credits
ArtIS 214	Studio Fundamentals: Textiles; 2 credits

**History/Theory - Students choose one of the following: 3 credits each (3 credits)**

AMD 362	Cultural Perspectives of Dress
ArtH 292	Introduction to Visual Culture Studies
ArtH 280	History of Art I
ArtH 281	History of Art II

**Practice - Students choose two of the following: 3 credits each (6 credits)**

AMD 121	Apparel Assembly
ArtIS 208	Color
AMD 328	Design Seminar
ArtIS 345	Woven Structures
ArtIS 346	Textile Surface Design
ArtIS347/447	Printed Textile Design
ArtIS 448	Digital Textile Design
AMD 490	Independent Study
ArtIS 490	Independent Study

**Electives - Students choose one of the following for 2, 3, or 4 credits**

DsnS 131	Design Representation (4 cr.)
ArtIS 206	Studio Fundamentals, Printmaking (2 cr.)
ArtIS 213	Studio Fundamentals, Painting (2 cr.)
AMD 354	History of European and North American Dress (3 cr.)
AMD 356	History of 20th Century Fashion (3 cr.)
ArtH 382	Art and Architecture of Asia (3 cr.)
ArtH 384	Art of Islam (3 cr.)
ArtIS310	Sources and Methods of Visual Design (3 cr.)

- b. language requirements:  
none
- c. courses and seminars presently available for credit toward the program:  
See above.
- d. proposed new courses or modifications of existing courses:  
none
- e. implications for related areas within the university:  
See answer to question #7 above

11. General description of the resources currently available and future resource needs, in terms of: faculty members:

- a. AESHM: Jan Fitzpatrick, Senior Lecturer; Amanda Quinn, Lecturer; Eulanda Sanders, Professor; Chunhui Xiang, Assistant Professor; AVC: Cindy Gould, Associate Professor; Teresa Paschke, Professor.

- No additional faculty will be needed.
- b. effects of the new courses on the work load of the present staff:  
No additional teaching loads will be assigned.
- c. research facilities:  
No new facilities will be needed.
- d. library facilities (journals, documents, etc.) in the proposed area:  
Students will continue to utilize Parks Library and the Design Reading Room.
- e. supplies, field work, student recruitment, etc.:  
The new minor makes use of existing structures in both colleges and programs in terms of supplies, internships and recruitment.

12. Describe the needs for new resources and/or reallocated resources. Attach to the program proposal memos from the department chair(s), the college dean(s), and other appropriate persons, agreeing to the allocation of new resources and/or the reallocation of resources.

Attach to the program proposal, letters of support, recommendations, and statements when appropriate:

- a. from programs at the other Regents universities: N/A
- b. from programs and departments at ISU which are associated with the proposed program or have an interest in the proposed program:

**See attached letters from department chairs.**