

Yongyeon Cho

158 College of Design

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PROFESSIONAL EXPERIENCES

Iowa State University, College of Design

Assistant Professor

Department of Interior Design &

Human-Computer Interaction program

Iowa, United States

August 2018 ~ Current

- Teaching and advising Responsibilities (approximately 70%)

My primary appointment is to teach all levels of Interior Design and other courses in the College of Design as may be assigned by Chair of Interior Design. My teaching appointment will include four courses per year, two in the Fall and two in the Spring, for a minimum of twelve credits, unless granted a course release or awarded a course buyout, primarily in the Interior Design curriculum. In addition, I am expected to mentor graduate and undergraduate students and supervise research and internship experiences. These assignments may be modified if the department's needs change.

- Research Responsibilities (approximately 25%)

I am expected to maintain an active research program that leads to peer-reviewed and/or invited research presentation at regional, national, and international professional meetings and/or publications in peer-reviewed scholarly journals. In addition, I am encouraged to pursue grant funding to support my research program and any graduate students it may require.

- Service & Outreach Responsibilities (approximately 5%)

My service and outreach activities may include departmental, college, and university committees as well as professional activities that interface the Department of Interior Design and Iowa State University with community groups and organizations.

Keumkang Enterprises

Design Advisor

Seoul, South Korea

February 2018 ~ Current

- Responsible for tender bidding projects as a lead design especially, workplace design for financial firms, technology firms, and cultural spaces

- Served as an interior designer participated in schematic designs, design developments, preparing presentation documents, and creating construction administration

Hellmuth, Obata + Kassabaum (HOK), Chicago office
Interior Design Professional

Illinois, United States
January 2017~ January 2018

- Developed, modified and/or reviewed production drawings according to established standards
- Corrected and updated design documents as needed
- Developed solutions to technical and design problems following established standards
- Prepared 2D and 3D presentations and design drawings
- Responsible for the interior material library, including meeting with vendors, updating the studio on new products and organizing and maintain the library overall

Iowa State University, College of Design
Teaching Assistant

Iowa, United States
January 2015~ December 2016

- Served for ArtID265 (Interior Design Studio I) – 1 semester
- Served for ArtID465 (Interior Design Studio V) – 2 semesters
- Served for ArtID263 (Graphic Communication II) – 1 semester
- Served for ArtID351 (Health, Safety, and Welfare) – 1 semester

OPN architects, Des Moines office
Student Intern

Iowa, United States
May 2015~ August 2015

- Served as a student intern participated in schematic designs, design developments, preparing presentation documents, and creating material boards

MEW Interior Architects
Principle/Designer

South Korea / United States
January 2011~ Current

GSAKU (Graduate School of Architecture Konkuk University)
Project Assistant

Seoul, South Korea
August 2009~ July 2010

- Served as a project research assistant for Prof. Kim Jong-jin
- Participated in ‘The National Museum of Korea contemporary history environmental sculpture’ competition, and ‘Gate Design in Hyun-dai Steel’ competition with Prof. Park chan-il

Onjuo interior & architecture
Staff

Seoul, South Korea
August 2009

- Served a 3D graphic designer as a part time job

Han-il veneer corporation
Production Manager

Nam-dong Industrial Complex in Incheon, South Korea
August 2010~ July 2011

- Served in this company which is my father's factory as a production manager. I assisted my father.

EDUCATIONS

- 2014 ~ 2016 Iowa State University, United States, College of design, Interior Design, M.F.A.,
Cumulative GPA: 3.98 / 4.0
- Received 'Interior design book award' at College of Design, Iowa state University
- 2009 ~ 2011 Konkuk University, South Korea, 'Interior Architecture Department' M.I.A
Cumulative GPA : 4.45 / 4.50
- Received 'Konkuk University' scholarships awarded during four semesters
 - Received 'The first prize' in Konkuk University Architecture Dept. excellent work
- 2002 ~2009 Soong-Sil University, South Korea, 'Interior Architecture Department' B.A
Cumulative GPA: 3.89 / 4.50
- Received 'Jeong-su Scholarship' scholarship awarded during six semesters
 - Received 'Soong-Sil University' scholarships awarded during one semester
 - Received 'The first prize' in Soong-Sil University Architecture Dept. excellent work

PUBLICATIONS

- 2020
- Lim, H., Cho, Y., Park, H. J. (2020 October 3-4, 2020) *User Experience Research for the next decade in Education and Visual Arts* [Poster Session]. SIGDAC 2020, Denton, TX, United States.
 - Cho, Y., Park, H. J., Lim, H. (2020, July 19-24). *Research in User-Centered Design 2009 to 2018: A Systematic Keyword Network Analysis* [Poster Session]. HCI International 2020, Copenhagen, Denmark.
 - Cho, Y., Song, J. (2020, May 5-6). *Development of a Tool to Assess Health and Well-being of Users in the Built Environment* [Poster Session]. HiBR 2020 Conference, Washington D.C, United States.
 - Irish, J., Cho, Y. (2020) *Introducing Undergraduate Students to First-Hand Research: A Tale from the Front Line*, IDEC Exchange: Research-Informed Design: Thirty Years and Beyond, Issue 1, 2020. pp. 19-20.
 - Cho, Y. (2020, April 4-7). *Students' Integrated Sensory Analysis Results: A Case Study of the Main Lobby Area in College Buildings* [Poster Session]. EDRA 51, Tempe, AZ, United States.

- Cho, Y., Park, H. J., Lim, H. (2020, April 4-7). *Wellness Design Assessment Criteria: Content Analysis of Workplace Design Guidelines* [Poster Session]. EDRA 51, Tempe, AZ, United States.
- Irish, J., Cho, Y. (2020, March 24-25) *Using Research for your Design Project* [Poster Session]. ISU Research Day, Ames, IA, United States. (Conference canceled)
- 2019 ● Cho, Y. (2019) *Coexistence: Design Technology and Human-Centered Interior Design*, IDEC Exchange: A Forum for Interior Design Education, Issue 1, 2019, pp. 24-25.
- Cho, Y., Song, J. (2019) *Assessment Tool for Users' Experience in Healthcare Settings* [Presentation Session] IDEC 2019 Annual Conference, Charlotte, NC, United States.
<https://www.idec.org/files/2019%20IDEC%20Conference%20Proceeding.pdf> pp.111-112
- 2017 ● Cho, Y., Song, J. (2017) *Linking wellness to design: Creating a tool for evaluating user's wellness experience at the main lobby of healthcare environments* [Poster Session] IDEC 2017 Annual Conference, Chicago, IL, United States <https://www.idec.org/i4a/pages/index.cfm?pageID=4530>
- 2016 ● Cho, Y (2016) *A study on creating a user-centered wellness design evaluation tool for healthcare design: focusing on the analysis of user's experience in the main lobby of a healthcare facility* (Master thesis, Iowa State University, Ames, IA, United States).
- Published 'Iowa Graduate Students Redesign Combat Outposts for the U.S. Military' in the March "Big Ideas" issue of Interior Design magazine
- Published 'Iowa graduate students design military shelters for combat zones to help soldiers feel safer' in Dezeen magazine, April 4th
- 2011 ● Cho, Y (2011) *A Study on Sustainable Design Characteristics of Public-Regeneration- Architecture of Architecture for Humanity* (Master thesis, Konkuk University, South Korea)
- 2010 ● Cho, Y., Kim, J. (2010) *A Study on Sustainable Design Characteristics of Public-Regeneration- Architecture of Architecture for Humanity*, KIID, v.19 (n,5)
- 2008 ● Cho, Y (2008) *A Study of companies' exhibits and multi-cultural complex facility who applied the characteristics of digital art* (Bachelor thesis, Soong-Sil University, South Korea)

ACADEMIC / PROFESSIONAL EXPERIENCES

- 2020 ● Cho, Y. (2020, February 17-20) *Tea, sunlight, wind, and time* [Poster Session] 2020 ICAD international conference, Hochiminh, Vietnam. Invited Exhibition http://www.ksaforum.or.kr/modules/bbs/index.php?code=exhibition_expert&mode=view&id=134&page=10&M_ID=28&sfield=&sword=
- 2019 ● Interior Design Educators Council (IDEC) 2019 Annual Conference – Selected IDEC Top 10 Presenter. “Assessment Tool for Users' Experience in Healthcare Settings”, National conference

- 2018 ●Invited exhibition - International Invitation Exhibition works, Hanyang University Museum, Seoul, Korea, Korean Institution of Interior Design (KIID), Combat outpost design proposal in Afghanistan, International exhibition.
- 2017 ● Presented AAHID Fellowship research on “Wellness Design Evaluation Criteria for the Main Lobby of a Healthcare Facility” at the Healthcare Design Expo & Conference in Orlando, Florida
- 2016 ● Participated 2016 Design Communication Association Juried Exhibition in observational image category, mixed media with watercolor
● Participated Iowa State University Day in Capital
- 2015 ● Attended Healthcare Environment conference in Washington D.C
● Participated 2015 Chicago Healthcare Design Student Charrette as an interior design student sponsored by AIA Chicago and ASSA ABLOY
- 2008 ● I was a chairman of an exhibition in Graduated from Department of Architecture Exhibition
- 2007 ● Participated in design book research ‘Design without designers’ in Seoul with Prof. Suh Kuee-Sook
- 2006 ● Participated in Media Exhibition ‘Vestige of Media in space.’
- 2004 ● I was a Guest reporter in Soong-Sil University Public Relations Department
● I was a ‘Master’ in Soong-Sil University Department of Architecture web team SO@R

TEACHING EXPERIENCES

- 2020 ● ARTID 263 Section 1, Design communication in interior design, 3cr, 22 students
● ARTID 367 Section 1, Interior design studio III, 4cr, 17 students
● ARTID 490 Section YC, Interior Design Independent Study, 1cr, 1 student
● ARTID 590 Section YC, Special Topics, 3cr, 1 student
- 2019 ● ARTID 251 Section A & B, Human factors in design, 3cr, 71 students
● ARTID 263 Section D, E & F, Design communication in interior design, 3cr, 64 students
● ARTID 367 Section A, Interior design studio III, 4cr, 21 students
● ARTID 465 Section E, Interior design studio V, 4cr, 16 students
● ARTID 490 Section YC, Interior Design Independent Study, 1cr, 1 student
● ARTID 590 Section YC, Special Topics, 4cr, 2 students
● ARTID 699A Section YC, Thesis, 4cr, 1 student
- 2018 ● ARTID 251 Section A & B, Human factors in design, 3cr, 69 students
● ARTID 465 Section E, Interior design studio V, 4cr, 16 students
● ARTID 660, Research methods, 3cr, 10 students

PROFESSIONAL PROJECTS

- 2019 ● Hanabank Gold Club Lounge – Seoul Auction Building – Served as an interior design consultant for the Conceptual design development
● Hanabank President Guest House proposal – Design & Build Bidding, Served as an interior design consultant for the schematic design development

- Skechers Korea office relocation project – Served as an interior design consultant for the conceptual design development
- TE technology Seoul office relocation proposal – Design & Build Bidding, Served as an interior design consultant for the schematic design development
- 2018 ● Novartis Korea Seoul Office Consolidation project – Design & Build Bidding, Served as a lead designer for the design development
- KR-Seoul City Plan (General Office Consolidation) – Design & Build Bidding, Served as a lead designer for the design development
- Seong-su Multi Cultural Space, interior design project – Design development & Construction Documentations. Worked as an interior designer
- 29CM+HanaBank (Tong young building, Seoul, South Korea) - Schematic Design, Design Development Worked as a lead designer
- BOSCH KOREA 9th Floor IWC office design (South Korea) - Schematic Design, Design Development, Construction Documents, and Construction Administration. Worked as a main interior designer
- Bloomberg Korea (Seoul, South Korea) – Design & Building Bidding, design development, worked as a lead designer
- 2017 ● BMO Harris Bank, Multiple locations (Milwaukee, Wisconsin / St. Louis, Missouri / Independence, Missouri) - Architecture and Interior Design, Programming, Schematic Design, Design Development, Construction Documents, and Construction Administration. Worked as a main interior designer
- AON Calgary, Canada - Interior Design, Design Development, and Construction Documents, Worked as a design assistant of the project
- Quest Diagnostic Corporate Account, Multiple locations (Naples, Florida / Washington / Pennsylvania, Temecula / California, Melbourne, Florida / Ithaca, New York / Davis, California / Nashville, Tennessee / Flourtown, Pennsylvania / Allegheny, Pennsylvania) Interior Design – Schematic Design, Design Development, Construction Document package, Worked as a main interior designer
- WPP-Kantar, Chicago, Illinois – Interior Design – Schematic Design proposal, Worked as a design assistant of the project
- 333 South Wabash, CNA Center Food hall renovation proposal, Chicago, Illinois – Interior Design, Marketing package. Worked as an assistant of the project
- Torque: Jewelers Building 40th Floor, Chicago, Illinois – Interior Design, Marketing proposal. Worked as a design assistant of the project
- Will County Justice Center Interior Design, Joliet, Illinois – Interior Design – Design Development, Construction Document, Worked as a design assistant of the project
- Kentucky International Convention Center, Interior Design, Louisville, Worked as a design assistant of the project
- 2016 ● City of Newton Passive Park, Newton Iowa – Landscape Design - Schematic Design proposal package, Worked as a design assistant of the project
- Garner Public Library, Garner, Iowa – Interior Design – Schematic Design Development proposal package, Worked as a main interior designer of the project

- University Iowa Pappajohn Business Courtyard, Iowa City –Interior Design - Schematic Design proposals package, Worked as a main interior designer of the project
- Hedberg Public Library Feasibility Study, Jonesville, Wisconsin –Feasibility study package, Worked as a design assistant of the project
- 2015 ● Pro bono design proposer for reading room renovation at College of Design, Iowa state University
- 2013 ● Tutor of teaching Autodesk 3D Studio MAX
- 2011~ ● Working as a freelance interior designer of MEW interior architecture for Store Sketch [<http://www.storesketch.co.kr/>]
- Working as a freelance interior/ graphic designer for OTWOJOB [<http://www.otwojob.com/>]
- 2007 ● Participated in Tokyo Designer`s Week 2007 in student group Exhibition

COMPETITION/ GRANTS AWARDS

- 2020 ● Institute for Design Research and Outreach (IDRO) – Curriculum-Based Outreach Grants \$1,500 – ARTID 367 Interior Design Studio IV – An International Students Community in Iowa - Awarded
- 2019 ● Award of Excellence in the observational category of the 34th annual Architecture in Perspective International Architectural Illustration Competition, sponsored by the American Society of Architectural Illustrators, for “Gwanghwamun.” The work will be included in the 34th annual Architecture in Perspective catalog and exhibition, and Cho will be honored Oct. 5 at the Architecture in Perspective Conference in Hollywood. International Competition. Total 71 exhibited pieces from a field of almost 500 entries from the world
- 2018 ● Institute for Design Research and Outreach (IDRO) – Curriculum-Based Outreach Grants \$1,500 – ARTID 367 Interior Design Studio IV – A Senior Living Community in Iowa - Awarded
- 2017 ● Garnered People’s choice for White wine label design. 2017 Wine & Design supporting the common thread for the cure, Team project
- 2016 ● Garnered 2017 AAHID (American Academy of Healthcare Interior Designers) Graduate Research Fellowship
- 2015 ● Selected as the winner in student category of Healthcare Environment Award, sponsored by Contract magazine and The Center for Healthcare Design, and it published in the October issue of Contract magazine, Team project
- Received ‘Masaaki Yamada Juror’s Award of Merit’ at American Society of Architectural Illustrators
- 2010 ● Received ‘Excellence prize’ in Ga-in design Group Interior Design Competition, Team project
- 2008 ● Received ‘President Award’ in Student Thesis Project Review by KIID
- Received ‘The bronze prize’ in Bench, Chair Design Competition by Seoul, Team project
- 2007 ● Received ‘A fine piece of work’ in National Exhibition of Korea Landscape Architecture, Team project

PROFESSIONAL MEMBERSHIP

- IDEC Since 2018
- IIDA Since 2016
- USGBC Since 2014

CERTIFICATIONS

- 2017 ● WELL Accredited Professional, WELL-AP-0000020138
- 2017 ● LEED Green Associate, GBCI#: 10908835
- 2008 ● Certified Housing Consultant Level 2, #208302
- National Technical Qualification Certificate 'Engineer Architecture'
#08204050518Z
- 2005 ● Chinese Character Level 2 qualifications awarded

COMPUTER SKILLS

<i>Program</i>	<i>Level</i>	<i>Years practiced</i>
Autodesk AutoCAD	Expert	17 years
Autodesk 3d MAX	Expert	15 years
Autodesk Revit	Expert	9 years
Google Sketch up	Expert	15 years
Adobe Creative Suite	Expert	16 years
Coral Painter	Intermediate	15 years
MS Office Suite	Expert	17 years

LANGUAGES

<i>Language</i>	<i>Level</i>
Korean	Native
English	Expert

Declaration - I at this moment declare that the above written particulars are true to the best of my knowledge and belief.