

EDUCATION

- Spring 1998 Iowa State University, Ames, Iowa
Master of Fine Arts Degree
Graphic Design
- Spring 1985 Iowa State University, Ames, Iowa
Master of Arts Degree
Concentration in Graphic Design
Creative Component, non-thesis topic:
Identity System for Landscape Architects of Iowa
- Spring 1982 Iowa State University, Ames, Iowa
Bachelor of Arts Degree
Concentration in graphic design and cultural anthropology.
Graphic design coursework included typography, publication design, package design, poster design, identity systems, signage

PROFESSIONAL DEVELOPMENT

- Fall 2017/2019 Iowa State University, Rome Program,
Biennale Exhibition, Joyful Uncertainty (2018)
Biennale Workshop, Interesting Times (2019)
Co-directed with Rome faculty Brenda Jones and Pia Schneider
Venice, Italy
- Summer 2015 Ladies of the Letterpress Type on the Cob Letterpress Workshop and Conference
Iowa Old Thresher's Hall
Mount Pleasant, Iowa
- Fall 2014 JEFF International Exhibition (Joint Exhibition for Friendship)
Package Design, Warrior
Yeung Nam University Bongsan Cultural Center
Daegu, Korea
- Spring 2011 International Conference on Arts and Humanities
Design Principles and Practice
Co-presentation with Dr. Troy Abel
Out of Rome and into the Fray
Honolulu, Hawaii
- Fall 2006–2014 Iowa State University, Rome Program
Bookmaking Workshop with Vittorio Fava
Pavia, Italy
- Spring 2007 Rochester Institute of Technology
Kern Conference
Co-presentation with Professor Sung Kang

CHERI URE,
Associate Teaching Professor

Department of Graphic Design

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Mythology of Tiber Island
Rochester, New York

PROFESSIONAL MEMBERSHIPS

American Institute of Graphic Artists (AIGA)
Art Directors Association of Iowa (ADAI)

TEACHING EXPERIENCE

IOWA STATE UNIVERSITY

2007 – 2020

Associate Teaching Professor

Teaching responsibilities include: sophomore, junior and senior studios: typography; visual methods; production; corporate identity; packaging; portfolio preparation; practicum. Participate in Graphic Design Program meetings; Foundation, sophomore, and junior portfolio reviews.

2002 – 2016

Co-program leader and instructor in Iowa State University Rome Program with responsibilities in addition to instruction that include: co-leading Southern and Northern Field Trips; arranging studio visits and inviting guest lecturers; managing program funds; supervising Undergraduate Research Assistants.
(2005/2012/2015 were led by other faculty members)

2010 – 2012

Instructor in Summer Korean Workshop held at Iowa State University campus with responsibilities to direct visiting Korean Students in a week-long design project. (Design Principles, 2010; 1000 Paces Sequential Type/Image Composition, 2011; 2-D/3-D Identity, 2012).

COURSES TAUGHT

IOWA STATE UNIVERSITY

Spring 2020 ARTGR 271; 371; 471

Fall 2019 ARTGR 470; 475; 484

Spring 2019 ARTGR 271; 371; 484

Fall 2018 ARTGR 470; 475; 484

Spring 2018 ARTGR 371; 471; 482

Fall 2017 ARTGR 470; 475; 484

Spring 2017 ARTGR 271; 371; 471

Fall 2016 ARTGR 470; 475; 484

Spring 2016 ARTGR 271; 371; 471

Fall 2015 ARTGR 270; 370; 470

Spring 2015 ARTGR 271; 371; 477

Fall 2014 ARTGR 470; 475; 484

Spring 2014 ARTGR 271; 371; 477

CHERI URE,
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Fall 2013 ARTGR 470; 475; 484

Spring 2013 ARTGR 271; 477; 482

Fall 2012 ARTGR 470; 475; 484

Spring 2012 ARTGR 271; 477; 482

Fall 2011 ARTGR 470; 475; 484

REVIEWS

IOWA STATE UNIVERSITY

2007 – 2019

Per year reviewed approximately 95 freshmen foundation portfolios (1140), 40 sophomore + 40 junior (800), and 20 senior portfolios (200) with other graphic design faculty members.

PROFESSIONAL

EXPERIENCE

Fall 1984

IBM Corporation, Research Triangle Park, Raleigh, North Carolina

Full time graphic design intern with varied responsibilities including design and layout of in-house publications such as brochures, dinner programs, posters.

Summer 1984

Designgroup, Inc., Des Moines, Iowa

Full time graphic design intern. Work included design and production of ads, magazine spreads, certificates.

1980 – 2006

Freelance Graphic Designer

Clients include:

Squirrel's Nest; Hedgehogerie; Greene Bean Project; Iowa Motor Truck Association; Kent State School of Art; Stow Public Library; Kent Blossom Music; Alpenglow; TR Records; Landscape Architects of Iowa Poet and Critic Magazine; Iowa Curriculum Assistance Systems National Native American Art History Conference.

PERSONAL

AWARDS/HONORS

PUBLICATIONS

2013

Iowa State University, College of Design

Voted Convocation speaker by graduating Graphic Design seniors

2012

Iowa State University, College of Design

Voted Convocation speaker by graduating Graphic Design seniors

2010

Iowa State University, College of Design

Voted Convocation by graduating Graphic Design seniors

2006

Iowa State University, College of Design

Teaching Excellence Award

2005

Iowa State University, College of Design

Teaching Excellence Award

1985

New York Type Directors' Club

International Poster Exhibit at Pompidou Center, Paris

- 1983 World University Games, Edmonton International Poster Exhibit
Women in Design International, California
Women in Design International, Chicago
Minneapolis Art Directors' Association
Typography 4
Creativity 13

STUDENT
AWARDS/HONORS
PUBLICATIONS

- 2019 Art Directors' of Iowa
Student Design Awards (Cheri Ure, instructor)
Ellen Titman (371 Creative Lab, identity system).
Ali Peters (371, Direct mail brochure, Best in Category, Collateral).
Emily Cooper Smith, (371, pop up shop identity poster)
Tia Nieland, (371 pop up shop identity system/labeling sales promotion).
Jayden Pond, (470IT, Lupa identity system).
Maddy Javorina, (475 Quad poster, Spanish Steps).
Rachel Hayes, 484 IT (Labeling poster).
- AIGA Flux Student Competition
Student Design Awards (Cheri Ure and Max Trombacco, instructors)
Emily Cooper Smith, (475 IT Quad poster).
Kaitlyn Sanchez, (475 IT 27th Letter poster).
Kaitlyn Sanchez, (470 IT Alto Identity system)
- AIGA Flux Student Competition
Student Design Awards (Cheri Ure, instructor)
Caroline Fiedler, (484 packaging + poster).
Lydia Anez, (484 packaging + poster).
- 2018 Art Directors' of Iowa
Student Design Awards (Cheri Ure, instructor)
Ellen Titman (371 Identity mark/system, Origins; 271 Never Forget, book).
Micah Fitzgerald (Environmental Design, pop up shop).
- 2017 Art Directors' of Iowa
Student Design Awards (Cheri Ure, instructor)
Hannah Brus (271 Lovegg Identity System + BEST OF CATEGORY, Lovegg logo + Judge's Choice, Lovegg illustration), Ellen Titman (Wink Identity system, Wink logo).
- 2016 Creativity International
Student Design Awards (Cheri Ure, instructor)
Jessica Maher (370 Big Top Taffy packaging), Sarah Cortez (470 Snowstorm identity).

Art Directors' of Iowa

Student Design Awards (Cheri Ure, instructor)

Sarah Cortez (470 Snowstorm identity collateral + BEST OF CATEGORY), Ben Dighton (370 Lumberjack Whiskey packaging + BEST OF CATEGORY), Kelly Pullen (470 Hoyt Sherman logo), Carly Brosius (470 Winterfest historic district identity).

2015 Creativity International

Student Design Awards (Cheri Ure, instructor)

Carly Brosius (371 1960s Car poster info design), Allyson Miller (484 Potpourri prototype), Emily Drees (484 Hello Honey packaging), Emily Drees (484 Cakes and Coffee packaging), Emily Drees (D'Olivia packaging/poster), Katey Oswald (484 Amalfi labeling/poster).

American Advertising Federation Awards, Des Moines Chapter

Student Design Awards (Cheri Ure, instructor)

Lisa Davis (371 Hike for Muir short term identity system + 271 Farm Animal symbol book).

Art Directors' Association of Iowa

Student Design Awards (Cheri Ure, instructor)

Emily Drees (484 Olive Oil packaging + JUDGES CHOICE + BEST IN CATEGORY), Emily Drees (484 Hello Honey packaging), Cristian Chavarria (271 Tell Tale Heart book).

2014 Art Directors' Association of Iowa

Student Design Awards (Cheri Ure, instructor)

Elizabeth Culjat (371 Symphony identity + BEST IN CATEGORY), Brittany Mumm (Buddy Holly Days identity), Katy Moore (371 Color Run), Alex Huston (Home Cinema info design poster), Emerald Klauer (477 Ames banners), Katy Moore (NYC info design).

Art Directors' Association of Iowa

Student Design Awards (Cheri Ure and Oz Andren instructors)

Shelby Walters (470 Dolce campaign and advertising design BEST IN CATEGORY), Katy Moore (484 Oliva experimental type labeling), Natalie Heisterkamp (Fare identity experimental type), Teryn Hammes (484 Bolate packaging), Elizabeth Lindgren (470 Pasquinade identity system), Erica Cleveland (471 Mohawk Peacock poster), Claire Meyers (471 Film poster), Erica Cleveland (484 "M" labeling), Teryn Hammes (484 Peps packaging), Teryn Hammes (484 Venere packaging), Tam Vo (484 Two-Faced beer bottle and carton labeling), Natalie Heisterkamp (475 Empire of Opposites experimental type book), Shelby Walters (475 experimental Piazza delle Republica Quad poster).

AIGA Signature Awards

Student Design Awards (Cheri Ure and Oz Andren, instructors)

Teryn Hammes (484 Vinegar packaging, Rome)

AIGA Signature Awards

Student Design Awards (Cheri Ure, instructor)

Nguyet Bui (371 info design 7 Summits), Katy Moore (371 Color Run identity), Haley Christofferson and Katy Van Est (370 Age Stereotype Gear Head 3D model).

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Susan B. Komen Race for the Cure, Des Moines Chapter
Student Design Awards (Cheri Ure, instructor)
Megan Rupiper, (371 created identity for the Des Moines Race for the Cure event)

Design Annual

Student Design Awards (Cheri Ure, instructor)
Madison Kasper (271 Bradbury Thompson designer book), Leah Postma (271 Megan Rupiper (371 Locks of Love newsletter).

2013 Art Directors' Association of Iowa
Student Design Awards (Cheri Ure, instructor)
Alex Register (484 Saucy Sam's packaging and JUDGE'S PICK), Ales Register (484 Yonder and Co. labeling), Leah Willadson (370 Great Balls of Fire system), Jacob Gearhardt (484 Fathom labeling), Jacob Gearhardt (484 Sting whiskey packaging), Julia Taboryskaya (484 re-use book cover illustrations), Micah Hartman (484 Cup Cake packaging), Tam Vo and Teryn Hammes (370 3D New York City Waste exhibit model), Michelle Bui (371 Childhood Obesity info design), Brooke Batterson (371 Plague book info design and BEST IN SHOW), Brooke Batterson (371 Noir campaign identity), Miquelle Carrasquillo (Post Production newsletter), Caleb Mackey (371 Rising Sea Levels info design), Andrew Moy (370 Temple International Banking website).

Creativity International

Student Design Awards (Cheri Ure, instructor)
Miguel Carrasquillo (371 Beer labeling identity and packaging PLATINUM), Brian Maw (371 Cape Cod promotonal campaign).

Creativity International

Student Design Awards (Cheri Ure and Jade Larsen instructors)
Laura Smith (484 Meditational candle packaging PLATINUM), Laura Smith (484 Amaretto labeling), Jiear Vang (Peach Lover's labeling).

SERVICE

IOWA STATE UNIVERSITY

2012 – 2019 Graphic Design Program Scholarship Selection Committee

2012 – 2017 Organize Sophomore and Junior reviews

2020 Rome Show Exhibition

Gallery 181 Iowa State University
Co-coordinator with Brenda Jones, Pia Schneider

2019 Rome Show Exhibition

Piazza delle Cinque Scole, Rome, Italy
Co-coordinator with Brenda Jones, Pia Schneide

2019 Venice Biennale Workshop, Interesting Times

Venice, Italy
Co-directed with Brenda Jones, Pia Schneider

- 2018 Rome Show Exhibition
Gallery 181 Iowa State University
Co-coordinator with Brenda Jones, Pia Schneider
- 2017 Rome Show Exhibition
Piazza delle Cinque Scole, Rome, Italy
Co-coordinator with Brenda Jones, Pia Schneider
- 2017 Venice Biennale Exhibition, Joyful Uncertainty
Venice, Italy
Co-directed with Brenda Jones, Pia Schneider
- 2017 Rome Show Exhibition
Gallery 181 Iowa State University
Co-coordinator with Brenda Jones, Pia Schneider
- 2016 Rome Show Exhibition
Piazza delle Cinque Scole, Rome, Italy
Co-coordinator with Brenda Jones, Pia Schneider
- 2016 Ad Hoc Undergraduate Graphic Design Curriculum Committee
- 2015 Rome Show Exhibition
Gallery 181 Iowa State University
Co-coordinator with Sung Kang, Brenda Jones, Pia Schneider
- 2014 Rome Show Exhibition
Piazza delle Cinque Scole, Rome, Italy
Co-coordinator with Sung Kang, Brenda Jones, Pia Schneider
- 2014 Rome Show Exhibition
Gallery 181 Iowa State University
Co-coordinator with Brenda Jones, Pia Schneider, Oz Andren
- 2013 Rome Show Exhibition
Piazza delle Cinque Scole, Rome, Italy
Co-coordinator with Brenda Jones, Pia Schneider, Oz Andren

CONFERENCES
ATTENDED

- 2011 International Conference on Arts and Humanities
Design Principles and Practice
Honolulu, Hawaii
- 2007 Kern Conference
Rochester Institute of Technology
Rochester, New York
- 2010 AIAP National Italian Graphic Design Conference, Design Per, October 5-9
Speakers: Gordon Young, Why Not Associates