

contact details

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resume/summary statement

I have 21 years of experience, knowledge and skills in a variety of international educational settings.

I intertwine three complementary work activities: **1.** Educational Developer/Learning Designer, **2.** Learning& Teaching Trainer/Professional Skills Coordinator, and **3.** Design researcher/faculty. My **core work** is developing, reviewing/consulting, and implementing together with Universities/Academic Units up-to-date Learning Programmes at under- and post-graduate level, as well as professional staff development programmes.

My **preferred cohort** is Education Support Services, but with the advantaged academic position of facilitating creative schemes of growth mindset from within, tapping into the Design practices of project-based and research-related structures.

My **work ethos** in Education is inspiring and facilitating academic leadership, creative courage, ambivert confidence, collaborative change and critic connection. These translate into a constructive alignment between 3 main stakeholders (learner, educator, institution): working from the educator as learner and also the learner as educator, and the institution as enabler of the processes between and within each.

My **professional strengths** include in-depth understanding and managing of educational structures, facilitation and training, staff development, operational improvement, policy and procedure development, coordination and innovating curriculum development, student support and vision value proposition. This follows from personal commitment to: team building and transdisciplinary group dynamics, open communication and rapport, relational well-being and empathy, and diligent creative and critical thinking.

current areas of responsibility

- Deliver/facilitate core curriculum leadership and development programmes to organisations, individual collaborators and/or academic units in institutions of knowledge;
- Oversee continuous subject matter expertise in Education content and how it relates to the need(s), vision and operational structures within organisations;
- Help learners, educators and support services to apply or adjust learning strategies, ensuring necessary knowledge and skills training to analyse/synthesise information on the impact of learning solutions against key business drivers.
- Provide constructive feedback and reflective mechanisms to support learners and their supervisors/managers on the job through continuous coaching.
- Evaluate and assess academic excellence, quality and learning solutions and their impact, by providing recommendations for future learning solutions.
- Independently plan, prioritize, schedule and manage curriculum/programmes implementation.

on-the-job competences: expert presentation and facilitation skills for small and large audiences (+500); deep knowledge of adult learning theory and instructional design principles; proven experience facilitating a leadership curriculum vs. functional training curricula; strong business acumen; strong communication, active listening, interpersonal and influencing skills; strong problem solving and decision making skills; able to work both independently and in complex multi-layered interdisciplinary dynamics.

education

- 2018/19 **PhD in Design and Architecture** (dissertation writing-up stage),
Faculty of Industrial Design Engineering (IDE/IO) and Faculty of Architecture and the Built Environment (ABE/BK), Delft University of Technology (TUD), Netherlands
thesis: "On groundscapes: exploring pavements, public space and pedestrian mobility - a theoretical and interdisciplinary framework for urban exploration"
supervisors Prof. Dr Klaske Havik (ABE - Public Building/ Design Methods & Analysis), Prof Dr Peter Kroes (TPM – Philosophy)
- 2004/08 **PhD by Design** (ABD)¹
Bartlett School of Architecture, University College London (UCL), UK
subjects: Urban Design and Architectural Studies
supervisors: Professor Dr Jonathan Hill and Dr Yeoryia Manolopoulou
- 2005/07 **Postgraduate Diploma in Education/ Postgraduate Certificate in Learning and Teaching in Higher Education**, Centre for Advancement of Learning and Teaching (CALT) – UCL, UK.
subjects: Curriculum Development and Reflective Practice (certificate); Learning Processes and Educational Spaces (diploma)
supervisors: Dr Holly Smith and Dr Jenny Marie
- 2001/03 **Master of Arts in Industrial Design (with Distinction)**,
Central Saint Martins College of Art and Design, University of the Arts London, UK
subjects: Urban Design and Public Art
supervisors: Professor Ralph Ball, Professor Ben Hughes and Professor Daciano da Costa
- 1999/00 **Diploma/MDES (w/ academic internship)** – final-year course (with Distinction),
Atelier Daciano da Costa, Arquitectura e Design Lda, Lisbon, Portugal.
thesis project: *Public Space, Urban Design and Social life - Lisbon historical axis (SGAL)*
supervisors: Professor Dr João Paulo Martins and Professor Ana da Costa
- 1994/99 **'Licenciatura' in Design&Architecture** (DIP DES 5+1) (*Cum Laude, final grade: 18/ 20*),
Faculty of Architecture, Technical University of Lisbon (FA-UTL), Portugal
subjects: Industrial, Urban and Architectural Design
supervisor: Professor Daciano da Costa and Professor Dr João Paulo Martins
- 1998/99 **Corso di Disegno Industriale – Laboratorio di Sintesi Finale** (*Erasmus Programme - final year, final grade: 28/ 30*), Politecnico di Milano, Facoltà di Architettura, Milan, Italy.
subjects: Urban Design, Architecture and City Studies
supervisor/advisor: Professor Andrea Branzi and Professor Ezio Manzini

current positions

- 2017/... Educational Developer/Trainer, *DuliDelft Education (after school care K9)*, NL
- 2013/... Director/ Educational Developer, *Ana Luz LightON - training&coaching consultancy*, NL
- 2013/... Associate/Head Trainer/ Educational consultant, *DownsideUp - training&coaching consultancy*, NL
- 2012/... Programme-curriculum Developer/ Educational consultant, *HR Talent*, Human Resources Management, TUD, NL
- 2012/... Educational Advisor/Teacher trainer for University Teaching Qualification programme + Educational advisor/ Programme developer, *OC Focus - Centre for Expertise in Education*, TUD, NL
- 2011/... Lecturer/Trainer in Graduate Skills Development Training, *Graduate School/ OC Focus/ Faculty of Industrial Design Engineering / HR Talent*, TUD, NL
- 2009/... Associate Lecturer in Design (Studio/ Design Theory and Methods/ Design Innovation and Creative Education), Faculty of Industrial Design Engineering/ Faculty of Architecture and Built Environment, TUD, NL

¹ABD - All but dissertation: academic studies transfer from UCL to Delft University of Technology in 2010/2011 as part-time faculty staff.

past positions

- 2011/13 Project Manager/Coordinator of *Doctoral Supervision Programme* [pilot], University Executive Board (CvB/OoP)/ Human Resources and Management, HR Talent, TUD,NL
- 2012/13 Educational Coordinator of *PhD StartUP Programme*, Graduate School/ Human Resources and Management, HR Talent, TUD, NL
- 2011/12 Project Coordinator of *Doctoral Education Programme* for University Graduate School [pilot], CvB/ Education and Student Affairs, TUD,NL
- 2007/10 Visiting Tutor, Bartlett School of Architecture - UCL, UK and Faculty of Industrial Design Engineering/ Faculty of Architecture and the Built Environment, TUD, NL
- 2006/09 Assistant Research Professor in Design Education, International Institute of Advanced Studies in Systems Research and Cybernetics (IIAS), Canada
- 2004/08 TA/Trainer in *Skills Development Programmes* (on Advanced Personal and Professional Management Skills; Communication and Presentation Skills; Facilitation/ Teaching Skills; Teamwork and Group Dynamics), UCL Graduate School/ CALT, UK;
+ Tutor/facilitator, National UKGRAD *Skills Training Programme* (now integrated in Vitae project (<http://courses.grad.ucl.ac.uk>; www.grad.ac.uk, <http://www.vitae.ac.uk>, <http://www.vitae.ac.uk/researchers/15672/GRADSschools.html>))
- 2001/07 Visiting Associate Lecturer in *Design Studies* (MA Industrial Design), Central Saint Martins College of Art and Design, University of the Arts London (CSM-UAL), UK
- 1999/01 Lecturer in *Design Project* (BA/Dip Design Course), FA - UTL, Portugal
- 1999/01 Teaching assistant in *Design Theory* (BA/Dip Design Course), FA - UTL, Portugal

teaching, developing and advising (for Delft University of Technology)

University Teaching Qualification (UTQ/BKO) courses/modules (c.1500 faculty staff):

- MO21 Development of Teaching and Active Learning
- MO22 Delivery of teaching and active learning
- MO31 Supervising individual students
- MO32 Project-oriented teaching and learning
- MO35 Design Education
- MO44 Activating (large) audiences
- MO48 Dealing with undesirable behaviour
- + Faculty tailored-made workshops on: *Intercultural teams*, *Reflective practices* and *Design didactics*.

Postgraduate courses [developed/delivered Graduate School/College] (c.3000 students):

- R1.C1 Problem- Solving and Decision Making in Research
- R2.D1 Academic attitude, critical thinking and scientific reflection
- R2.E2 Becoming a creative researcher in academia
- R2.E7 Innovation and management in critico-creative thinking (new)
- R1.C5 Advanced Problem Solving: advanced reframing of research challenges (new)
- C7.M1 Teaching and Active Learning
- C7.M2 Assessment of Learning Results
- T4.G1 PhD StartUP (*compulsory doctoral course* - c.650 graduate students per year)
- T2.D1 Leadership, team work and group dynamics
- C14.M1 Coaching Individuals Students
- C14.M2 Coaching Project-based Groups
- T3.B2 Advanced Coaching and Design Thinking

Master and Bachelor courses (c. 350 students):

ID 5591 Group Dynamics in Design
 IO 3060 Creating in Project Teams
 IO 3900 BSc Final End Project
 IO 2010 PO3 Fuzzy Front End
 IO 1010 PO1 Introduction Industrial Design
 IO 3085 Design Didactics

Postgraduate coaching:

MSc thesis supervision (5)
 PhD mentoring/peer group supervision (+150)

other professional activities

research/academic:

- 2011/... Assessor, Examination Committees (assessment on educational qualification UTQ, curriculum programmes review, course development), TUD, NL
- 2008/... Invited speaker on Research Methodology/Research Design, Design Education, and personal research-related field at the Colleges of Engineering, Applied Sciences, Computer Science, and Aerospace, TUD - NL
- 2005/... International editorial board activities (peer-review journals) and Organisation/Chair of scholar seminars and conferences, in: Delft, NL; London and Cambridge, UK; Baden-Baden, Germany; Lisbon, Portugal; and Kyoto, Japan
- 2003/... International Invited Crit (CSM-UAL; Bartlett School-UCL; CALT-UCL; University of Cambridge/Engineering Design Centre; FA-UTL; IIAS- Canada; TUD-NL)

design/ external consultancy:

- 2013/... Learning Designer, Ana Luz-LightON, *training&coaching consultancy*, Delft NL
- 2001/07 Design co-director/collaborator, *Room7- architecture and industrial design*, Cambridge UK
- 1998/01 Urban/Industrial designer, *Atelier Daciano da Costa, architecture and design*, Lisbon, Portugal
- 2000/01 External design consultant, *Risco S.A.*, Portugal; *mendia+spencer*, Portugal; *Studio Castiglioni*, Italy
- 1996/06 Free-lance Product/Graphic designer, for small and medium size companies: e.g. *Grupo Barro*; *CPPE-EDP*; *Net Bit*; *Cigest*; *Jovicentre*; *SCML*; *EDC University of Cambridge*

academic student roles:

- 2005/07 Staff Representative of Postgraduate Course CLTHE (Class' 2007), Departmental Student and Staff Consultative Committee of CALT – UCL, UK
- 2001/03 Student Representative of MA Course (Class'2003), CSM College Committee, UK
- 1999/01 Staff Representative of BA/Dip Design Course, Scientific and Pedagogic Committees of Faculty of Architecture – UTL, Portugal
- 1994/99 Course Representative of BA/Dip Design Course (Class' 1999), UTL Senate Committee, Portugal.
- 1994/96 Design Delegate, Students' Association of Faculty of Architecture – UTL, Portugal

affiliations, awards and research grants

- 2007/... Associate fellow of the Higher Education Academy (HEA), UK
- 2006/2010 Board Member of the *InterSymp* Conference Organising/Chairmanship and Program Committees of the IIAS in Systems Research and Cybematics, Ontario Canada
- 2003/... Member of Associação Portuguesa de Designers (APD), Associação Nacional de Designers (AND), Centro Português de Design (CPD), Portugal; Design Council, UK.
- 2008 IIAS *Design Innovation Award*, in recognition of research and educational work in Architectural Design, Germany/Canada

- 2007 IAS *Intersymp2007 Award of Merit*, for the organisation and chairing of the 1st International Annual Symposium on Systems Research in the Arts and Humanities, Baden-Baden, Germany
- 2006 IAS/SSRA *Best-Academic Paper Award*, at the *Intersymp2006/ 8th Symposium on Systems Research in the Arts*, Baden-Baden, Germany
- 2006/07 *Minor Grant Award*, UCL Graduate School *Student Conference Fund*, together with a *Research Project Award*, UCL/Bartlett School - Architectural Research Fund
- 2004/05 *Minor Grant Award*, UCL Graduate School – *Student Conference Fund*
- 2004/08 *Bolsa de Doutoramento* – Doctoral Research Fellowship, by Portuguese Institution Fundação para a Ciência e a Tecnologia (FCT)
- 2004/05 *Doctoral Research Fees-only Award*, by British Institution Arts and Humanities Research Council (AHRC/ARHB)
- 2002/03 *Bolsa de Mestrado, Apoio à Dissertação* – 2nd year MA Studies Scholarship, by FCT
- 2001/02 *Bolsa de Estudos no Estrangeiro* – 1st year MA Studies Scholarship, by Portuguese institution Fundação Calouste Gulbenkian (FCG)
- 2001/03 *MA Studies Fees-only Award*, by AHRC/ARHB
- 1998/99 *Bolsa de Mérito* (Best Student Merit Award), BA Course final-year, by UTL
- 1997/98 *Bolsa de Mérito* (Best Student Merit Award), BA Course 4th year, by UTL

additional info (key skills and interests)

- language proficiency: English (spoken/ written – excellent) ; Portuguese and Spanish (spoken/ written - excellent); Italian and French (spoken - good); Dutch (spoken - good).
- transferable: Personal effectiveness and leadership; communication, interpersonal and presentation skills; teamwork and group dynamics; creativity/innovation/problem-solving; entrepreneurship and project management.
- technical: ICT proficiency in Office, Adobe, CAD, Macromedia programmes, Social Media and other Multimedia/Web Applications. Proficiency in Online Learning Platforms and Classroom VLEs (Blackboard, Brightspace, Moodle, Epigeum, Moocs, Trace, Evasys). Studio/Project based proficiency in model making (design prototypes + architectural models).
- interests: Creativity in Children Development; Film Studies and Literature; Sports (rhythmic gymnastics, climbing/ hiking, yoga); Cooking/entertaining and Travelling.

references

When required, the following recent collaborators have had or can provide referrals in my behalf:

Professor Dr Peter Kroes, Head *Philosophy and Ethics Department/ Chair Philosophy*, College of Technology, Policy and Management, TUD, NL

Associate Prof. Dr Klaske Havik, *Public Building Department/ Chair Design Methods and Analysis*, College of Architecture and Built Environment, TUD, NL

Dr. Marieke Weltje-Poldervaart, Head *OC Focus/ Centre of Excellence in Education/Teaching Lab*, Education & Student Affairs (*Provost Office*), TUD, NL

Professor Karel Luyben, University Rector Magnificus/Chancellor (Provost 2011-17), TUD, NL

Professor Dr Rob Mudde (2018)/ **Professor Dr Peter Wieringa** (previous), Vice Rector Magnificus/Vice Presidents Education, TUD, NL

Dr. Boet Kreiken, Vice President, *Customer Experience*, KLM airlines NL

Professor Norbert Roozenburg and/or **Professor Dr Jan Schoormans**, Industrial Design Directors of Education and Research, *Product Innovation Management Department*, College of Design, TUD, NL

research and teaching domains

Education [Design]: student-centred learning processes (higher levels of engagement, active learning, reflective thinking, social responsibility and academic courage), and the exploration of innovative ways of learning/ teaching in higher education (process-based learning, flipped classroom, organisational creativity and management, 'adult learning' and 'continuing professional development'; skills development and life-long learning; 'built pedagogies', educational spaces/teaching labs and 21st Century learning places; creative facilitation, feedback/ reflection development, and peer-to-peer tutoring.

[Design] Research: interdisciplinary studies (cross-pollination of conceptual/ theoretical frameworks); empirical and phenomenological studies (environment-behaviour observations, place-narratives and user experience analysis); spatial practices and urban explorations for pedestrian engagement, way-finding and wayfaring; public space, street artefacts and landscape forms (pavements and urban groundscapes); everyday places of transit(ion) and passage; in-betweenness and interstitial conditions.

research publications (list related to research/ educational domains)

journals:

- 2008 'On pavement and other public groundscapes: Ground as canvas for and process of urban exploration in design processes', *OASE Journal for Architecture* #77: Into the Open, Accommodating the Public. Eds. Tom Avermaete, Klaske Havik and Hans Teerds. Rotterdam: NAI Publishers, pp. 90-101
- 2006 'Places in-between: the transit(ional) locations of nomadic narratives', *Journal of Studies in Environmental Aesthetics and Semiotics V/2006*. Eds. Eva Naripea, Virve Sarapik and Jaak Tomberg. Tallinn, Estonia: Place and Location Research Group, Estonian Academy of Arts, pp. 143-165

refereed conference proceedings:

- 2009 Cardoso, C., Badke-Schaub, P. and Luz, A. 'Design fixation on non-verbal stimuli: the influence of simple vs. rich pictorial information on design problem-solving', in Conference Proceedings – ASME 2009 International Design Engineering Technical Conferences *Design Theory and Methodology IDETC/CIE*, San Diego, California
- 2008 'The [design of] educational space: towards a process-centred built pedagogy', in Conference Proceedings - 10th International Conference on Engineering and Product Design Education *New Perspectives in Design Education*, Universitat Politècnica de Catalunya, Spain
- 2008 'Hidden stories beneath (y)our feet: groundscapes as process of urban explor(a)tion', in Conference Proceedings - 2nd Annual Symposium on Systems Research in the Arts and Humanities: *On Interaction/ Interactivity in Music, Design, Visual and performative Arts – IIAS 20th Annual InterSymp2008 Conference on Systems Research, Informatics and Cybernetics*, Baden-Baden, Germany
- 2007 'Designing educational spaces to enhance learning experience', Special Focus Symposium and Workshop in Education – IIAS 19th Annual Conference on Systems Research, Informatics and Cybernetics, Baden-Baden, Germany
- 2007 'Pavements with meaning: exploring the role(s) of pavements', in Conference Proceedings - 1st Annual Symposium on Systems Research in the Arts and Humanities: *On Choreographies in Music, Visual and performative Arts, and Environmental Design – IIAS 19th Annual Conference on Systems Research, Informatics and Cybernetics*, Baden-Baden, Germany
- 2007 'Interstitial landscapes of passage, or the duration of porous and temporary flows', in Conference Proceedings - International Conference *Architecture in the Space of Flows*, Culture Lab, Newcastle-upon-Tyne, UK
- 2006 'On way-finding through stations' *Floorscapes: Using Playability as an Inclusive Design Criterion*, in Conference Proceedings - IAUD 2nd International Conference for Universal Design *Listen to the users!*, Kyoto, Japan

- 2006 'On waiting: between migrating objects and places of passage', Design Research Society International Conference WonderGround, Lisbon, Portugal
- 2006 'Pavements of pleasure: walking choreographies, visual illusions and emotional landscapes of waiting', in Conference Proceedings - 8th Symposium on Systems Research in the Arts: Music, Environmental Design and the Choreography of Space with the IIAS 18th Annual Conference on Systems Research, Informatics and Cybernetics, Baden-Baden, Germany
- 2006 'Porous topographies: weaving pavements and other urban punctuations at interstitial landscapes', International Postgraduate Conference Researching Cultural Spaces, Queen Mary's/Royal Holloway/AHRC, London, UK (online publication)
[<http://www.gg.rhul.ac.uk/cultspaces/papers/Luz.p.pdf>]
- 2004 'Places in-between: the transitional locations of nomadic narratives', International Conference Culture Nature Semiotics: Locations IV, Tallinn-Tartu, Estonia

edited publications:

- 2008 Lasker, G.E., Luz, A., Dack, J. and Dogantan-Dack, M. *Proceedings of the 2nd Symposium on Systems Research in the Arts and Humanities "On Interaction/ Interactivity in Music, Design, Visual and Performing Arts"* - Volume II, July 2008, Baden-Baden Germany. Tecumseh, Canada: The International Institute for Advanced Studies in Systems Research and Cybernetics
- 2007 Lasker, G.E. and Luz, A. *Proceedings of the 1st Symposium on Systems Research in the Arts and Humanities "On Choreographies in Music, Visual and Performing Arts, and Environmental Design"* - Volume I, July 31-August 1, 2007, Baden-Baden Germany. Tecumseh, Canada: The International Institute for Advanced Studies in Systems Research and Cybernetics

theses and reports:

- 2018 'On groundscapes: exploring pavements, public space and pedestrian mobility - a theoretical and interdisciplinary framework for urban exploration', Delft, NL: Faculty of Industrial Design Engineering (IDE/IO) and Faculty of Architecture and the Built Environment (TUD), Doctoral Dissertation (forthcoming)
- 2008 'Places in-between: exploring everyday passages and interstitial groundscapes', London, UK: Bartlett School of Architecture University College London, MPhil/PhD upgrade thesis
- 2007 'The [design of] educational space: towards a process-centred built pedagogy for spaces and/or places of learning' - Developing the Curricula at Higher Education, London, UK: Centre for the Advancement of Learning and Teaching – UCL, PGCLTHE Diploma Thesis
- 2006 'Exploring learning: Practicing reflection', London, UK: Centre for the Advancement of Learning and Teaching – UCL, PGCLTHE Certificate thesis
- 2003 'Spatial Elements: setting a place... in-between... for pedestrians', London, UK: Central Saint Martins University of the Arts London, MA Dissertation.