

# Resume

Alan C. Mickelson

## Education

**Master of Fine Arts** (Terminal Degree)

Virginia Commonwealth University, Richmond, Virginia 1981

**Bachelor of Fine Arts**

Graphic Design Department, University of Utah, Salt Lake City, 1979

## Experience – Design Education

**Iowa State University** – Associate Professor, College of Design  
Ames, Iowa 1981-present.

**Virginia Commonwealth University**, Adjunct Faculty,  
Communication Art & Design Department

**Virginia Commonwealth University**, Graduate Teaching Assistant  
Communication Art & Design Department

**Virginia Commonwealth University**, Designer – Course development  
& Interdisciplinary team of the School of the Arts Journal

## Experience – Professional

**Bottlesode Films**

**Producer** BOTTLESODE TV. Bottlesodes.TV is a safe, mindful, ad-free, streaming for children. It produces a concept called “Mindful Streaming.” Bottlesodes is a streaming service designed to help children bridge the gap between technology and real life. Bottlesodes care about what happens after screen time just as much as what happens during screen time. Ames, Iowa 2018-Present

**Mickelson Design & Associates** – Consultation of Trademark, publication, poster and environmental design. Ames, Iowa 1981-present.

**Richmond City Public Schools – Designer.** Comprehensive signage system for use in Richmond City Public Schools. Richmond, Virginia 1980 – 81

**Bear Graphics** – Designer. Research and design trademarks, brochures, and publication design. Salt Lake City, Utah 1978 – 79

**Wilderness Associates** (Heritage Mountain)

Art Director/Designer. Director of design teams for corporate Identity. Provo, Utah 1977 – 78

**Creative Concepts** – Designer. Design and production of state tourist publications. Salt Lake City, Utah 1976 – 77

## **International & National Awards, Honors, Recognitions and Activities**

**Course Development** – Exploration of design variables of color and design concepts that are involved with Graphics in Sport. Current going backwards in time. 2018 - 2020

**Course Development** – A Concise History of Sport Design and Graphics. Ancient to Current. Proposed Graphic Design Course Open to all University Students. College of Design, Iowa State University. 2015 – 2016-17

**Course Development** – History of Industrial Design II 1960 to present. Ind Design 388X College of Design, Iowa State University 2012-2013

**Course Development** – History of Industrial Design 1830-1960 Ind. Design 387X College of Design, Iowa State University 2011-2012

**Course Development** – History of Graphic Design II ArtGR 388 “Contemporary History of Graphic Design. College of Design, Iowa State University. 2008-2009

**Global Corporate Identity** – Trademark Design “MJR Realty” Ashland, Kentucky, Juried 2006

**American Corporate Identity** – Trademark Design “Bridguer Gap” Award of Excellence. Harper Collins, New York, NY. 2005

**American Corporate Identity** – Trademark Design. Juried Award of Excellence. Harper Collins, New York, NY. 2004

**Logo 2001** – Trademark Design – Hearst Books International, New York, NY Juried. 2001

**Logo 2000** – Trademark Design – Cincinnati Ohio. Juried  
*Eight Trademarks accepted* 2000

**American Corporate Identity 99** – Trademark Design. Juried Hearst Books International. New York, NY 1999

**The Big Book of Logos** – Trademark Design. Juried. Hearst Books International. New York, NY 1999

**American Corporate Identity 14** – Letterhead & Trademark Design. Juried. Hearst Books International. New York, NY 1998

**Logos Go Digital** – Trademark Design – Juried. Hearst Books International. New York, NY. 1997

**American Corporate Identity 13** – Trademark Design. Juried Hearst Books International. New York, NY. 1997

- Logos of American Restaurants** – Trademark Design. Juried  
Hearst Books International. New York, NY. 1997
- American Corporate Identity** – Trademark Design. Juried  
Art Direction Book Company. New York, NY. 1995
- Famous Animal Symbols No. 3** – Trademark Design. Juried  
Amsterdam, Holland 1993
- Logotypes of the World 2** - Trademark Design. Juried  
Kashwashobo Publishing. Tokyo, Japan. 1992
- ABC's of Type – A Guide to Contemporary Typefaces.** Juried  
Poster Design. Step by Step Publishing, New York. NY 1992
- Novum Grabaushe Graphic** – Featured Faculty Members  
Zurich, Switzerland. 1991
- Colour in Grapic Design** – Case Study of Poster Design.  
Quarto Publications. London, England 1990
- International Logos & Trademark Design** – Trademark Design. Juried.  
Certificate of Design Excellence. Washington Trademark  
International Design Show. Washington D.C. 1990
- University of Industrial Arts, Helsinki** – Published Paper – UIAH  
Series A “Expressive Validity: Theoretical Supplement to  
Codes in Design Emergency Signage Systems.  
Helsinki, Finland. 1990
- International Design Symposium** – Lecturer. “Methodologies in the  
Design Process”. Monterrey Center For the Advanced Study  
of Design. Monterrey, Mexico 1990
- Marks and Symbols of the World 2** – Trademark Design. Juried  
Kuwayama/Kashiwashobo Publishing. Tokyo, Japan. 1989
- Step by Step Graphics** – Featured Poster in article ABC's of Type.  
Step by Step Publishing, New York, NY. 1989
- Helsinki University of Industrial Design** – Interdisciplinary Semiotic  
Presentation. “Semiotics and Design Standardization”  
(Dorsa, Malven, Mickelson) Helsinki, Finland. 1989
- Graphis Poster 89** – Poster Design. (Full page) Juried.  
The International Annual of Poster Art. Zurich, Switzerland.  
1989
- Trends in American Logo Design** – Trademark Design. Juried  
Art Direction Book Company. New York, NY. 1989
- Graphis 257** – Poster Design. (Full page) Juried. Graphis Press.

Zurich Switzerland 1988

**The American Institute of Graphic Arts (AIGA)** – Trademark Design. Juried. International Exhibition: New York, San Diego, Detroit, Philadelphia and Moscow, Russia. 1988

**Graphic Design USA 9** – Trademark Design. Juried. American Institute of Graphic Arts (AIGA). New York, NY. 1988

**Type Directors Club** – Poster Design. Juried. 34<sup>th</sup> Exhibition. North America, South America, Australia, New Zealand, Europe, and Eastern Asia. 1988

**Typography 9** – Poster Design. Juried. Type Directors Club. New York, NY. 1988

**American Corporate Identity 4** – Trademark Design. Juried. Watson Gupstill Publications. New York, NY 1988

**Prints Regional Design Annual 1987** – Poster Design & Trademark Design. Juried. Print Publishing. New York, NY. 1987

**American Corporate Identity 3** – Trademark Design. Juried. Watson Gupstill Publications. New York, NY. 1987

**Trademarks 10, The Book of American Trademarks** – Trademark Design. Corporate Communications Inc. New York, NY 1986

**Published Article: Helping Designers Learn not to Burn.** - Fire Command Magazine. National Protection Association. Quincy, Massachusetts. 1986

**American Corporate Identity 2** – Trademark Design. Juried. Carter Publishing Inc. Cincinnati, Ohio 1986

**Art Professor Fellowship Award** – Juried. Computer Graphics 85. New York Institute of Technology & Collier Potomac Industries. New York, NY. 1985

**Lecture/Seminar:** Methodologies in the Creative Problem Solving Process. Kent State University. Kent, Ohio. 1984

**University and College Designers Association** – Presentation/Lecture “Creative Problem Solving and Methodologies”. National Conference. Vail, Colorado. 1983

**Designer – Newsletter for the University and College Designers Assoc.** Featured article on lecture presented at UCDA national Conference. Volume 8, Number 2. August 1983

**Council for the Advancement and Support of Education (CASE).** Juried Newsletter, Design News. Exceptional Achievement Award. Washington D.C. 1983

**Prints Regional Design Annual** – Trademark Design. Juried. Print Publishing. New York, NY. 1982

**National Paper Box Association** – Rigid Box Design. Juried Excellence Award. Richmond Virginia. 1979

### **Regional Awards, Honors, & Recognitions**

**Twenty Five Year Service Recognition** – Iowa State University. Ames, Iowa 2007

**Faculty Recognition** – Faculty Appreciation Week. 2006

**Invitational Speaker** – College of Design Graduation Ceremony. Iowa State University. Ames, Iowa. 2006

**Faculty Recognition** – Faculty Appreciation Week. 2004

**College of Design 25<sup>th</sup> Anniversary Faculty Exhibition.**  
Three Award winning Posters. 2003

**Exceptional Support Recognition** – University Student Scholars and Leaders Recognition. For exceptional support of Undergraduate Students. Iowa State University. Ames, Iowa 2000

**Student Scholars and Leaders Recognition**  
Leadership Recognition. Iowa State University. Ames, Iowa. 1999

**Student Scholars and Leaders Recognition** – Leadership Recognition. Iowa State University. Ames, Iowa 1998

**College of Design Faculty Exhibit** – Trademark Design (Mont & Ruth) Trademark Design (Stott & Associates) Ames, Iowa. 1998

**Certificate of Recognition** – Iowa State University, Honors Program. Iowa State University. Ames, Iowa. 1998

**Student Scholars and Leaders Recognition**  
Leadership Recognition. Iowa State University. Ames, Iowa. 1997

**Faculty Recognition** – Faculty Appreciation Week. Iowa State University. Ames, Iowa 1993

**Faculty Recognition** – Faculty Appreciation Week. Iowa State University. Ames, Iowa 1992

**Outstanding Teaching Award** – Presented by Iowa State University. One of only forty six faculty members university wide. Iowa State University. Ames, Iowa 1991

**Advertising Professional of Des Moines** – Citation of Excellence. Poster Design. Des Moines, Iowa. Juried 1989

**Council for the Advancement and Support of Education** – Exceptional Achievement Award & Award of Excellence. Juried.

District VI CASE Awards Competition. Poster Design.  
Denver, Colorado. 1988

**Advertising Professionals of Des Moines** – Poster Design. Juried  
Award of Merit. Des Moines, Iowa 1988

**Outstanding Research Award** – Iowa State University.  
Ames, Iowa 1988

**Advertising Professional of Des Moines** – Poster Design. Juried  
Merit Award. Des Moines, Iowa 1987

**College of Design Faculty Exhibition** – Poster Design.  
Brunnier Gallery. Iowa State University. Ames Iowa 1986

**Council for the Advancement and Support of Education (CASE)**  
Poster design. Juried. District VI CASE Awards Competition.  
Brookings, South Dakota. 1985

**Purchase Award – Iowa State University.** Poster Design  
Iowa State University. Ames, Iowa 1984

**College of Design Faculty Exhibition** – Poster Design.  
Brunnier Gallery. Iowa State University. Ames, Iowa 1984

**Lincoln Gallery Art & Design Show** – Poster Design. Lincoln Gallery.  
Ames, Iowa 1984

**Art Faculty I – Poster Design.** Juried Brunnier Gallery.  
Iowa State University. Ames, Iowa 1983

**Teaching Excellence Award** – Iowa State University. Ames, Iowa 1983

**Art Directors Association of Iowa** – Poster Design. Juried  
Des Moines, Iowa. 1982

**Lecture/Seminar – “Video and Computer Images”.** Computer Advisory  
Seminar Series. College of Design. Iowa State University.  
Ames, Iowa 1982

**Communication Art & Design Show** – Poster Design. Juried.  
Richmond, Virginia. 1981

## **Research in Design**

**Course Development** – A Concise History of Sport Design  
and Graphics. Ancient to Current. Proposed Graphic  
Design Course Open to all University Students.  
College of Design, Iowa State University. 2015 - 2016

**Course Development** – History of Industrial Design II  
1960 to present. Ind Design 388X College of Design,  
Iowa State University 2012-2013

**Course Development** – History of Industrial Design 1830-1960

Ind. Design 387X College of Design, Iowa State University  
2011-2012

**Course Development** – History of Graphic Design II  
ArtGR 388 “Contemporary History of Graphic Design.”  
College of Design, Iowa State University. 2008-2009

**Grant Proposal** – “Aesthetic problem solving of Streamlining of the  
1930’s and 1940’s applied to contemporary usage in Rapid Transit  
and Locomotive Design. 2008

**Book Proposal** – “Methodologies in the Creative Process”. On going  
project. Prentiss Hall, Publishers. Professor Huelsbergen &  
Mickelson, authors.

**Research Incentive Grant (Proposal)** – “A resource Video/Digital  
Collection Relating to Design and Industry from 1930 to 1960.” 2004

**University Incentive Grant (Proposal)** – “A Theoretical Framework for  
Methodological Innovation in Design. Professor Alan Mickelson and  
Dr. Fred Malven. 2003

**Interdisciplinary Incentive Grant** – “Development of Technology required  
to Manufacture and Test an Improved Spine and Modular Component  
based Wheelchair. Dr. Wayne Merrell and  
Professor Alan Mickelson. (Not Funded) 2003

**Grant Proposal** – “An Interdisciplinary Resource Collection and  
Instructional Module for Methodological Innovation in Design”.  
Professor Deborah Huelsbergen, University of Missouri, Columbia.  
Dr. Fred Malven, Iowa State University.  
Professor Fred Malven, Iowa State University. 2002

**Research Initiation Grant** – “Design Methodoloies”. Iowa State  
University. (Not Funded) 1999

**Design Research Institute** – “Contemporary Graphic Design History”.  
Research Incentive Funds. Iowa State University. (Funded) 1997

**Research Incentive Grant** – “A Resource Video/Slide Collection Relating  
to History of Graphic Design. (Funded) 1997

**Iowa State Instructional Development Grant** – “An Interdisciplinary  
Resource Collection and Instruction Module Relating to Mechanization  
and Design 1830 – 1914. Dr Wayne Merrell and  
Professor Alan Mickelson. (Funded) 1994

**Instructional Development Grant** – “A Resource Collection in  
Contemporary Graphic Design. Iowa State University.  
(Not Funded) 1993

**Design Research Institute Grant** – “Contemporary Graphic Design  
History”. Iowa State University. (Funded) 1993

**Foreign Travel Grant** – For presentation of paper to University of  
Industrial Arts Helsinki, Finland. Iowa State University  
(Not Funded) 1989

**Research, Development & Networking** (with TOPS) – “Networking System for Mackintosh & IBM computers networked with TOPS”  
College of Design, Iowa State University. (Funded) 1988

**University Research Grant** – “Untested Ideas and Personal Sensitivity to the Computer”. Iowa State University. (Funded) 1985

**University Research Grant** – “Exploration of Methodologies related to Artists, Designers, and Architects. Iowa State University.  
(Funded) 1985

**University Research Grant** – “Design, Theory, and Computers”.  
Iowa State University. (Funded) 1984

**College of Design Incentive Grant** – “Research & Development of a Retrieval System for Design History”. Iowa State University  
(Funded) 1983

**Design Research Institute** – “Exploration of Graphic Design principles as they relate to the History of Graphic Design”. Iowa State University.  
(Funded) 1982



