Master of Arts in Environmental Graphic Design

This 34-credit degree focuses on preparing student for 3-dimensional visual communication. Credits include a seminar course in art and design, a studio concentration, a history course, courses in design methods, and the completion of a Creative Component in environmental graphic design, an extensive EGD project that synthesizes what they have learned in the program. This program is ideal for students with an undergraduate degree in architecture, interior design, industrial design, landscape or graphic design, that have an interest in expanding their skills. Applicants without a degree or background in environmental graphic design may be required to complete up to 15 additional credits of coursework.

This degree provides a comprehensive exposure to all aspects of the discipline, including wayfinding, exhibit design, interaction, information design, and placemaking. This program offers interdisciplinary opportunities in architecture, interior design, landscape architecture, planning, art and visual culture, and industrial design. Our Institute for Design Research and Outreach coordinates community design projects, which engage students in real world experiences. The M.A. in Art and Design, with specialization in Environmental Graphic Design is the first and only program of its kind in the United States.

Potential Prerequisites (based on Application materials) **0-15 Credits**
ArtGr 470 Studio : Fall : Graphic Design Studio : 3cr
ArtGr 474 Studio : Fall : Exhibition Design : 3cr
ArtGr 479 Studio : Spring : Wayfinding Design : 3cr
ArtGr 475 Studio : Fall, Spring : Advanced Typography : 3cr
ArtGr 481, Arch 582 or Art 501 Lecture : Professional Practice Seminar : 3cr

Required Courses **28 Credits**
ArtGr 571 (or ArtGr 521) Studio : Spring : Graphic Design Graduate Studio II : 3cr

ArtGr 672A (or ArtGr 530) Studio : Fall : User Engagement : 3cr
ArtGr 672B or C (or ArtGr 540) Studio : Spring : Design for Behavioral Change : 3cr

Graduate-level Art History or other College of Design History Courses (outside ArtGr) : 3cr

ArtID 551A Seminar : Design Humanics : 3cr
ArtID 552A Seminar : Design Methods: Analysis : 2cr
ArtID 552B Seminar : Design Methods: Synthesis : 2cr

ArtGr 698 Seminar (or ArtGr 510x): Fall : Current Issues in Graphic Design : 3cr

Graduate-level ArtGr Option Studio or COD studio/seminar courses, 6 cr.
    ArtGr Option Studios: ArtGr 563x, ArtGr 564x, ArtGr 572, ArtGr 573, ArtGr 574, ArtGr 575, ArtGr 576, ArtGr 578, ArtGr 579, ArtGr 584, ArtGr 591, ArtGR 592 (3 credits)—and/or— DsnS 546 (4-6 credits, Spring)

Creative Component **6 Credits**
ArtGr 599 : Creative Component (3 credits two separate semesters)

Total (not including any potential prerequisites) **34 Credits**

Master of Arts in Environmental Graphic Design

Two-Year Course Sequence

Year One

    Fall   **5-14 Credits**

ArtID 552A Seminar : Design Methods: Analysis : 2cr*
ArtID 551A Seminar : Design Humanics : 3cr*

ArtGr 470 Studio : Graphic Design Studio : 3cr* (May be required of some applicants)
ArtGr 474 Studio : Exhibition Design : 3cr* (May be required of some applicants)
ArtGr 475 Studio : Advanced Typography : 3cr* (May be required of some applicants)

    Spring   **8-14 Credits**

ArtID 552B Seminar : Design Methods: Synthesis: 2cr*
ArtGr 571 (now ArtGr 521) Studio : Graphic Design Graduate Studio II : 3cr*
ArtGr 698 (now ArtGr 520) Seminar : Current Issues in Graphic Design (Semiotics) : 3cr*

ArtGr 479 Studio : Wayfinding Design : 3cr* (May be required of some applicants)
ArtGr 481 Lecture : Professional Practice Seminar : 3cr* (May be required of some applicants)

    Summer (Optional)   **0-3 Credits**

ArtGr 697: Internship : 3cr (May be required of some applicants)

Year Two

    Fall   **12 Credits**

ArtGr 672A (now ArtGr 530) Studio : User Engagement : 3cr
Graduate-level ArtGr Option Studio or COD studio/seminar courses, 3 cr.
Graduate-level Art History or other College of Design History Courses (outside ArtGr) : 3cr

ArtGr 599 Studio : Creative Component : 3cr*

    Spring   **9 Credits**

ArtGr 672B (now ArtGr 540) Studio : Design for Behavioral Change : 3cr
Graduate-level ArtGr Option Studio or COD studio/seminar courses, 3 cr.

ArtGr 599 Studio : Creative Component : 3cr*

* = Required Sequence

Master of Arts in Environmental Graphic Design

One-Year Course Sequence (Optional, Full Admits Only)

Year One

    Fall   **17 Credits**

ArtID 552B **Seminar** : Design Methods: Synthesis : 2cr*
ArtID 551A **Seminar** : Design Humanics : 3cr*

ArtGr 672A (now ArtGr 530) **Studio** : User Engagement : 3cr*

Graduate-level ArtGr Option Studio or COD studio/seminar courses, 3 cr.
Graduate-level Art History or other College of Design History Courses (outside ArtGr) : 3cr

ArtGr 599 **Studio** : Creative Component : 3cr*

Spring   **17 Credits**

ArtID 552A **Seminar** : Design Methods: Analysis : 2cr*
ArtGr 571 (now ArtGr 521) **Studio** : Graphic Design Graduate Studio II : 3cr*
ArtGr 698 (now ArtGr 520) **Seminar** : Current Issues in Graphic Design (Semiotics) : 3cr*

ArtGr 672B (now ArtGr 540) **Studio** : Design for Behavioral Change : 3cr*
Graduate-level ArtGr Option Studio or COD studio/seminar courses, 3 cr.

ArtGr 599 **Studio** : Creative Component : 3cr*

* = Required Sequence