GET NOTICED!

The Do’s and Don’ts of Portfolio Design and Good Graphics

presented by...

IOWA WOMEN IN ARCHITECTURE

Iowa Women in Architecture (iaWia) has the insider information you need to get noticed! We recently polled local design firm leaders (the same ones you’ll be sending your portfolios to) to find out what makes candidates stand out and what sends others to the bottom of the list. Join iaWia as we highlight these main takeaways and get you on the right track for creating a standout submittal. Associate Professor Lisa Fontaine, from Iowa State’s Graphic Design faculty, will share fundamental principles for effective visual communication and give tips for avoiding the most common mistakes.

This program will be geared toward portfolio design, but the fundamentals discussed can be applied to a broad array of design communications. Tips for interviews and general professional presentation will also be touched on.

Time will be allotted for questions and answers and informal discussion, but this event is not intended to be an individual portfolio review session.

Date: Tuesday, November 11, 2014
Time: 5.30 - 7.30 pm
Location: ISU Design on Main, 203 Main St, Ames, IA
Refreshments: Light appetizers and beverages
RSVP: Appreciated but not required at get-noticed.eventbrite.com

Open to all students and design professionals at no charge.
For those in Des Moines who would like to carpool to the event, contact:
Jill Boetger, Co-Chair, iaWia Education & Programs Committee directly at jboetger@thinkconfluence.com