

EDUCATION	2013	<p>MASTER IN FINE ARTS, GRAPHIC DESIGN W/ EMPHASIS IN HUMAN-COMPUTER INTERACTION</p> <p><i>Iowa State University, Ames, IA.</i></p> <p>Thesis: "A Study Comparing Table and List-Based Smartphone Interfaces"</p>
	2010	<p>BACHELOR IN FINE ARTS, GRAPHIC DESIGN WITH MINOR IN COMPUTER SCIENCE</p> <p><i>University of Wisconsin at Eau Claire, Eau Claire, WI.</i></p>
ACADEMIC APPOINTMENTS	2023 - PRESENT	<p>ASSISTANT PROFESSOR OF GRAPHIC DESIGN</p> <p><i>Department of Graphic Design, Iowa State University, Ames, IA.</i></p>
	2023 - PRESENT	<p>INNOVATION + ENTREPRENEURSHIP SCHOLAR</p> <p><i>College of Design, Iowa State university, Ames, IA.</i></p>
	2021 - 2023	<p>CHAIR OF GRAPHIC DESIGN PROGRAM</p> <p><i>School of Visual Arts, Virginia Tech, Blacksburg, VA.</i></p>
	2016 - 2023	<p>ASSISTANT PROFESSOR OF GRAPHIC DESIGN (TENURED MAY, 2023)</p> <p><i>School of Visual Arts, Virginia Tech, Blacksburg, VA.</i></p>
	2013 - 2016	<p>ASSISTANT PROFESSOR OF GRAPHIC DESIGN</p> <p><i>Department of Art, Graphic Design and Art History, Oklahoma State University, Stillwater, OK.</i></p>
	2014 - 2016	<p>CREATIVE DIRECTOR</p> <p><i>AT&T App Center, Oklahoma State University, Stillwater, OK.</i></p>
	2011 - 2013	<p>GRAPHIC DESIGN GRADUATE TEACHING ASSISTANT</p> <p><i>College of Design, Iowa State University, Ames, IA.</i></p>
ACADEMIC RECOGNITION	2023	<p><i>Shine Public Service Award, American Advertising Federation — Western Virginia ADDYs</i></p> <p><i>Certificate for Excellence in Outreach Award, College of Architecture, Arts, & Design, Virginia Tech</i></p> <p><i>Thank-a-Teacher, Abby Conrad, Center for Excellence in Teaching and Learning, Virginia Tech</i></p>
	2021	<p><i>Thank-a-Teacher, Sarah Schaffer, Kelly Wiegand, Kensley Bullins, Rachael Joaquin, Rachael Adams, Center for Excellence in Teaching and Learning, Virginia Tech</i></p>
	2020	<p><i>Certificate for Excellence in Research Award, College of Architecture & Urban Studies, Virginia Tech</i></p>
	2020	<p><i>Certificate for Excellence in Teaching Award, College of Architecture & Urban Studies, Virginia Tech</i></p>
	2019	<p><i>Outstanding Service to Department, School of Visual Arts, Virginia Tech</i></p>
	2013	<p><i>Graduate Teaching & Research Excellence Award, Iowa State University</i></p>

GRADUATE COMMITTEE

PRESENT

Chair, Kashefneynshaburi, Zahra, Chair, "Title TBD" Master of Fine Arts in Graphic Design, Iowa State University

Benbrook, Jesse, Chair, "Title TBD" Master of Fine Arts in Graphic Design, Iowa State University

Chair, Luckiesh, Megen, "Title TBD" Master of Fine Arts in Graphic Design, Iowa State University

Chair, Alberti, Silvia, "Title TBD" Dual Degrees in Master of Fine Arts in Graphic Design and Master of Science in Human Computer Interaction, Iowa State University

Chair, Malik, Hina, "Title TBD" Dual Degrees in Master of Fine Arts in Graphic Design and Master of Science in Human Computer Interaction, Iowa State University

Co-Chair, Jung, Mira, "Title TBD" Dual Degrees in Master of Fine Arts in Graphic Design and Master of Science in Human Computer Interaction, Iowa State University

2021

Committee Member, Joo, Woohun "Experiential Design Through Soundphonics" PhD of Human-Centered Design, College of Architecture & Urban Studies, Virginia Tech

2019

Committee Member, Comstock, H., "Deviseris" Master of Fine Arts, Creative Technologies, School of Visual Arts, Virginia Tech

2017

Chair, Liang, J., "App Design for Parking Experiences at Virginia Tech" Master of Fine Arts, Creative Technologies, School of Visual Arts, Virginia Tech

PROFESSIONAL APPOINTMENTS

2020 - PRESENT

Designer, Joba Studios, Blacksburg, VA.

2007 - PRESENT

Freelance Designer

2012

Contract Designer, Mattel, Madison, WI.

2011

Product Designer, Develappments, Madison, WI.

GRANTS & FUNDING

2024 - PRESENT

Dentzman, K. (PI), Finley, P. (Co-PI), Shane Muller, D., Pilcher, C., Bagavathiannan, M. (Co-PI), Chappell, T., Burke, I. (Co-PI), Glenna, L. (Co-PI), "GCR: Catalyzing Transdisciplinary Convergence Research for Cooperative Management of Pest Resistance in Agricultural Systems" (NSF 24-527), \$3,306,604.17, (Contribution: 48%). Submitted April 2024.

2023

Finley, P., Kim, D., Iancu, R., Ghimire, J., CEAH Symposium Grant, Iowa State University, Ames, IA. \$10,000 (Contribution: 25%).

2022

Finley, P., Hazel Family Outreach & Engagement endowment, College of Architecture, Arts, and Design, Virginia Tech, Blacksburg, VA. \$7,500 (Contribution: 100%).

2021

Finley, P., Outreach for DEI initiatives, College of Architecture and Urban Studies, Virginia Tech, Blacksburg, VA. \$5,000 (Contribution: 100%).

2020

Dee, M., **Finley, P.**, Joiner, J., Faculty Teaching Group Grant, Center for Excellence in Teaching and Learning, Virginia Tech, Blacksburg, VA. \$2,000 (Contribution: 33%).

	2018	Morshedzadeh, E., Roofigari-Esfahan, N., Finley, P. , Martin, T., Design Interaction Human-Award Academic Spaces to Enhance User Experience through Ubiquitous Information Management, ICAT SEAD Grant, The Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA. \$40,000 (Contribution: 25%).
	2017	Finley, P. , New Faculty Mentorship Grant, The Office of the Executive Vice-President and Provost, Virginia Tech, Blacksburg, VA. \$1,500 (Contribution: 100%).
	2015	Finley, P. , College of Arts & Sciences Dean’s Incentive Grant, Oklahoma State University, Stillwater, OK. \$3,000 (Contribution: 100%).
	2014	Finley, P. , College of Arts & Sciences Dean’s Incentive Grant, Oklahoma State University, Stillwater, OK. \$3,000 (Contribution: 100%).
	2013	Finley, P. , College of Arts & Sciences Student Technology Grant, Oklahoma State University, Stillwater, OK. \$26,000 (Contribution: 100%).
		Choo, P., Finley, P. , Renyer, J., College of Arts & Sciences Student Technology Grant, Oklahoma State University, Stillwater, OK. \$46,000 (Contribution: 33%).
PUBLISHED PAPERS	2017	Vogler, Jane S., Penny Thompson, David W. Davis, Blayne E. Mayfield, Patrick M. Finley, and Dar Yasseri. “The Hard Work of Soft Skills: Augmenting the Project-Based Learning Experience with Interdisciplinary Teamwork. <i>Instructional Science</i> 46, no. 3 (2017): 457–88. https://doi.org/10.1007/s11251-017-9438-9 .
	2014	Cupps, E., Finley, P., Mennecke, B., “Exploring Low-Glance Input Interfaces for use with Augmented Reality Heads-Up Display GPS (AR GPS Input Interfaces),” <i>Communications in Computer and Information Science</i> , Vol.173. Part III. (2014) 237-241. Print.
	2013	Finley, P., A Study Comparing Table-based and List-based Smartphone Interface Usability. Saarucken: Lap Lampert Academic Publishing, 2013. Print.
PRESENTATIONS	2024	Finley, P., <i>What the Widget</i> , Graphic Design Program’s Design Week, School of Visual Arts, Virginia Tech, Blacksburg, VA., April 4.
	2023	Finley, P., Empowering Underrepresented Communities: The Transformative Role of Graphic Design, <i>College of Design Institution of Research, Education and Outreach (IDRO) Friday Research Seminars</i> , Iowa State University, Ames, IA. October 20.
		Finley, P., There’s (too many) apps for That, <i>SECAC 2023 – Crossroads</i> , Virginia Commonwealth University, Richmond, VA., October 11–14.
		Finley, P., There’s (too many) apps for That, <i>University and Design Association (UCDA) Design Education Summit - Agency</i> , Bowling Green University, Bowling Green, OH. May 22–23.
		Finley, P., Utilizing Design to Inspire Change: Connecting Communities through experiential Learning, <i>College of Architecture, Arts, and Design Leadership Workshop</i> , Virginia Tech, Blacksburg, VA. January 11.
	2022	Finley, P., Combating a college town’s economic loss with design, <i>University and Design Association (UCDA) Design Education Summit - Agency</i> , East Tennessee State University, Johnson City, TN. May 23–24.

	2017	Thompson, P., Vogler, J., Davis, D., Mayfield, B., Finley, P., Yasseri, D., Real-World Roles for Real-World Skills: Negotiating and Growth Through Interdisciplinary Project-Based Learning, <i>American Educational Research Association (AERA) 2017 Annual Meeting</i> , San Antonio, TX. April 27.
	2015	Finley, P., DPS as Immersive Reading Experiences, UCDA Educators Summit 2014, Brookings, SD. May 18.
	2014	Finley, P. Study Comparing Table and List-based iPhone Interfaces, UCDA Educators Summit, Madison, WI. May 19.
	2012	Cupps, E., Finley, P., Mennecke, B. Exploring Low-Glance Input Interfaces with Augmented-Reality Heads-Up Display GPS (AR GPS input interfaces). <i>Applied Factors & Ergonomics</i> , San Francisco, CA.
INTERVIEWS	2024	Interview on Awe, Lindsey Peterson, Grand Valley State University
FEATURED IN PRINT	2024	<i>Dee, M. & Meharry, J. (2024). "Working with Design Clients," pgs. XX. Upcoming.</i>
	2023	<i>Gardner, B. & Potts, E. (2023). LogoLounge 14 (14) (LogoLounge Book Series), pg. XX. BookBaby. Book. Upcoming</i>
	2023	<i>McElroy, P., Graphis Design Awards. New York: Graphis Inc., 2023, p.XX, XX, XX, XX. Book. Upcoming</i>
	2022	Gardner, B. & Potts, E. (2022). LogoLounge 13 (13) (LogoLounge Book Series), pgs. 112, 186. BookBaby. Book.
	2021	Choi, A., "2021 UDA Annual." United Design Alliance, December, pgs.120, 121, 124. e-Publication.
	2021	Kaye, G., "American Graphic Deign Awards." Graphic Design USA, December, pgs. 129, 136, & 163. Kaye Publishing Corporation, 2021. Magazine.
	2021	Kaye, G. "American Web Design Awards." Graphic Design USA, October, pgs.73 & 80. Kaye Publishing Corporation, 2021. Magazine.
	2021	Kaye, G. "American Graphic Design Awards." Graphic Design USA, October, p.88. Kaye Publishing Corporation, 2021. Magazine.
	2021	Gardner, B. & Potts, E. (2021). LogoLounge 12 (12) (LogoLounge Book Series), pgs. 24 & 31. BookBaby. Book.
	2021	Shaoqiang, W. (2021). Redesigning Logos (Arts graphiques-Design) (1st ed.), pgs. 37, 46, 159, 212. Hoaki. Book.
	2019	Kaye, G. "American Graphic Design Awards." Graphic Design USA, October, p.98. Kaye Publishing Corporation, 2019. Magazine.
	2019	"Best of Graphic Design 2019." HOW: Inspiring Design Success, vol. 34, Issue 1, Summer 2019, p. 30. Blue Ash: F+W Media, 2019. Magazine.
	2019	McElroy, P., Graphis Branding Annual 7. New York: Graphis Inc., 2019, p.95 & 205. Book.
	2012	App Crawlr App Discovery by Softonic, "Top 5 apps in 'Daily Deals' Category," Magazine, October.
	2012	Northey, K., "Swipe in for Savings," Badger Herald, Paper, August, 9.

	2012	Dickman, A., "App Wrap: Food at your fingertips," Everyday with Rachel Ray, Magazine, May.
FEATURED IN ONLINE GALLERIES	2022	Indigo Awards, Indigo Digital Book of Design
	2021	Indigo Awards, Indigo Digital Book of Design
	2020	Indigo Awards, Indigo Digital Book of Design, p. 135, 221, 223.
	2019	United Design Alliance, UDA Annual 2019, January 31, 2020, p. 118.
	2017	Google App Store, FitHub, Android Fitness App + App was downloaded over 56,000 times within its first year of being published
REVIEWS & INTERVIEWS	2024	
	2022	<i>DesignUP gives Virginia Tech Graphic Design students opportunities for experience and service</i> , VT news. April 21.
	2022	<i>Local Colors Festival 2019 and its newly announced rebrand</i> , WFXR News, May 17.
	2020	AIGA Educator's <i>Meet the Contributors</i> , Instagram, December 23.
INTERNATIONAL COMPETITIONS	2024	POSTER STELLARS + <i>North America Stellar</i> for The United States of NRAmerica + <i>Finalist</i> for The United States of NRAmerica + <i>Finalist</i> for North Central Iowa Coalition Against Human-Trafficking
	2024	GRAPHIS DESIGN AWARDS 2025 + <i>Honorable Mention</i> for North Central Iowa Coalition Against Human Trafficking
		UNITED DESIGN ALLIANCE - SIGNS, SYSTEMS, AND LETTERFORMS (SSL) + <i>Gold Award</i> for North Central Iowa Coalition Against Human-Trafficking + <i>Gold Award</i> for Life Ring Foundation (with Joba Studios) + <i>Silver Award</i> for Dogma –Dog Training Services + <i>Silver Award</i> for VHHA Solutions (with Joba Studios) + <i>Bronze Award</i> for Oak Owl + <i>Bronze Award</i> for Central Iowa Regional Housing Authority + <i>Bronze Award</i> for Green Liner (with Joba Studios) + <i>Bronze Award</i> for Magia Modulare (with Joba Studios)
	2024	7TH INDIGO DESIGN AWARDS + <i>Silver Winner in Logos for Social Change</i> for North Central Iowa Coalition Against Human Trafficking + <i>Silver Winner in Logos for Graphic Design</i> for North Central Iowa Coalition Against Human Trafficking + <i>Silver Winner in Branding for Pets</i> for Dogma + <i>Silver Winner in Logos for Graphic Design</i> for Dogma + <i>Silver Winner in Branding for Real Estate</i> for Oak Owl + <i>Bronze Winner in Branding for Logos for Graphic Design</i> for Oak Owl + <i>Silver Winner in Logos for Social Change</i> for Life Ring Foundation (with Joba Studios) + <i>Silver Winner in Branding for NGO & Nonprofit</i> for Life Ring Foundation (with Joba Studios)

+ *Silver Winner in Branding for Graphic Design* for Life Ring Foundation (with Joba Studios)

- 2023
17TH ANNUAL INTERNATIONAL DESIGN ASSOCIATION (IDA) COMPETITION
 - + *Honorable Mention* for Ames Public Library Friends Foundation
 - + *Honorable Mention* for Central Iowa Regional House Planning
 - + *Honorable Mention* for Life Ring Foundation

- 2023
GRAPHIS 2024 DESIGN ANNUAL
 - + *Silver Graphis Design Award* for Imprint Engine (with Joba Studios)
 - + *Silver Graphis Design Award* for The United States of NRAmerica
 - + *Silver Graphis Design Award* for Translational Plant Sciences Center

- 2023
UNITED DESIGN ALLIANCE - SIGNS, SYSTEMS, AND LETTERFORMS (SSL)
 - + *Grand Award* for Imprint Engine (with Joba Studios)
 - + *Gold Award* for Anne M. Appel
 - + *Gold Award* for Translational Plant Sciences
 - + *Bronze Award* for The Hokie Way (with Joba Studios)
 - + *Bronze Award* for True Blue Cleaning (with Joba Studios)

- 2022
16TH ANNUAL INTERNATIONAL DESIGN ASSOCIATION (IDA) COMPETITION
 - + *Honorable Mention* for Hue+Man Design Exhibition

- 2022
GRAPHIS 2023 DESIGN ANNUAL
 - + *Silver Graphis Design Award* for HueMan Design Exhibition (with Joba Studios)
 - + *Silver Graphis Design Award* for Why Not Workshop (with Joba Studios)

- 2022
UNITED DESIGN ALLIANCE - SIGNS, SYSTEMS, AND LETTERFORMS (SSL)
 - + *Gold Award* for Bluefield State College (with Joba Studios)
 - + *Gold Award* for Pointer Financial Group
 - + *Silver Award* for OnPoint Dental
 - + *Bronze Award* for New River Land Trust
 - + *Bronze Award* for Why Not Workshop (with Joba Studios)

- 2022
5TH INDIGO AWARDS
 - + *Gold Award in Integrated Graphic Design* for Hue+Man exhibition (with Joba Studios)
 - + *Gold Award in Logo Design* for Why Not Workshop (with Joba Studios)
 - + *Silver Award in Branding* for Bluefield State College (with Joba Studios)
 - + *Gold Award in Websites Design* for Put Me On by GoPuff (with Joba Studios)

- 2021
UNITED DESIGN ALLIANCE - SIGNS, SYSTEMS, AND LETTERFORMS (SSL)
 - + *Gold Award* for Local Colors
 - + *Silver Award* for AIPO (with Joba Studios)
 - + *Bronze Award* for Arts Delicious (with Joba Studios)
 - + *Bronze Award* for English Meadows (with Joba Studios)
 - + *Bronze Award* for New River Dermatology (with Joba Studios)

- 2021
4TH INDIGO AWARDS
 - + *Gold Award in Logo Design* for New River Dermatology (with Joba Studios)

		<ul style="list-style-type: none"> + <i>Silver Award in Branding</i> for New River Dermatology (with Joba Studios) + <i>Silver Award in Branding</i> for AIPO (with Joba Studios)
2021	GRAPHIS DESIGN ANNUAL 2021	+ <i>Honorable Mention</i> for Local Colors
2020	3RD INDIGO AWARDS	<ul style="list-style-type: none"> + <i>Silver Award</i> in Logo Design for Floyd Hemp Factory + <i>Silver Award</i> in Social Change for Local Colors
2019	13TH ANNUAL INTERNATIONAL DESIGN AWARDS (IDA) COMPETITION	+ <i>Honorable Mention</i> for Local Colors poster series
2019	UNITED DESIGN ALLIANCE ANNUAL INTERNATIONAL DESIGN COMPETITION - "IDEA"	+ <i>Gold Award</i> for Local Colors branding
2019	HOW INTERNATIONAL DESIGN AWARDS	+ <i>Merit Award</i> for Local Colors branding
2018	GRAPHIS BRANDING 7	<ul style="list-style-type: none"> + <i>Gold Award</i> for NIME 2018 conference (with Meaghan Dee) + <i>Silver Award</i> for Sake House logo + <i>Honorable Mention</i> for NIME 2018 conference posters (with Meaghan Dee) + <i>Honorable Mention</i> for WinnowGen logo
2017	11TH ANNUAL INTERNATIONAL DESIGN AWARDS (IDA) COMPETITION	+ <i>Honorable Mention</i> for NIME Conference branding
2016	INTERNATIONAL VISUAL IDENTITY AWARDS	+ <i>Bronze Award in Charity & Non-Profit</i> for OSURF logo (with Phil Choo & Ting Wang)
	GRAPHIS LOGO AND LETTERHEAD 8	+ <i>Merit Award in Education & Public Service</i> for OSURF logo (with Phil Choo & Ting Wang)
NATIONAL COMPETITIONS	2024	<p>AIGA 365</p> <ul style="list-style-type: none"> + <i>Accepted</i> for North Central Iowa Coalition Against Human-Trafficking <p>GRAPHIC DESIGN USA (GDUSA) PACKAGE DESIGN AWARDS</p> <ul style="list-style-type: none"> + <i>American Package Design Award</i> for 724 Lager packaging (with Joba Studios)
	2023	<p>GRAPHIC DESIGN USA (GDUSA) 60TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS</p> <ul style="list-style-type: none"> + <i>American Graphic Design Award</i> for Ames Friends of the Library branding + <i>American Graphic Design Award</i> for Central Iowa Regional House Planning branding + <i>American Graphic Design Award</i> for The United States of NRAmerica poster design + <i>American Graphic Design Award</i> for Triumph NIL Redzone Roast packaging design (with Joba Studios) + <i>American Graphic Design Award</i> for Triumph NIL Skipper's Select packaging design (with Joba Studios)
	2023	53RD ANNUAL UNIVERSITY AND COLLEGE DESIGN ASSOCIATION'S (UCDA) DESIGN AWARDS

- + *Award of Excellence in Identity Program - Application* for Biotech-in-a-Box
- + *Honorable Mention in Identity Program - Logo* for Biotech-in-a-Box
- + *Honorable Mention in Identity Program - Application* for Translational Plant Sciences Center
- + *Honorable Mention in Identity Program - Logo* for Translational Plant Sciences Center

GRAPHIC DESIGN USA (GDUSA) IN-HOUSE DESIGN AWARDS

- + *American Graphic Design In-House Award* for Translational Plant Sciences Center

2022

GRAPHIC DESIGN USA (GDUSA) 59TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS

- + *American Graphic Design Award* for New River Land Trust branding
- + *American Graphic Design Award* for Pointer Financial Group branding
- + *American Graphic Design Award* for Hue+Man Exhibition Design (with Joba Studios)
- + *American Graphic Design Award* for Abuja Bodega branding (with Joba Studios)

GRAPHIC DESIGN USA (GDUSA) HEALTH + WELLNESS AWARDS

- + *American Graphic Design Award* for OnPoint Dental

2021

GRAPHIC DESIGN USA (GDUSA) PACKAGE DESIGN AWARDS

- + *American Package Design Award* for Abuja Bodega branding (with Joba Studios)

2021

GRAPHIC DESIGN USA (GDUSA) 58TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS

- + *American Graphic Design Award* for Hue+Man Competition branding (with Joba Studios)
- + *American Graphic Design Award* for Local Colors of Southwest Virginia website
- + *American Graphic Design Award* for Put Me On website (with Joba Studios)
- + *American Graphic Design Award* for Opticos 20th social media (with Joba Studios)

2021

GRAPHIC DESIGN USA (GDUSA) 21ST ANNUAL AMERICAN WEB DESIGN AWARDS

- + *American Graphic Design Award* for Local Colors of Southwest Virginia website
- + *American Graphic Design Award* for Put Me On website (with Joba Studios)
- + *American Graphic Design Award* for Opticos 20th social media (with Joba Studios)

2021

ART DIRECTOR'S GUILD OF TULSA - GRAPHEX 52

- + *Honorable Mention in Identity* for Bluefield State College (with Joba Studios)

2021

UNIVERSITY AND COLLEGE DESIGN ASSOCIATION'S (UCDA) DESIGN AWARDS

- + *Award of Excellence* for Bluefield State College (with Joba Studios)

2021

GRAPHIC DESIGN USA (GDUSA) HEALTH + WELLNESS AWARDS

- + *American Graphic Design Award* for English Meadows (with Joba Studios)
- + *American Graphic Design Award* for Jeremy's Main Street Pharmacy

2020

GRAPHIC DESIGN USA (GDUSA) 57TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS

- + *American Graphic Design Award* for AIPO (with Joba Studios)
- + *American Graphic Design Award* for New River Dermatology (with Joba Studios)

2019

GRAPHIC DESIGN USA (GDUSA) 56TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS

- + *American Graphic Design Award* for Floyd Hemp Factory
- + *American Graphic Design Award* for Local Colors

	2019	<p>GRAPHIC DESIGN USA (GDUSA) CANNABIS INDUSTRY GRAPHICS + <i>American Graphic Design Award</i> for Floyd Hemp Factory</p>
	2019	<p>GRAPHIC DESIGN USA (GDUSA) HEALTH + WELLNESS AWARDS + <i>American Graphic Design Award</i> for Phyx</p>
	2018	<p>GRAPHIC DESIGN USA (GDUSA) 55TH ANNUAL AMERICAN GRAPHIC DESIGN AWARDS + <i>American Graphic Design Award</i> for Bushi: Poke Bowl & Sushi Burrito + <i>American Graphic Design Award</i> for Sake House + <i>American Graphic Design Award</i> for NIME 2018 conference branding (w/ Meaghan Dee)</p>
	2018	<p>UNIVERSITY AND COLLEGE DESIGN ASSOCIATION (UCDA) DESIGN COMPETITION + <i>Excellence in Special Events</i> for NIME 2018 conference branding (w/ Meaghan Dee)</p>
	2018	<p>HOW DESIGN'S 9TH ANNUAL LOGO & APPLICATION AWARDS + <i>Top 10 Winners and Reader's Choice Runner-up</i> in Logo Design for Bushi</p>
	2017	<p>GRAPHIC DESIGN USA (GDUSA) 54TH AMERICAN GRAPHIC DESIGN AWARDS + <i>American Graphic Design Award</i> for NIME 2018 conference poster (w/ Meaghan Dee)</p>
	2016	<p>ART DIRECTOR'S GUILD OF TULSA: GRAPHEX 47 + <i>Best-of-Show in Miscellaneous Design</i> for I-35 digital collage + <i>Best-of-Show in Branding</i> for WinnowGen</p>
LOCAL COMPETITIONS	2024	<p>ART DIRECTORS ASSOCIATION OF IOWA (ADAI) 66TH ANNUAL DESIGN EXHIBITION + <i>Best-of-Show</i> for North Central Iowa Coalition Against Human Trafficking + <i>Category Winner in Identity Mark</i> for North Central Iowa Coalition Against Human Trafficking + <i>Excellence Award in Identity Mark</i> for Dogma – Dog Training Services + <i>Excellence Award in Identity Mark</i> for Oak Owl + <i>Excellence Award in Identity Mark</i> for North Central Iowa Coalition Against Human Trafficking</p>
	2023	<p>AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Shine Public Service Award</i> for DesignUP + <i>Silver ADDY in Integrated Brand Identity Campaign, Local or Regional/National</i> for Pointer Financial Group + <i>Silver ADDY in Elements of Advertising, Visual – Logo Design</i> for Anne M. Appel wellbeing counselor</p>
	2022	<p>AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Howard Packet Award for Creative Excellence, Best-of-Show</i> for HueMan exhibition at Design Miami (w/ Joba Studios) + <i>Mosaic ADDY Award, Ambient Media, Installations, Single Installation</i> for Hueman exhibition at Design Miami (w/ Joba Studios) + <i>Gold ADDY in Ambient Media, Installations, Single Installation</i> for Hueman exhibition at Design Miami (w/ Joba Studios) + <i>Gold ADDY in Integrated Brand Identity Campaign, Local or Regional/National</i> for Bluefield State College Big Blues (w/ Joba Studios) + <i>Silver ADDY in Elements of Advertising, Visual – Logo Design</i> for Why Not Workshop (w/ Joba Studios)</p>
	2021	<p>AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Silver ADDY in Integrated Branding Identity (campaign)</i> for AIPO (w/ Joba Studios)</p>

	2020	AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Best-of-Print</i> for Local Colors + <i>Gold ADDY in Integrated Branding Identity (campaign)</i> for Local Colors + <i>Gold ADDY in Out-of-Home & Ambient Media, Posters</i> for Local Colors + <i>Gold ADDY in Elements of Advertising</i> for Local Colors
	2019	AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Gold ADDY in Logo Design</i> for Local Colors + <i>Silver ADDY in Logo Design</i> for NRV DEV
	2018	AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Gold ADDY in Public Service in Print Advertising (campaign)</i> for WinnowGen + <i>Gold ADDY in Integrated Brand Identity (campaign) Local/Regional</i> for NIME 2018 conference branding (w/ Meaghan Dee) + <i>Silver ADDY in Posters (campaign)</i> for NIME 2018 conference posters (w/ Meaghan Dee) + <i>Silver ADDY in Web / Interaction</i> for NIME 2018 conference website (w/ Meaghan Dee) + <i>Silver ADDY in Logo Design</i> for WinnowGen
	2017	AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS + <i>Silver ADDY in Online/Interaction</i> for FitHub
INTERNATIONAL EXHIBITIONS	2021	People of Color: HueMan wall vinyl and display installation, 13.5' x 15, <i>Design Miami: Human Kind Exhibition</i> , Art Basil, Miami, FL.
	2017	Fool's Gold, 33" x 48." Digital Collage. <i>8th United Designs International Biennial Exhibition</i> , United Designs Alliance, Jeju, Korea. (Group Invitation Exhibition).
NATIONAL EXHIBITIONS	2021	Bluefield State College, <i>UCDA Design Annual</i> , University and College Design Association, Denver, CO. 10/2-10/5. + Project added into UCDA's permanent design collection archives.
	2018	NIME 2018 conference branding, <i>UCDA Design Annual</i> , University and College Design Association, Grand Rapids, MI. 9/29-10/2. + Project added into UCDA's permanent design collection archives.
	2018	Bushi logo design, <i>HOW Design Live 2018</i> , HOW Design Magazine, Boston, MS. 4/30-5/3.
REGIONAL EXHIBITIONS	2017	WinnowGen Branding, <i>Graphex47 Awards Gala</i> , Art Director's Guild of Tulsa: competition Exhibition. Tulsa, OK. I-35 Digital Collage, <i>Graphex47 Awards Gala</i> , Art Director's Guild of Tulsa: competition Exhibition, Tulsa, OK.
LOCAL EXHIBITIONS	2020	Local Colors (campaign), AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/7. Local Colors poster series, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/7.
	2019	Local Colors logo design, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/9. NRV DEV logo design, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/9.
	2018	WinnowGen logo design, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/3. NIME (campaign), AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/3. w/ Meaghan Dee NIME NIME poster

	2018	series, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/3. w/ Meaghan Dee NIME website design, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/3. w/ Meaghan Dee
	2017	FitHub mobile app, AAF's Western Virginia ADDYs Show, Roanoke, VA. 3/4.
	2017	I-35 digital collage, Art Director's Guild of Tulsa - Graphex 47 awards gala, Tulsa, OK. 6/16. WinnowGen logo design, Art Director's Guild of Tulsa - Graphex 47 awards gala, Tulsa, OK. 6/16.
DIGITAL SCHOLARSHIP	2023	Compressed Gas Association's Online Handbook, <i>cganet.com</i> , website redesign + Used by 145 member companies with more than 7,500 employees, and more than 16,000 non-members.
	2023	School of Visual Arts, <i>sova.art.edu</i> , website
	2022	New River Land Trust, <i>nrlt.org</i> , website
	2021	Put me on by GoPuff, <i>putmeongopuff.com</i> , website + Online viewership as of May 24, 2022: 75,023 views
	2021	Pointer financial group, <i>pointerfg.com</i> , website
	2021	Local Colors of southwest virginia, <i>localcolors.org</i> , website
	2021	1906 Group, <i>1906group.com</i> , website + Online viewership as of May 24, 2022: 15,760 views
	2020	Compressed Gas Association's Online Handbook, <i>cganet.com</i> , website + Used by 145 member companies with more than 7,500 employees, and more than 15,700 non-members.
	2020	National forum for BLack Public Administrators 2020 Forum, <i>nfbpaforum2020.cventevents.com</i> , website + Online viewership between September 15 - October 15: 5,653 views (945% increase from before site was updated)
	2019	Athlete Initial Public Offering (AIPO), <i>aipo.com</i> , website
	2018	New River Developers Community, <i>nrv.dev</i> , website + Online viewership: 12,391 views from 316 members
	2018	New Interfaces for Musical Expression (NIME) Conference 2018, <i>nime2018.com</i> , website + Online viewership: 4,912 views from 112 attendees
	2017	FitHub, mobile app + Over 55,000 downloads
	2016	LizRoth.com
	2016	AccurateEnvironmental.com
	2016	Applause.com

	2016	GungollJackson.com
	2016	OSURF.com
	2016	GreenGrow.com
	2015	IFSTA Hazardous Materials for First Responders, 5th Edition, mobile app
	2014	Healthy Homes Partners, mobile app
	2011	SwipedIn, mobile app + Over 23,000 downloads from Wisconsin-based users
INTERNATIONAL STUDENT COMPETITIONS	2024	GRAPHIS NEW TALENT AWARDS 2024 + Trejo, A., <i>Honorable Mention</i> for Make Communication redesign
	2023	UNITED DESIGN ALLIANCE - SIGNS, SYSTEMS, AND LETTERFORMS (SSL) + Kaynor, B., <i>Grand Award in Signs</i> for Gavia Airlines + Kindle, J., <i>Grand Award in Systems</i> for Why Not Workshop + Martinez, M., <i>Grand Award in Letterform Marks</i> for Glaciar Premium Airline + Conrad, A., <i>Gold Award in Letterform Marks</i> for Cabo Fish Taco + Conrad, A., <i>Gold Award in Systems</i> for Elevate Airlines icon system + Kaynor, B., <i>Gold Award in Signs</i> for Nine Lives Distillery + Martinez, M., <i>Gold Award in Letterform Marks</i> for MF Bladeworks + Versaw, C. A., <i>Gold Award in Systems</i> for Azure Airlines icon system + Behnke, M., <i>Silver Award in Signs</i> for Bluefield State University + Kaynor, B., <i>Silver Award in Signs</i> for Toronto 2032 Summer Olympics + Kindle, J., <i>Silver Award in Signs</i> for Gaulois Airlines + McCabe, C., <i>Silver Award in Letterform Marks</i> for Make Communication + Tran, K., <i>Silver Award in Signs</i> for Brisbane 2036 Summer Olympics + Versaw C., <i>Silver Award in Systems</i> for NRV Developers Community icon system + Versaw, C., <i>Silver Award in Letterform Marks</i> for Walkabout Outfitter + Cheung, G., <i>Bronze Award in Signs</i> for Airline icon system + Conrad, A., <i>Bronze Award in Letterform Marks</i> for Local Colors + Dinh, E., <i>Bronze Award in Signs</i> for Orzo + Dinh, E., <i>Bronze Award in Signs</i> for Rivermill + Kindle, J., <i>Bronze Award in Letterform Marks</i> for Next Door Bake Shop + Versaw, C., <i>Bronze Award in Signs</i> for Azure Airlines + Versaw, C., <i>Bronze Award in Signs</i> for NRV Developers Community
	2022	GRAPHIS NEW TALENT 2022 + Butler, E., <i>Gold Graphis Award</i> for Deer Beer Milwaukee + Butler, E., <i>Gold Graphis Award</i> for Lime 2032 Olympics + Butler, E., <i>Gold Graphis Award</i> for Green Hat Gin + Morse, H., <i>Gold Graphis Award</i> for Milagro tequila + Schaffer, S., <i>Gold Graphis Award</i> for The Black Hen + Schaffer, S., <i>Silver Graphis Award</i> for Lone Hare Distillery + Tandanand, R., <i>Honorable Mention</i> for Midas 6102 Whiskey

- 2021
- INDIGO AWARDS
- + Haddon, S., *Gold Award in Web Design* for Sapling website
 - + Haddon, S., *Bronze Award in Mobile App* for Night Games app
 - + Breeden, A., *Gold Award in Alcoholic Packaging - Beer* for 6 Bears & a Goat
- 2020
- INDIGO AWARDS
- + Breeden, A., *Gold Award in Web Design* for Standing Tall: Giraffes
 - + Breeden, A., *Gold Award in Logo Design* for Floyd Hemp Factory
 - + Breeden, A., *Silver Award in Branding* for Mumbai 2032 Summer Olympics
- 2019
- ADOBE DESIGN ACHIEVEMENT AWARDS
- + Cruz, I., *Top Talent* for LMBU Match branding and packaging
 - + Frederick, C., *Top Talent* for Endanger Rearranger! children's card game design
 - + Haddon, S., *Top Talent* for Legend Airlines brand design
 - + Hoang, T., *Top Talent* for The Box That Gives Back subscription box design
 - + Seiler, R., *Top Talent* for Life button design
 - + Tetrault, K., *Top Talent* for National Zoo app design
 - + Tetrault, K., *Top Talent* for Panda Fish hip hop music festival
- 2018
- ADOBE DESIGN ACHIEVEMENT AWARDS
- + Cruz, I., *Top Talent* for Mumbai Summer Olympics 2032 branding
 - + de Wolfe, C., *Top Talent* for Omochi app design
 - + Largen, H., *Top Talent* for History of the Beatles website design
 - + Lu, Kehong, *Top Talent* for Chinese Lantern Festival branding
 - + Nasworthy, C., *Top Talent* for Photography Festival branding
 - + Savino, N., Robinson, A., *Top Talent* for DUH Condoms branding
 - + Seiler, R., *Top Talent* for The Appalachian Trail website
 - + Seiler, R., *Top Talent* for Cloud Gate Coffee exhibition branding
- 2017
- ADOBE DESIGN ACHIEVEMENT AWARDS
- + de Wolfe, C., *Top Talent* for the History of British Pop Museum branding
 - + Savino, N., *Top Talent* for the History of Texas Museum branding
- 2016
- ADOBE DESIGN ACHIEVEMENT AWARDS
- + Clark, A., *Top Talent* for Sagre de Cristo Scotch
 - + Cox, M., *Top Talent* for Avalanche Formation website design
 - + Groh, T., *Top Talent* for Alzheimer's Awareness social awareness poster
 - + Groh, T., *Top Talent* for Callaway Hex Diablo golf ball packaging design
 - + Lee, J., *Top Talent* for E-Cigarettes: A Wolf in Sheep Skin digital publication
 - + Stacey, B., *Top Talent* for Coral by Numbers interactive sculpture and poster design
- 2015
- ADOBE DESIGN ACHIEVEMENT AWARDS
- + Bocanegra, M., *Top Talent* for Sastruga app design
 - + Cox, M., *Top Talent* for Tap That app design
 - + Hakinson, M., *Top Talent* for OSU Cowboy Roundup app design

NATIONAL
STUDENT
COMPETITIONS

- 2014
 - ADOBE DESIGN ACHIEVEMENT AWARDS
 - + Hankinson, M., *Top Talent* for Greater Milwaukee Bike Tour website design

- 2024
 - WORK NATIONAL JURIED SHOW
 - + Litterer, H., *Work Award* for Bluefield State College rebrand

- 2023
 - WORK NATIONAL JURIED SHOW
 - + Behnke, M., *Work Award* for Bluefield State College rebrand
 - + Dihn, E., *Work Award* for Rivermill rebrand
 - + Johnson, S., *Work Award* for Local Colors rebrand
 - + Spence, B., *Work Award* for Floyd Hemp Factory rebrand
 - + Weyrich, K., *Work Award* for New River Land Trust rebrand

- 2022
 - AIGA BALTIMORE FLUX STUDENT COMPETITION
 - + Meade, M., *Accepted in UX/UI* for History of the Monstera website

 - GRAPHIC DESIGN USA'S HEALTH + WELLNESS AWARDS
 - + Kaynor, B., *American Graphic Design Award* for FitHub app redesign

- 2021
 - MISSISSIPPI STATE UNIVERSITY'S GLITCH STUDENT COMPETITION
 - + Ahn, C., *Honorable Mention in Branding* for Yong's Poison packaging
 - + Joaquin, R., *Second Place in Branding* for Two Queens Distillery packaging
 - + Schaffer, S., *Honorable Mention in Branding* for Lone Hare Distillery packaging

 - WORK NATIONAL JURIED SHOW
 - + Adams, R., *Work Award* for Budapest 2032 Summer Olympics branding
 - + Arciero, K., *Work Award* for Kuala Lumpur 2032 Olympics branding
 - + Arciero, K., *Work Award* for Mill Mountain Coffee & Tea rebranding
 - + Baroni, N., *Work Award* for Walkabout Outfitters rebrand
 - + Baroni, N., *Work Award* for Cape Town Summer Olympics 2032 branding
 - + Bertran-Turcios, N., *Work Award* for Adelaide 2032 Summer Olympics branding
 - + Bullins, K., *Work Award* for Oreo website
 - + Butler, E., *Work Award* for Deer Beer Milwaukee festival logo design
 - + Butler, E., *Work Award* for Green Hat gin packaging
 - + Daly, D., *Work Award* for Black Hen Restaurant rebranding
 - + Daly, D., *Work Award* for Salem Toads minor league baseball logo design
 - + Kaynor, B., *Work Award* for 2032 Toronto Olympics branding
 - + Schaffer, S., *Work Award* for Black Hen Restaurant rebranding

- 2022
 - + Schaffer, S., *Work Award* for Lone Hare Distillery packaging
 - + Schaffer, S., *Work Award* for The Art of Glassblowing website

 - GRAPHIC DESIGN USA (GDUSA) 58TH AMERICAN DESIGN AWARDS
 - + Arciero, K., *American Graphic Design Award* for Eshcol winery packaging
 - + Baroni, N., *American Graphic Design Award* for Tispy Duck Brewing Co. beer packaging
 - + Bertran-Turcios, N., *American Graphic Design Award* for Traiteur Rye whiskey packaging
 - + Bullins, K., *American Graphic Design Award* for Fox Trot whiskey packaging
 - + Butler, E., *American Graphic Design Award* for Green Hat whiskey packaging
 - + Candelario, E., *American Graphic Design Award* for Dry Agent Gin packaging

- + Morse, H., *American Graphic Design Award* for Milagro tequila packaging
- + Murray, C., *American Graphic Design Award* for Sweet Hops mead packaging
- + Schaffer, S., *American Graphic Design Award* for Lone Hare Distillery moonshine packaging

AMERICAN ADVERTISING FEDERATION'S (AAF) NATIONAL STUDENT ADDYS

- + Baroni, N., *Silver ADDY in Integrated Brand Identity Campaign* for Cape Town Summer Olympics 2032

2021

HUE+MAN DESIGN COMPETITION

- + Johnson, S. *Winner* for BIPOC social awareness digital collage

SALUTE DESIGN COMPETITION

- + Butler, E., *Honorable Mention* for Deer Beer Milwaukee logo design
- + Wiegand, K., *Honorable Mention* for Reykjavik 2032 Summer Olympics branding

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Miller, R., *Accepted in General Design* for Ambrosia Bee Co. branding
- + Miller, R., *Accepted in Retail* for The Blind Tiger Distillery branding
- + Schaffer, S., *Accepted in General Design* for 2032 Olympics in Auckland branding
- + Schaffer, S., *Accepted in General Design* for Black Hen restaurant branding
- + Schaffer, S., *Winner in Interactive Design* for The Art of Glassblowing website design
- + Schaffer, S., *Accepted in Interactive Design* for The Art of Glassblowing website design

GRAPHIC DESIGN USA (GDUSA) AMERICAN PACKAGING DESIGN AWARDS

- + Miller, R., *American Graphic Design Award* for Blind Tiger Distillery branding

2020

AIGA BLUE RIDGE ANNUAL FLUX STUDENT COMPETITION

- + Adams, R., *Accepted in Identity* for Common Time logo design
- + Galvez, P., *Accepted in Identity* for Day of the Dead Festival in Louisville logo design
- + Monroe, M., *Accepted in Identity* for Icarus Hot Sauce branding
- + Morris, N., *Accepted in Identity* for Nagoya 2032 Olympics logo design
- + Schaffer, S., *Accepted in UI/UX* for The Art of Glassblowing website design
- + Snodgrass, C., *Accepted in UI/UX* for History of Picasso website design
- + Wiegand, K., *Accepted in UI/UX* for Evolution of the Old Fashioned website design

AMERICAN ADVERTISING FEDERATION'S NATIONAL ADDY AWARDS

- + Caporuscio, A., *Student Silver ADDY* for Prime Cuts Records

2020

MISSISSIPPI STATE UNIVERSITY'S GLITCH STUDENT COMPETITION

- Hayter, K., *Second Runner-Up in Interactive* for Launch mobile app

2019

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Haddon, S., *Best of Innovative Use Award* for Night Games mobile app

AIGA BLUE RIDGE ANNUAL FLUX STUDENT COMPETITION

- + Cannon, C., *Accepted in UX/UI* for Ghost in the Graveyard Apple watch app
- + Caporuscio, A., *Accepted in Identity* for Prime Cuts Records Co. branding
- + Cruz, I., *Accepted in Identity* for Amity Air branding

- + Cruz, I., *Accepted in UX/UI* for Red Tail Supply & Co. website design
- + Haddon, S., *Accepted in Identity* for Night Games mobile app
- + Haddon, S., *Accepted in UX/UI* for Sapling website design
- + Hessler, M., *Accepted in Identity* for Yoga on the Rocks logo design
- + O'Brien, J., *Accepted in Identity* for Yokohama Summer Olympics branding
- + Snodgrass, C., *Accepted in Identity* for Kansas City Beer Festival logo design

2018

AIGA BLUE RIDGE ANNUAL FLUX STUDENT COMPETITION

- + Gugercin, S., *Accepted in Identity* for 2032 Lima Summer Olympics branding
- + Cruz, I., *Accepted in Identity* for 2032 Mumbai Summer Olympics branding
- + Greenwald, S., *Accepted in UX/UI* for Didot Type Specimen app design
- + Greenwald, S., *Accepted in UX/UI* for Movie Theatre app design

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Peterson, M., *Accepted* for Blacksburg Farmer's Market logo design

MISSISSIPPI STATE UNIVERSITY'S GLITCH STUDENT COMPETITION

- + Savino, N., *Honorable Mention* for History of Texas Museum branding

2017

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Peterson, M., *Best of Interaction Design* for Google Noto digital type specimen
- + Peterson, M., *Best of Miscellaneous Design* for Google Noto digital specimen

AIGA BLUE RIDGE ANNUAL FLUX STUDENT COMPETITION

- + Duvall, E., *Accepted in UX/UI* for The History of Yellowstone website design
- + Hasnany, M., *Accepted in Branding* for Notre Dame Aviation Exhibition logo design
- + Robinson, A., *Accepted in UX/UI* for The NYC Fire Department website design
- + Stehm, P., *Accepted in UX/UI* for The Rise of Hip Hop website design
- + Tetrault, K., *Accepted in UX/UI* for the History of Jonestown website design

2016

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Altman, K., *Accepted* for Villains of Disney website design
- + Bocanegra, M., *Accepted* for Polaroid Wedding App app design
- + Cox, M., *Accepted* for Avalanche Formation website design
- + Groh, T., *Accepted* for Alzheimer's Awareness, social awareness poster

2015

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW (CONT.)

- + Stacey, B., *Accepted* for Coral by Numbers interactive sculpture and poster design

2014

DALLAS SOCIETY OF VISUAL COMMUNICATION (DSVC) NATIONAL STUDENT SHOW

- + Wright, S., *Accepted* for Swim Band app and product design

2013

AIGA BLUE RIDGE ANNUAL FLUX STUDENT COMPETITION

- + Miller, A., *Accepted* in Symbol Design for Items Found in a Coffee Shop

REGIONAL
STUDENT
COMPETITIONS

2023

DISTRICT 3 AMERICAN ADVERTISING FEDERATION'S (AAF) REGIONAL STUDENT ADDY

- + Fuller, T., *Gold ADDY in Elements of Advertising Visual - Logo Design* for Orzo Roll & Bowl

2022

DISTRICT 3 AMERICAN ADVERTISING FEDERATION'S (AAF) REGIONAL STUDENT ADDYS

		<ul style="list-style-type: none"> + Adams, R., <i>Gold ADDY in Sales & Marketing</i> for Golden Coast Distillery + Meade, A., <i>Silver ADDY in Interactive Media</i>, Website for History of the Monstera + Schaffer, S., <i>Silver ADDY in Sales & Marketing</i> for Lone Hare Distillery
	2021	<p>DISTRICT 3 AMERICAN ADVERTISING FEDERATION'S (AAF) REGIONAL STUDENT ADDYS</p> <ul style="list-style-type: none"> + Baroni, N., <i>Silver ADDY in Integrated Brand Identity Campaign</i>, Cape Town Summer Olympics 2032
	2020	<p>DISTRICT 3 AMERICAN ADVERTISING FEDERATION'S (AAF) REGIONAL STUDENT ADDYS</p> <ul style="list-style-type: none"> + Caporuscio, A., <i>Gold ADDY in Integrated Brand Identity Campaign</i> for Prime Cuts Records Co.
	2019	<p>DISTRICT 3 AMERICAN ADVERTISING FEDERATION'S (AAF) REGIONAL STUDENT ADDYS</p> <ul style="list-style-type: none"> + Hoang, T., <i>Gold ADDY in Interactive Media</i>, Website for The Life of Frida Kahlo website design + Hoang, T., <i>Silver ADDY in Interactive Media</i>, App Design for Translucence Music Festival mobile app
	2017	<p>ART DIRECTOR'S GUILD OF TULSA: GRAPHEX 48</p> <ul style="list-style-type: none"> + Groh, T., <i>Best of Packaging Design</i> for Callaway Hex Diablo golf ball packaging + Lee, J., <i>Best of Interaction Design</i> for E-Cigarettes: A Wolf in Sheep Skin digital pub.
	2016	<p>ART DIRECTOR'S GUILD OF TULSA: GRAPHEX 47</p> <ul style="list-style-type: none"> + Cox, M., <i>Best-of-Interaction Media</i> for Tap That app design + Groh, T., <i>Best-of-Print</i> for Alzheimer's Awareness poster + Clark, A., <i>Best-of-Packaging</i> for Sagre de Cristo Scotch packaging
LOCAL STUDENT COMPETITIONS	2024	<p>ART DIRECTOR'S ASSOCIATION OF IOWA (ADAI) 66TH ANNUAL DESIGN EXHIBITION</p> <ul style="list-style-type: none"> + Litterer, H., <i>Best-of-Show</i> for Kyoto 2024 Winter Olympics + Litterer, H., <i>Category Winner in Identity Mark</i> for Kyoto 2024 Winter Olympics + Litterer, H., <i>Excellence Award in Identity Mark</i> for Kyoto 2024 Winter Olympics + Litterer, H., <i>Excellence Award in Identity Mark</i> for Bluefield State University
	2023	<p>AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)</p> <ul style="list-style-type: none"> + Conrad, A., <i>Silver ADDY in Apps Mobile or Web-Based</i> for Elevate App + Dinh, E., <i>Judges Choice</i> for Galazio Premium Airlines + Dinh, E., <i>Gold ADDY in Integrated Brand Identity Campaign - Campaign</i> for Galazio Premium Airlines + Fuller, T., <i>Silver ADDY in Elements of Advertising Visual - Logo Design</i> for Orzo Roll & Bowl + Spence, B., <i>Silver ADDY in Integrated Brand Identity Campaign - Campaign</i> for Floyd Hemp Factory + Versaw, C., <i>Silver ADDY in Elements of Advertising Visual - Logo Design</i> for Azure Airlines + Versaw, C., <i>Silver ADDY in Elements of Advertising Visual - Logo Design</i> for NRV Developers Community
	2022	<p>AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)</p> <ul style="list-style-type: none"> + Adams, R., <i>Student Judge's Choice</i> for Golden Coast Distillery + Adams, R., <i>Gold ADDY in Sales & Marketing Sales Promotion, Packaging</i> for Golden Coast Distillery + Bullins, K., <i>Best-in-Show</i> for Fox Trot Distillery + Bullins, K., <i>Gold ADDY in Sales & Marketing Sales Promotion, Packaging</i> for Fox Trot Distillery + Conrad, A., <i>Gold ADDY in Online/Interactive, Websites</i> for The History of Origami + Conrad, A., <i>Silver ADDY in Cross Platform, Integrated Campaigns (Single)</i> for Shanghai Olympics + Kaynor, B., <i>Silver ADDY in Cross Platform, Integrated Campaigns (Single)</i> for Toronto Olympics 2032 + Meade, A., <i>Gold ADDY in Online/Interactive, Websites</i> for History of the Monstera

- 2022
 - + Schaffer, S., *Student Judge's Choice* for Lone Hare Distillery
 - + Schaffer, S., *Gold ADDY in Sales & Marketing Sales Promotion, Packaging* for Lone Hare Distillery
 - + Schaffer, S., *Silver ADDY in Cross Platform, Integrated Campaigns (Single)* for Black Hen Restaurant
 - + Schaffer, S., *Silver ADDY in Elements of Advertising, Logo Design* for Lone Hare Distillery

- 2021
 - AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)
 - + Baroni, N., *Gold ADDY in Integrated Brand Identity Campaign* for Cape Town Summer Olympics 2032
 - + Baroni, N., *Silver ADDY in Integrated Brand Identity Campaign* for Walkabout Outfitters
 - + Candelario, E., *Silver ADDY in Integrated Brand Identity Campaign* for Cabo Fish Taco
 - + Schaffer, S., *Gold ADDY in Online/Interactive - Website* for The Art of Glassblowing
 - + Wiegand, K., *Student Judge's Choice in Print* for Reykjavik 2032 Olympics logo
 - + Wiegand, K., *Silver ADDY in Elements of Advertising - Logo Design* for Reykjavik 2032 Olympics logo

- 2020
 - AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)
 - + Cannon, C., *Silver ADDY in Cross Platform - Integrated Brand Identity Single* for Viento
 - + Caporuscio, A., *Gold ADDY in Cross Platform - Integrated Brand Identity Campaign* for Prime Cuts Record Co.
 - + Haddon, S., *Silver ADDY in Online/Interactive - Website* for Sapling website design

- 2019
 - AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)
 - + Hoang, T., *Student Judge's Choice in Digital* for The Life of Frida Kahlo website design
 - + Hoang, T., *Gold ADDY in Online/Interactive - Website* for The Life of Frida Kahlo
 - + Hoang, T., *Gold ADDY in Online/Interactive - Mobile App* for Translucence Music Festival

- 2018
 - AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)
 - + Cruz, I., *Silver ADDY in Integrated Brand Identity* for 2032 Mumbai Summer Olympics
 - + Hoang, T., *Silver ADDY in Elements of Advertising* for 2032 Manila Summer Olympics

- 2017
 - AMERICAN ADVERTISING FEDERATION'S (AAF) WESTERN VIRGINIA ADVERTISING AWARDS (ADDYS)
 - + Rater, J., *Silver ADDY in Website Design* for Evolution of the Electric Guitar

- 2016
 - AMERICAN ADVERTISING FEDERATION'S (AAF) OKLAHOMA CITY ADVERTISING AWARDS (ADDYS)
 - + Dixon, B., *Silver ADDY* for Deep Sea Exhibition at the Colesium, logo design
 - + Lee, J., *Bronze ADDY* for Viaggiatore Tie Packaging
 - OKLAHOMA STATE UNIVERSITY CREATIVE LIGHTING AWARDS
 - + Lee, J., *Best-in-Show* for Viaggiatore Tie Packaging
 - + Lee, J., *Gold Winner in Packaging* for Viaggiatore Tie Packaging
 - + Lee, J., *Gold Winner in Interactive Media* for E-Cigarettes: A Wolf in Sheep Skin, DPS

 - OSU DEPARTMENT OF ART, GRAPHIC DESIGN, AND ART HISTORY ANNUAL JURIED SHOW
 - + Clark, A., *Honorable Mention* for Sagre de Cristo Scotch, package design
 - + Cox, M., *Accepted* for A New Fight for the Night, digital publication
 - + Groh, T., *President's Cup Winner* for Alzheimer's Awareness, social awareness poster
 - + Lee, J., *Accepted* for E-Cigarettes: A Wolf in Sheep Skin, digital publication

- 2015
 - OSU DEPARTMENT OF ART, GRAPHIC DESIGN, AND ART HISTORY ANNUAL JURIED SHOW
 - + Oveh, E., *Accepted* for Dinosaur Exhibition at Sydney Opera House, logo design
 - + Richards, J., *Accepted* for Space Exhibition at the Golden Gate Bridge, logo design
 - + Seils, *Accepted* for The Rise of the Dictator, website design

	2013 - 2014	Member, Graphic Design Graduate Proposal Committee
PROFESSIONAL SERVICE	2023	Chair, <i>Undergraduate Session: Design</i> , SECAC
	2022	Portfolio Reviewer, AIGA Portfolio Festival, 7/19-21
	2021	Contributor, AIGA Design Education Resource Archive + Contributed projects include: <i>2032 Summer Olympics, The History Of...</i> , <i>Designing for e-Commerce, 1920: Prohibition Packaging, DesignUP: Community Engagement Design-a-Thon, What the Widget</i>
	2017 - 2020	Creative Director, Local Colors of Southwest Virginia, Roanoke, VA.
	2019	Portfolio Reviewer, AIGA Portfolio Festival, 7/13 Volunteer, American Advertising Federation's ADDY Award Show, Roanoke, VA.
	2018 - 2019	Steering Committee Member, Local Colors of Southwest Virginia, Roanoke VA.
	2017	Steering Committee Member, Make-a-Mark Roanoke/Blacksburg
	2016	Participant, Make-a-Mark Roanoke/Blacksburg
PROFESSIONAL MEMBERSHIPS	2023-PRESENT	Member, SECAC
	2022-PRESENT	Member, Logolounge Leap Member, AIGA
	2020-PRESENT	Member, Logolounge
	2016-PRESENT	Member, American Advertising Federation
INVITED LECTURER	2022	Guest Reviewer, ART 1234: Design for Non-Majors. Instructor: Shanin Glenn, Virginia Tech. October 25. Guest Reviewer, ART 3574: Design in 2D, 3D, and 4D. Instructor: Rachael Paine, Virginia Tech. October 3.
	2021	Guest Reviewer, ID 3224: Design Competencies. Instructor: Elham Morshedzadeh & Ben Kirland, Virginia Tech. November 8.
	2020	Guest Lecturer, ID 3514: Design Research. Instructor: Elham Morshedzadeh, Virginia Tech. May 3.
	2019	Guest Lecturer, ID 3514: Design Research, Instructor: Elham Morshedzadeh, Virginia Tech. November 14. Guest Lecturer, ART 1614: Principles of Visual Communication Design, Instructor: Lei Zhang. February 27.
	2018	Guest Lecturer, ART 430: Interaction Dsign, Instructor: Keith Ellis. November 21. Guest Lecturer, ART 4575: Advanced Visual Communication Design1, Instructor: Meaghan Dee. October 11.

- 2017 Guest Lecturer, ART 3604: Motion Graphics, Instructor: Simone Patterson, Virginia Tech. November 1.
- Guest Lecturer, ID 3015: Intermediate Design Lab 3, Instructor: Elham Morshedzadeh, Virginia Tech. October 23.
- 2015 Guest Lecturer, ARTGR 521: Graphic Design Graduate Studio 2, Instructor: Paula Curran, Iowa State University.
 April 3.

STUDENT EVALUATION
OF INSTRUCTION
IOWA STATE UNIVER.

TERM / YEAR	COURSE	ENROLLED	EFFECTIVENESS
Summer 2024	ArtGR 484: Interaction Design	16	X.XX / X.XX
Spring 2024	ArtGR 371: Graphic Design Studio IV	20	4.75 / 5.00
Spring 2024	ArtGR 477: Graphic Design Practicum	21	4.86 / 5.00
Fall 2023	ArtGR 477: Graphic Design Practicum	17	4.88 / 5.00
Fall 2023	ArtGR 510: Graphic Design Theory	12	5.00 / 5.00

STUDENT EVALUATION
OF INSTRUCTION
VIRGINIA TECH

TERM / YEAR	COURSE	ENROLLED	OVERALL EFFECTIVENESS
Fall 2022	Adv. Visual Communication 1	21	5.70 / 6.00
Summer 2022	Interaction Dsn for Non-Majors	13	5.83 / 6.00
Spring 2022	Adv. Visual Communication 2	23	6.00 / 6.00
Spring 2022	Introduction to GD 2	22	5.83 / 6.00
Fall 2021	Adv. Visual Communication 1	23	5.95 / 6.00
Summer 2021	Interaction Dsn for Non-Majors	6	5.83 / 6.00
Spring 2021	Adv. Visual Communication 2	21	5.89 / 6.00
Spring 2021	Introduction to GD 2	22	5.53 / 6.00
Fall 2020	Interaction & Web Design	26	5.84 / 6.00
Fall 2020	Intermediate GD 1	22	5.81 / 6.00
Spring 2020	Adv. Visual Communication 2	17	5.80 / 6.00
Spring 2020	Principles of VCD	23	5.82 / 6.00
Fall 2019	Interaction & Web Design	21	5.69 / 6.00
Fall 2019	Intermediate GD 1	22	5.86 / 6.00
Summer 2019	Web Design for Non-Majors	7	6.00 / 6.00
Spring 2019	Adv. Visual Communication 2	17	5.90 / 6.00
Spring 2019	Intermediate GD 2	19	5.87 / 6.00
Fall 2018	Interaction & Web Design	17	5.87 / 6.00
Fall 2018	Typography 2	25	5.74 / 6.00
Summer 2018	Web Design for Non-Majors	9	6.00 / 6.00
Spring 2018	Adv. Visual Communication 2	17	5.78 / 6.00
Fall 2017	Interaction & Web Design	15	5.50 / 6.00
Fall 2017	Introduction to GD 1	21	5.50 / 6.00
Spring 2017	Intermediate to GD 2	16	5.00 / 6.00

STUDENT EVALUATION OF INSTRUCTION

ART 4576 - ADVANCED VISUAL COMMUNICATION DESIGN 2 - SENIOR CAPSTONE

"Once again, I had such a great experience in my class with Patrick. He always brings a level of optimism and energy into the class (I'll really miss the "Happy Wednesday!"). I most appreciate how he looks to create opportunities for us, whether it is trying to secure one last in-person activity or giving us an incredible professional portfolio review. I also really appreciate how he is flexible with students who may be going through a rough time—which shows his genuine compassion for students beyond the classroom. Patrick is one of the things I will miss most from Virginia Tech."

"Patrick has been very supportive and understanding of this year's difficulties. He made this entirely online class feel as interactive as possible and always ensured that we felt comfortable. He enabled a balanced work/social life environment and always made sure that we felt okay mentally within his projects. He is an amazing professor, designer, and friend and I am so glad I was able to be in this class with him and further develop my skills."

"Patrick is the best professor I have ever had. He really understands the students and is super supportive. It is apparent that he has a lot of experience in what he is teaching, and has overall turned me, a student who had no experience in design before tech, to a designer. COVID really messed up the schedule this class had previously, but Patrick worked so hard to give the seniors still the most amazing learning experience over zoom. He goes above and beyond for his students. Every year there is an event held for seniors where design professionals come to the classroom and meet and critique each student's portfolio. While this would typically just get canceled due to COVID, Patrick organized a whole virtual zoom event where he sought out design professionals willing to do this in order to still give the seniors this experience. This prepared me for zoom interviews, and made me feel 10x more confident of myself and my work. Patrick also organized design professionals to speak to us in class which really helped prepare us for applying for jobs. In addition he gave us the freedom to assess our portfolio and choose any project we wanted to do as a final project, I love passion projects because it allows each student to choose a project which fits the path they would like to go in."

"Easily the best teacher in this program and have enjoyed taking his classes the most. Nothing I can say in the comment box of a course evaluation could accurately convey the appreciation I have for Patrick as a professor and as a human. He has impacted my life so greatly! I feel like I'm leaving this program with him as a mentor as a friend! Thank you for everything, Patrick!!!"

"I can honestly say that Patrick has been my favorite teacher at Tech. He has taught me so much and I am forever grateful. He and the rest of the SOVA staff did a really good job converting to virtual classroom. He always wanted us to have as much of an authentic senior experience as we possibly could. Like I said before I am forever grateful for everything Patrick has done for all of us and how much he has taught me."

STUDENT EVALUATION OF INSTRUCTION

ART 4575 - ADVANCED VISUAL COMMUNICATION DESIGN 1 - SENIOR CAPSTONE

"The best teacher I have ever had throughout college. He is a dream teacher in my mind. Perfect in every way. Fun to be around, kind and caring, constructive and pushes students to work hard. I want to work hard in his class. I have become the designer I am today solely because of Patrick and his skill as a teacher."

"Truly a joy of human / professor to work with. Always carries a positive attitude and encourages the best out of his students. Design is difficult and has a lot of room for self doubt but Patrick was a source of support in building up his students in a constructive way by providing us with adequate resources and tools that set us up for success. I always look forward to his classes as I know I will learn something useful or have the ability to explore a topic I care about. A professor who is empathetic, passionate about their field, and who is actually good at teaching is a rarity, but Patrick meets all of those criteria effortlessly."

"I really appreciated how you approached critiquing our work this semester. I think it was incredibly constructive, genuine, objective but also supportive. It can be really hard to provide a proper critique for so many different personalities but I think you did really well. I also loved the timeline of the prohibition project. I think some of my classmates will disagree with me and say it may be a week too long...but I really utilized each week to the most I could and ended on a note I was happy with. I also loved the guest speakers. VERY helpful! Would love to have more next semester maybe from varying concentrations."

"The projects offered in this class were engaging and challenging and pushed me to new levels of design. I found that the atmosphere fostered by Patrick in the classroom really facilitated a good environment for creativity. The studio culture was one that encouraged peer-critique and honest discussions while supporting one another through each project. The individual critique sessions were extremely helpful, and I appreciated the availability to receive ongoing feedback in all stages of the process."

"Patrick is always prepared, respectful, and most importantly wants our class to succeed. He goes out of his way to help students excel and prepare us for our future careers. One of the great things Patrick does is respect his students time and individual working styles. He allows us to integrate his class's work into our own schedules, but also gives us smaller checkpoints along the way to keep us on track. He's professional, but extremely personable and a great professor!"

STUDENT EVALUATION OF INSTRUCTION

ART 3574 - INTERACTION & WEB DESIGN ELECTIVE

"I am incredibly grateful that you offered up your out of class time for critiques. To be able to email you on the weekend about a critique and receive a response was really really helpful. You went above and beyond in that aspect to help our success. I also really appreciated that you recorded the lectures on zoom so we could refer back to it. It was the most helpful when we were learning code and wanted to remember how to do certain things. Along those lines, you uploading the zip of your dreamweaver file to canvas was SUPER helpful. Being able to go back and look at code that was done correctly fixed almost all of my errors."

"Patrick genuinely cares about his students and wants to help us improve our design ability. He once offered to drive back to campus (from Christiansburg) at 10pm to meet me at Starbucks to give me feedback/help when I was freaking out about our web design project and was stuck in a design block. He always gives good feedback, truly cares about his students, and has a wealth of knowledge to share. His in-class examples really helped to learn code quickly which before hand was quite challenging. I always look forward to having Patrick as a professor and I hope he sticks around at VT. If you want Virginia Tech's graphic design program to grow/excel then keep Patrick around/tenure him."

"One of the best professors to have. Very friendly and always happy to help in anything that he can do in his ability. A great habit to close the laptop when giving feedback to students and that is highly appreciated (even though I feel bad because I keep coming up to ask for feedback). This professor definitely deserves for trying his best for teaching everything that he knows regarding up and coming designs, coding, everything."

"I believe the most helpful thing Patrick did within the course was start with small exercises to build the fundamentals before moving onward to tackling bigger assignments. In addition, I also appreciated how he had a willingness to try to work one on one with you outside of class if things were overwhelming."

"Patrick always is conscious about how long a project may take, and he makes sure to give us plenty of time to make them the best that they can be. His in-class tutorials were very beneficial, and his feedback is always constructive and makes me a better student."

"Patrick is my favorite teacher because he has a great structure and schedule to the class, provides very helpful feedback, and cares about seeing the students succeed. He is also the professor that is most current with the up to date trends."

"Patrick is my favorite teacher in the VCD program. He brings us new, fun projects that look great in our portfolio and actually cares about making us the best that we can be. I honestly feel like I have grown as a student and designer because of him, and I look forward to having him next semester."

STUDENT EVALUATION OF INSTRUCTION

ART 3566 - INTERMEDIATE GRAPHIC DESIGN

"The way critique sessions and workdays were handled were probably the best out of all of my experiences in VCD courses. We had chances to do small critique sessions with our classmates and then had the rest of class time to meet with him one-on-one. I felt that this used our class time in the most constructive way possible while still getting feedback and then having the option to get further feedback if we felt like it was needed. Patrick was always engaged when meeting one-on-one and always gave helpful advice through email."

"Patrick always gives solid and honest feedback. He genuinely cares for his students and gave us fantastic but challenging projects to help push our portfolios."

"Helps us all one on one without telling us exactly what to do. Makes us think about how we can improve it. Comes up with good projects that will be useful in our portfolios. Sets the expectations high, so we have to work hard (makes our portfolios stronger)."

"Patrick is a fantastic professor and overall human being, I have always been a fan of him and his teaching methods. He knows what he is doing."

"This course provided me with a significantly better understanding of brand identity and logo creation. This course focused on all aspects of creating a cohesive brand identity that helped me with my design techniques and was able to help me refine styles, audience, and what was missing in that market to create a successful and unique identity. The projects that were done during this course were also able to give me great material for my portfolio and I really enjoyed that Patrick started making us submit projects through Behance because it forced me to give my work better presentation and contribute to my portfolio."

"Fantastic course! I can't say enough good things about Patrick. He was willing to work with me in a unique circumstance and made sure I understood the material and didn't fall behind. I learned a lot more than I probably would have because he molded the course to his students' needs. Meeting with professionals from the industry was a highlight of the semester, and very helpful. Moving forward, I know it would be beneficial to have more of these types of events, especially for each class level. Integrating professional development into the classroom is always appreciated."

"Wow, he really gave us an inside look into what designing in the real world can be like. Gave great examples of freelancing projects, contract configuration, and tips for our resumes. Not only that but each project and exercise we did definitely helped catch our class's portfolios up to speed."