

PAULA J. CURRAN | *Curriculum Vitae*

146 College of Design
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EDUCATION

- 1993 M.F.A. University of Illinois at Urbana-Champaign, *graphic design*.
1982 B.F.A. Parsons School of Design, New York, New York, *visual communication*.
1976 B.A. Westfield State College, Westfield, Massachusetts, *psychology*.

TEACHING EXPERIENCE

Iowa State University, Ames, IOWA

1993–Present

College of Design, Graphic Design Department

1999–Present *Tenured Associate Professor*

Tenure and promotion to Associate Professor approved by the Provost with final approval by the Iowa Board of Regents in May 1999.

1993–1999 *Assistant Professor*, Graphic Design

Teach in a 240 undergraduate and 50 graduate student program in a well-established graphic design program leading to the BFA, MA, and MFA degrees. Undergraduates are admitted through a competitive portfolio review after year long studio intensive core program; teach all levels—from beginning graphic design studios to graduate seminars and studios; advise an average of 25 undergraduates per semester; participate in graduate thesis committees; participate in department, college, and university committees.

RESPONSIBILITIES IN CURRENT POSITION

Teach graphic design: Design elements/principles; communication design; design process; advanced typography; book publication design; packaging design; graphic design professional practice; designing with self-authored text. For four semesters, taught graphic design students in the semester-long College of Design Rome Program. Taught three courses each semester; managed budget; organized professional studio visits (Siegfried Odermatt and Rosmarie Tissi); arranged studio designer-led workshops (Primo Angeli), planned several day and overnight educational field trips to Assisi, Florence, Milan, Parma, Perugia, Pompeii, Naples, Venice, Basel and Zurich. In summer 2017, led 16 students on a 2-week study tour through Italy and Switzerland visiting studios, museums, had a two-day workshop at Tipoteca Italiana in Cornuda, Italy. For five semesters, have led 16 student to New York City for 5-day field study trips in which we visited graphic design studios and major museums.

RESEARCH AREAS

Research in graphic design: write, design, and bind artist's books; graphic design pedagogy: teaching of visual communication skills to students in first year communication courses; designing print work; designing print work with self-authored text; interpreting and designing text for built work.

PROFESSIONAL EXPERIENCE

New York City Transit Authority, Brooklyn, NEW YORK

1982–1991

- 1990–1991 **Manager**, Graphic Design, Media Services Department
Responsible for implementation of signage program for 409 subway stations; managed six graphic designers.
- 1987–1990 **Manager**, Graphic Design, Service and Planning Department
Responsible for design and implementation of site-specific route maps for 200 bus routes; managed five graphic designers.
- 1982–1987 **Associate Graphic Designer**, Systems and Information Management Dept.
Designed internal forms and documents.

DESIGN CONSULTING**Conway + Schulte, Ames, IOWA**

De-Code/Re-Code Atlanta, an urban space environment, at the Central Avenue Viaduct, between Decatur and Wall streets, Atlanta, GEORGIA

This project resulted from Iowa State University professors of Architecture William Conway and Marcy Schulte's first-prize entry: "Public Spaces in the New American City" in an international competition sponsored by the Architecture Society of Atlanta and the Corporation for Olympic Development in Atlanta.

1996–97 **Typographer**

Commissioned to design text that was etched, attached, and embedded on a 132-linear foot retaining wall at the site of an urban space environment. The goal was to design a narrative informing the reader of the diverse voices involved in the building of the city of Atlanta. These "fugitive texts"—fragments of writing from various periods were assembled by the Atlanta History Center, Conway + Schulte, and myself.

1994 **Graphic Designer and Typographer**

Designed site-proposal brochure; collaborated with Conway + Schulte in designing and constructing an installation exhibited at the Nexus Gallery of Art, Atlanta, Georgia.

Council of Educators of Landscape Architecture, Department of Landscape Architecture, ISU1994–95 **Graphic Designer and Typographer**

Designed conference identity and collateral materials for the Council of Educators of Landscape Architecture 1995 national conference.

Iowa State Patrol Headquarters, Post #7, public plaza, Fort Dodge, IOWA1996–97 *Typographer and Designer*

Collaborated with landscape architects in designing a public plaza at the newly-constructed Iowa State Patrol Headquarters with “1% for Art” fund from the Iowa Arts Council. Assisted in designing the plaza’s focal point—a bronze medallion, two feet in diameter.

Employing the concept of “Safe Travel,” images of icons symbolizing safety, travel, and luck were etched into the bronze medallion, set into a concrete walkway. Each trooper was asked to write a narrative concerning an experience regarding job safety. Edited texts were embedded into the concrete walkway surrounding the medallion.

GRANTS: PRINCIPAL INVESTIGATOR

- 2011 State of Iowa, Board of Regents, Faculty Professional Development Assignment (sabbatical). [six-month’s salary].
- 2010 Iowa State University, College of Design, Department of Graphic Design, Faculty Incentive Grant. [\$250].
- 2008 ISU Center for Excellence in the Arts and Humanities Grant [\$4250].
- 2008 ISU Department of Art and Design, Faculty Incentive Grants [\$500 each].
- 2006 ISU Department of Art and Design, Faculty Incentive Grants [\$500 each].
- 2005–06, 2001–02 ISU Mentoring Grant to New Faculty, Department of Art & Design [\$500 each].
- 2004, 1996 ISU College of Design: Faculty Award for Extraordinary Performance.
- 2002 ISU Miller Grant, Office of the Provost, Iowa State University [\$25,000].
- 2002 ISU Foreign Travel Grant, Office of the Provost [75% cost of airfare to Rome].
- 2002 ISU Communication Faculty Developmental Grant, Office of the Provost [\$1700.].
- 2002 ISU Faculty Professional Development Assignment (sabbatical), Spring 2002, invited to Carnegie Mellon University [one semester, full salary].
- 1994, 1996, 1997 ISU College of Design, Institute for Design Research (IDRO) [\$250 each.]
- 1996 ISU Department of Art and Design, Faculty Creative Investigation Grant [\$500].
- 1994 ISU Foreign Travel Grant, Office of the Provost [75% cost of airfare to Tokyo].
- 1994 ISU Foreign Travel Grant, College of Design, International Programs Office Supplemental Travel Grant.
- 1996–97 ISU College of Design, Institute for Design and Research Outreach, Instructional Grant.

GRANT: INVESTIGATOR

- 2012–2013 ISU Miller Grant: “Expanding the Digital Matrix: From Virtual Monitor to the Material Realm of the Studio Arts,” Professor April Katz, Principal Investigator, with Professors Paula Curran, Ingrid Lilligren, Christopher Martin, Emma Powell.

PROFESSIONAL AFFILIATIONS

College Book Arts Association (CBBA)
 Guild of Book Workers: National, Midwest, and Rocky Mountain memberships (GBW)
 American Institute of Graphic Arts (AIGA)
 Minnesota Center for Book Arts (MCBA)
 Art Directors Association of Iowa (ADAI)

HONORS & AWARDS***Juried: International, National, and Regional Competitions******International***

- 1996 ***HOW magazine's Fourth International Competition***
 1995 *(Council of the Educators of Landscape Architecture)*
Call for Participation, poster
 302 entries selected from more than 4,100 submissions: 7.36% acceptance rate.
 Jury: Mirko Ilic', Judy Kirpich, Kirk Richard Smith.
- 1994 ***Annual Simpson Paper Design Competition***, San Francisco
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
 Award of Merit
 32 entries selected from 2,000 international submissions: 1.6% acceptance rate.
 Jury: Leslie Smolan, Fritz Gottschalk, Valerie Richardson, Steve Liska.
- 1994 ***40th Type Directors Club Annual Typography Competition***,
 Type Directors Club, New York
1. *Out of Town: The Williamsburg Paradigm*, exhibition catalogue.
 2. *'etaoin shrldu,'* collaborative letterpress book.
- Award of Merit
 100 entries selected from 1,500 international submissions: 6.6% acceptance rate.
 Jury: Carol Devine Carson, Graham Clifford, Jonathan Hoefler, B.W. Honeycut, Ellen Lupton, Rebecca Mendez, Lisa Nugent.
- 1993 ***Sixteenth Annual 100 Show***, American Center for Design, Chicago
1. *Out of Town: The Williamsburg Paradigm*, exhibition catalogue.
 2. *'etaoin shrldu,'* collaborative letterpress book.
- Collaborators: Fred Daab, Paula J. Curran, Brian Curry, Gregg Snyder, Nan Goggin, Mark Fekewicz, Elizabeth Postmus, Christina Nordholm, Jeff Clift, Fanky Chak, Vince Parker, Joe Kukella, Chris Waegner.
 Award of Typographic Excellence
 207 entries selected from 2,574 submissions: 8.04% acceptance rate.
 Jury: Ellen Lupton, Neville Brody, Karrie Jacobs, Jeffrey Keedy.

National

- 1995 ***PRINT Magazine's Annual Regional Design Competition***
 1995 *CELA (Council of the Educators of Landscape Architecture)*,
Call for Participation, poster
 Award of Merit
 1924 entries selected from more than 35,000 submissions: 5.5% acceptance rate.

- 1993 **Step-By-Step Graphics Third Annual Electronic Design and Illustration Idea Competition**
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
 Award of Merit
 55 entries selected from 4,100 submissions, 1.34% acceptance rate.
The How-To-Magazine for Visual Communications.
 Jury: Carol Bouyoucos, Margo Chase, Lance Hidy, Bert Monroy, Richard Wilde.
- 1993 **23rd Annual Design Competition**, University & College Designers Association
1. *Out of Town: The Williamsburg Paradigm*, exhibition catalogue.
 2. 'etaoin shrdlu,' collaborative letterpress book.
 Silver Medal

Regional

- 1997 **American Institute of Architecture/Central States Legion**
De-Code/Re-Code Atlanta, an urban space environment.
 Honor Award of Excellence.
- 1997 **Art Directors Association of Iowa 39th Annual Design Competition**
A Regular Dervish: Debra Marquart & The Bone People, compact disc.
 Award of Excellence.
 Jury: Eric Boelts, Mark Oldach, Bryan Perderson.
- 1996 **Chicago Women in Publishing 23rd Annual Awards Competition**
Me & Jackie O, artist's book.
 First Place: Books on a Shoestring, category
 Five first-prize categories. Twenty-three entries selected from 130 submissions:
 17% acceptance rate.
 Award-winning books became part of the Chicago Women in Publishing
 permanent collection, housed at the University of Illinois at Chicago.
- 1995 **Art Directors Association of Iowa 39th Annual Design Competition**
 1995 CELA (*Council of the Educators of Landscape Architecture*)
 Call for Participation, poster
 Award of Excellence
 Jury: Joel Fuller, Jilly Simons, Thomas Schneider.

WORK IN COLLECTIONS

- 2014 *Me & Jackie O*: Evergreen State College Rare Books Collection, Olympia,
 WASHINGTON. Call number: N7433.4.C87 M42 2008
- 2012 *LOST and DISCOVERED*: Special Collections Koehler Art Library, University
 of Wisconsin, Madison.
- 2011 *Me & Jackie O*: Architecture and Allied Arts Library, University of Oregon,
 Eugene, OREGON.
- 2008 *Me & Jackie O*: Schoen Library, Marylhurst University, Marylhurst, OREGON.
 Call number: 973.922 K4 C87 2008

PUBLICATIONS

- 2014 “Miller Fellowship: Grant helps faculty integrate digital technologies into the studio arts,” Iowa State University, College of Design *Inspire* magazine, volume 4, issue 1, spring 2014.
- 2013 “Local Retailers Partner with Design Students to Create Branding,” by Susan Erickson, *ISU Extension and Outreach*, volume 6, issue 4, spring 2013.
- 2013 “Helping Graphic Design Students Better Understand Typograhya Through Learning Virtual and Traditional Typesetting Methods,”
<http://library.iated.org/view/CURRAN2013HEL>
 International Association of Technology and Education and Development, Digital Library.
- 2002 *Education of a Graphic Designer, second edition*, Steven Heller, editor, Allworth Press.
- 1998 *Education of a Graphic Designer*, Steven Heller, editor, Allworth Press.

*Professional design work published in books, journals, catalogues and professional magazines.***Books**

- 2006 *Exploring Typography: An in-Depth Guide to the Art and Techniques of Designing with Type*, Tova Rabinowitz
 Thompson Delmar Learning, Clifton Park, NEW YORK, 2006, p. 350
- 2000 *Revival of the Fittest: Digital Versions of Classic Typefaces*
 Edited by Philip Meggs and Roy McKelvey, NY, NY: RC Publications, 2000.
- 1998 *Fresh Ideas in Photoshop*, Poppy Evans
 1995 CELA Call for Participation, poster.
A Regular Dervish: Debra Marquart & The Bone People, compact disc.
Orange Parade: The Bone People, compact disc.
 North Light Books, Cincinnati, 1998, pp. 27, 64.
- 1996 *Fresh Ideas for Designing with Black, White and Gray*, Gail Deibler Finke
 ‘etaoin shrdlu,’ collaborative letterpress book.
 North Light Books, Cincinnati, 1996, pp. 48–49.
- 1995 *PRINT’s Best Typography 2: Winning Designs from Magazine’s National Competition*
 1995 CELA Call for Participation, poster.
 Linda Silver, editor, RC Publications, NEW YORK, 1995, p. 18.
- 1995 *PRINT’s Best Booklets & Brochures: Winning Designs from Print Magazine’s National Competition*
 ‘etaoin shrdlu,’ collaborative letterpress book.
 Linda Silver, editor, RC Publications, Inc., NEW YORK, 1995.
- 1994 *Typography 15: The Annual of the Type Directors Club*
 ‘etaoin shrdlu,’ collaborative letterpress book.
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
 Watson-Guption Publications, NEW YORK, 1994.

- 1994 **The 100 Show: The Sixteenth Annual of the American Center for Design**
'etaoin shrldlu,' collaborative letterpress book.
Watson-Guptill Publications, NEW YORK 1994, pp. 112–113, 206–207

Magazines

- 1996 **HOW: International Annual of Design**
1995 CELA Call for Participation, poster.
F&W Publications, Cincinnati, March/April 1996, Vol. XI, No. 2, p. 95.
- 1996 **PRINT: America's Graphic Design Magazine, "A Room with a View into Digital Realms"**
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
Darci DiNucci, RC Publications, Inc., NEW YORK, May/June 1996, Print L: III, p. 67, figure 17.
- 1996 **Iowa Architect, "Urban Annotations: Uncoding De-Code/Re-Code Atlanta"**
Roger Spears, The American Institute of Architects, Iowa Chapter,
Des Moines, IOWA. Fall 1996, Issue No. 96:218, cover and pp. 10–25.
- 1995 **PRINT's National Design Annual: America's Graphic Design Magazine**
1995 CELA Call for Participation, poster.
RC Publications, Inc., New York, 1995.
- 1995 **Iowa Architect, "On Process: Architectural Work, Conway + Schulte: Architecture as Inquiry"**
Clare Cardinal-Pett, The American Institute of Architects, Iowa Chapter,
Des Moines, NEW YORK. Fall 1995, Issue No. 95:213, cover and pp. 20–25.
- 1994 **Step-By-Step Graphics: Designer's Guide to Electronic Design and Illustration**
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
Step-By-Step Publishing, Peoria, ILLINOIS, March/April 1994, Vol. 10, No. 2,
pp. 106–107.

Poster/Catalogues

- 1997 **ADAI 39th Annual Exhibition, 1997: catalogue of award-winning entries**
A Regular Dervish: Debra Marquart & The Bone People, compact disc.
Art Directors Association of Iowa, Des Moines, 1997, pp. 76–77.
- 1996 **designer as author: voices and visions, Steven McCarthy, Cristina de Almeida**
Me & Jackie O, artist's book.
University of Northern Kentucky, Highland Heights, KENTUCKY 1996.
- 1995 **ADAI CELA Annual Exhibition, 1997: catalogue of award-winning entries**
1995 CELA Call for Participation, poster.
Art Directors Association of Iowa, Des Moines, 1995. (pages unnumbered)

EXHIBITIONS

Exhibitor

International, Juried

- 1994 **Annual Simpson Paper Design Competition**, San Francisco
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
International traveling exhibition of awarded competition entries.

EXHIBITIONS (CONTINUED)

- 1994 *The 15th Type Directors Club Exhibition*, New York, NEW YORK.
Out of Town: The Williamsburg Paradigm, exhibition catalogue.
'etaoin shrldu', collaborative letterpress book.
- Exhibition of awarded international competition entries. Duplicate shows traveled throughout North America, South America, Europe, Australia, New Zealand, and Eastern Asia.

National, Juried

- 2014 *Outside the Margins Book Arts Exhibition*, Pyramid Atlantic Art Center, Silver Spring, MARYLAND. *Me & Jackie O*, artist's book.
 Juror: Doug Litts, head of American Art and Portrait Gallery Library, Smithsonian Libraries, Washington, DC.
 65 pieces accepted out 400 entries: 16.25 % acceptance rate.
- 2014 *46th Annual Clay, Fiber, Paper, Glass, Metal, Wood*, Octagon Center for the Arts, Ames, IOWA.
L O S T, artist's book.
D I S C O V E R E D, artist's book.
 Juror: Christina Chang, Curator of Engagement, Minnesota Museum of American Art.
- 2010 *University and College Designers' Association (UCDA) 40th Annual Design Exhibition*.
Design Iowa: A Book in Pigtures, collaborative artists' book.
 15% accept rate.
- 2010 *Artist Book Cornucopia*, Abecedarian Gallery, Denver, COLORADO.
Book III, collaborative artist's book. 23% acceptance rate.
- 2010 *Fifth Annual BookOpolis*, Bookworks Gallery, Asheville, NORTH CAROLINA.
Book III, collaborative artist's book, 27% acceptance rate.
- 2009 *Interactive Book Arts Show*, Women Made Gallery, Chicago, ILLINOIS.
Me & Jackie O, artist's book. 30% acceptance rate.
- 2008 *Maternal Legends Exhibition*, 23 Sandy Gallery, Portland, OREGON.
Me & Jackie O, artist's book.
 Jury: Cara List, artist books librarian, Architecture and Allied Arts Library, University of Oregon.
 44 pieces accepted out 195 entries: 22.5 % acceptance rate.
- 2008 *Dog-Eared Exhibition*, Purdue University, West Lafayette, INDIANA.
Me & Jackie O, artist's book.
 98 artists, over 200 books on display.
 Jurors: Jasmine Begeske and Claire Lacy.
- 2008 *7th Annual Bright Hill Literary Center Juried Americas Book Arts Exhibit*
 Bright Hill Center, Treadwell, NEW YORK.
Me & Jackie O, artist's book.
Missing My Mother, artist's book.
 Jurors: Keith Smith, book artist and Bertha Rogers, director, Bright Hill Center.

EXHIBITIONS (CONTINUED)

- 2007 *40th Annual Clay, Paper, Wood Competition*, Octagon Center for the Arts, Ames, IOWA.
Nag Hammadi Egyptian Book
Juror: Wayne Potratz, professor of art, University of Minnesota, Minneapolis.
- 2006 *38th Annual Clay, Paper, Wood Competition*, Octagon Center for the Arts, Ames, IOWA.
Oh Girl, mixed media.
- 2003 *form/inform: an exhibition that examines the trajectory from graphic design education to professional practice*, Goldstein Museum of Design, Department of Design, Housing, and Apparel, University of Minnesota, Minneapolis.
- 1996 *Public Space in the New American City*, Nexus Gallery of Art, Atlanta.
De-Code/Re-Code Atlanta, urban space environment.

Collaborated with two architecture faculty in designing and building installation of their first-prize entry: *De-Code/Re-Code Atlanta*.

Regional, juried

- 2008 *Hearst Center for the Arts*, Cedar Falls, IOWA. (*juried, regional*).
Nag Hammadi Egyptian, artist's book.
Jurors: Sean O'Harrow, director of the Figge Museum, Davenport, IOWA and Dan Strong, associate director and curator of exhibitions, Faulconer Gallery, Grinnell College, Grinnell, IOWA.
- 1997 *Art Directors Association of Iowa 39th Annual Design Exhibition*, Des Moines.
A Regular Dervish: Debra Marquart & The Bone People, compact disc.
- 1996 *Chicago Women in Publishing 23rd Annual Exhibition*.
Me & Jackie O, artist's book. University of Illinois at Chicago.
- 1995 *Art Directors Association of Iowa 37th Annual Design Exhibition*, Des Moines.
1995 CELA Call for Participation, poster.

National, Invited

- 2012 *Subtext Projects*, featuring work that responded in various ways to the Kennedy family and their legacy. 500X Gallery, Dallas, Texas.
Me & Jackie O, artist's book.
- 2010–2011 *New Views: Recent Work from the Midwest Chapter of the Guild of Book Workers*.
Design Iowa: A Book in Pictures, collaborative artists' book.
- 1996 *designer as author: voices and visions*, University of Northern Kentucky, Highland Heights, KENTUCKY. *Me & Jackie O*, artist's book.

Invited, Local

- 2013 *College of Design Miller Faculty Fellows Exhibition*, ISU, College of Design, Gallery 181
Exhibited several hand-made boxes resulting from the Miller Grant investigation.
- 1998 *College of Design Faculty Exhibition*, ISU, Brunnier Museum.
Dear Betty: There's a Bit of Each of Us in Each of Us, artist's book.

EXHIBITIONS (CONTINUED)

- 1996 *College of Design Faculty Exhibition*, ISU, Brunnier Museum.
1995 *CELA Call for Participation*, poster
Me & Jackie O, artist's book.
- Curator, Iowa State University, College of Design, Gallery 181**
- 2006, 2007 *Art and Design Annual Competition*, undergraduate juried exhibition.
- 2007, 2005, 2004 *Art & Design Rome Studio: Exhibition of Student Work*. 2006, 2004, 2003
College of Design Rome Studio, Rome, ITALY.
- 2001 *Graphic Design Student Exhibition: Iowa State University, Memorial Union*.
- 1999 *Elyse Sanford: In These Spaces* and *Andrea Shaker: recuperated memory*
Invited artist Andrea Shaker and assisted her in developing exhibit; designed
gallery announcement card; organized presentation lecture.
- 1997 *Female Offender Series by Judith Yourman*, ISU College of Design, Gallery 181.
Invited artist and assisted her in developing exhibit; designed gallery
announcement card; organized presentation lecture.
- 1996 *Cover to Cover: Transformation of the Book*, ISU, College of Design, Gallery 181.
Curated exhibition with two faculty—invited artists; reviewed submissions;
designed gallery announcement card; assisted with hanging exhibit; and
organized presentation by book artist, Susan King.

PRESENTATIONS**International, refereed—blind review**

- 2016 “*I never run out of digital letters!*” *Getting Students’ Hands Dirty: Generating type solutions using letterpress and other media by getting students’ hands dirty*,” University and College Designers Association (UCDA), Design Education Summit, Kean University, Union, NEW JERSEY.
- 2013 “*Helping Graphic Design Students Better Understand Typography Through Learning Virtual and Traditional Typesetting Methods*,” International Association of Technology and Education and Development (IATED), 6th International Conference of Education, Research and Innovation (ICERI), Seville, SPAIN.
- 2005 “*The Practical Side of Professional Practice*.” American Institute of Graphic Arts (AIGA) Schools of Thought II Conference, Pasadena, CALIFORNIA

International, invited

- 2015 “*Books, Boxes, and Typography*.”
Department of Art, Chengdu Academy of Art, Sichuan Conservatory of Music, Chengdu, CHINA.
- 2006 “*Iowa State University Graphic Design Program*”
Naples Second University, Naples ITALY
- 1994 *Nihon University College of Art*, Tokyo, JAPAN.
“Similarities and Differences Between the New York City and Tokyo Transit Information Systems.”

PRESENTATIONS (CONTINUED)**National, refereed—blind review**

- 2012 *Panel discussion of graphic design programs in the Midwest (invited)*
University and College Design Association (UCDA) Design Educators' Annual Conference, Minneapolis, MINNESOTA.
- 2011 *"Type Off the Page: Making 3D Typography Work in a Typography Studio Course."*
University and College Design Association (UCDA) Design Educators' Annual Conference, Jersey City University, NEW JERSEY.
- 2005 *"The Practical Side of Professional Practice"*
American Institute of Graphic Arts (AIGA), Schools of Thought Conference II, Art Center College, Pasadena, CALIFORNIA.
- 2002 *"Artists and Designers in Service to the University"*
American Institute of Graphic Arts (AIGA), Schools of Thought Conference, University of Southern California.
- 1996 *"The Use and Value of Story Telling in Graphic Design Education"*
Tenth Annual National Conference on Liberal Arts and the Education of Artists, School of Visual Arts, New York.
- 1996 *"The Use of Self-Authored Text in Typography Education"*
College Art Association 84th Annual Conference, Boston.
- 2007 *"Come Back with the Clothespins: Negotiating verbal communication with limited language ability."* Southeastern College Art Conference (SECAC) Charleston, WEST VIRGINIA.

Regional, invited

- 2014 *Art Directors Association of Iowa*, "You've just got your design first job: Now what?—What to expect on your first design job."
Meredith Conference Center, Des Moines.
- 2011 *College of St. Benedict* (MINNESOTA), "The Words Clothes Wear."
- 2010 *University and College Design Association Pre-conference* (UCDA). *Discussant*. Minneapolis, MINNESOTA.
- 2009 *Art as Synergy: Artist's Books: "The Interdisciplinary Art of Storytelling and Graphic Design"*
Co-sponsored by the Department of English and the Center for Excellence in the Arts and Humanities, Iowa State University, Christian Petersen Art Museum.
- 2007 "Field Experiences and Experiential Learning in Study Abroad"
Academic Adventure Abroad: lecture to Study Abroad constituents.

PRESENTATIONS (CONTINUED)**Local, invited**

- 2007 “*Field Experiences & Experiential Learning in Study Abroad in the College of Design Rome Program.*” Co-sponsored by The Study Abroad Center; Global Agriculture Programs; Study Abroad and Exchange and the Center for Excellence in Learning and Teaching, Iowa State University.
- 2002 “*First Year Visual Communication Training Workshop*”
Two-day Miller Grant presentation to First Year Communication, Department of English instructors.

STUDENT AWARDS AND RECOGNITIONS

- 2011 – 2017 Art Directors of Iowa (ADAI) Student Exhibition. (*juried, state-wide*).
Jurors: Jeff Warren Jaclyn, Jason Ploog.
- 2016 Art Directors of Iowa (ADAI) Student Exhibition (*juried, regional*)
Jurors: Kelly Bittner, Jason McCartor, John Gearheart.
- 2015 Art Directors of Iowa (ADAI) Student Exhibition (*juried, regional*)
- 2010 40th Annual University and College Designers’ Association (UCDA) Design Exhibition, Minneapolis, MINNESOTA. (*juried, national*).
- 2010 31st Art and Design Annual Student Exhibition, Gallery 181, College of Design, Iowa State University. (*juried, local*)
- 2010 *Communication Quarterly: 19 Design Competition.* (*juried, national*).
- 2010 Art Directors of Iowa (ADAI) Student Exhibition 300 entries submitted; 107 accepted. (*juried, regional*)
- 2010 31st Art and Design Annual Student Exhibition, Gallery 181, College of Design, Iowa State University. (*juried, local*)
- 2009 30th Art and Design Annual Student Exhibition, Gallery 181, College of Design, Iowa State University. (*juried, local*)

ARTIST’S BOOKS

- 2011 *DISCOVERED*: wrote, digitally designed, letterpress printed, and bound accordion-fold book; sewn to a tabbed cover.
- 2011 *LOST*: wrote, digitally designed, letterpress printed, and bound accordion-fold book; sewn to a tabbed cover.
- 2009 *Design Iowa: A Book in Pictures*: collaborative book created with students in Book Publication Design class (ARTGR 492/592).
- 2008 *Book Three*: collaborative artist’s book. Published by artists and designers of the Prairie Book Collaborative, Des Moines.
- 2008 *Me & Jackie O*: revised design of 1995 edition; wrote essay, digitally designed and printed; bound with Japanese book cloth.
- 2007 *Missing My Mother*: wrote essay, digitally designed and printed; bound with Japanese book cloth.
- 1993 *’etaoin shrdlu’*: collaborative letterpress book, University of Illinois at Urbana-Champaign.

VISITING SCHOLAR AND GUEST ARTIST (SABBATICAL)

- 2011 *University of Wisconsin*, Madison. Invited by Professor Jim Escalante, Professor and Chair Book Arts/Graphic Design.
- 2011 *College of St. Benedict / St. John's University*, St. Joseph, MINNESOTA. Invited by Professor of Book Arts, Rachel Melis.
- 2011 *University of Illinois at Urbana Champaign*. Invited by Professor Nan Goggin, Director of the School of Art and Design.

WORKSHOPS AND CONFERENCES (PARTICIPANT)

- 2011 *Wayzgoose 2011*, participated in a three-day wood typography symposium. Hamilton Wood Type Museum, Two Rivers, WISCONSIN
- 2011 *One-day toolbox making workshop* with Sue Bjerke. Minnesota Center for the Book Arts, Minneapolis.
- 2011 *Two-day small box making workshop* with Jody Williams. Minnesota Center for Book Arts, Minneapolis.
- 2011 *Beginning Letterpress*, two-week letterpress workshop with Caren Heft. Penland School of Crafts, Penland, NORTH CAROLINA
- 2010 *Two-day wood type printing workshop* with Jim Moran, director. Hamilton Wood Type Museum, Two Rivers, WISCONSIN
- 2008 *Paper and Book Intensive*: participated in two-week long series of workshops with Hedi Kyle, Cheryl Porter, and Thea Burns, Arrowmont School of Arts and Crafts, Gatlinburg, TENNESSEE.
- 2008 *Midwest Guild of Book Spring Conference*, Des Moines. Eggshell lacquer workshop with Monique Lallier.
- 2007 *Minnesota Center for the Book Arts Symposium*: participated in week long Book Symposium with Karen Hanmer and Daniel Kelm.
- 2006–08 *Des Moines Art Center*: participated in six, 8–12-week workshops in bookbinding, folded paper structures, and closures.

WRITER RESIDENCIES

Awarded two-week long residencies through blind, refereed, competitive reviews.

- 1996 *Ucross Foundation Residency Fellowship*, Clearmont, Wyoming.
- 1996 *Ragdale Foundation Residency*, Lake Forest, Illinois.

BUILT WORK

- 1997 *De-Code/Re-Code Atlanta*, an urban space environment, at the Central Avenue Viaduct, between Decatur and Wall streets, Atlanta.
Project typographer for “De-Code/Re-Code Atlanta,” a public art space developed for the 1996 Olympics in Atlanta. Collaborated with architects William Conway and Marcy Schulte.
- 1996 *Iowa State Highway Patrol Headquarter, Post #7*, Fort Dodge, IOWA.
Project typographer for public space project for Iowa State Highway Patrol headquarters. Collaborated with landscape architect, Professor Mira Engler.

PROFESSIONAL SERVICE***National***

- 2012 ***University & College Design Association Annual Conference.***
Refereed abstracts.
- 2009 ***University of Minnesota, Duluth:***
Reviewed dossier for candidate for promotion and tenure.
- 2008 ***University & College Design Association Annual Conference.***
Refereed abstracts.
- 2007 ***Emerging Technologies Conference, Iowa State University, Ames, Iowa.***
Refereed abstracts.
- 1998 ***University & College Design Association Annual Conference, New Orleans.***
Initiated topic and refereed abstracts: "Developing Self-Initiated/Self-Authored Text Projects in Graphic Design Education."
- 2007 ***University of Minnesota, Minneapolis:***
Reviewed dossier for candidate for promotion and tenure.
- 2006 ***Mississippi State University:***
Reviewed dossier for candidate for promotion and tenure.
- 2005 ***Oregon State University:***
Reviewed dossier for candidate for promotion and tenure.
- 2002 ***University of Minnesota, Minneapolis:***
Reviewed dossier for candidate for promotion and tenure.
- 2001 ***University of North Texas:***
Reviewed dossier for candidate for promotion and tenure.

INSTITUTIONAL SERVICE***Iowa State University***

- 2010, 2011, 2012 University Honors Research:
Ad hoc moderator for scholars' projects presentations.
- 2009, 2010, 2011, 2015, 2016 New Student Orientation Faculty Panel.
- 2006–2009 University Study Abroad Exchange Committee.
- 2001–2002 Art Director: *Flyway: A Literary Review.*

College of Design, Iowa State University

- 2013–Present International Programs Committee.
- fall 2008 International Programs Committee.

Graphic Design (Art & Design) Department, College of Design, Iowa State University

- 1993–Present Graphic Design Faculty Committee.
- 2014–2015 Graphic Design Faculty Search Committee:
Appointed by Graphic Design Chair, Bernard Canniffe.
- 2013–2014 Graphic Design Chair Search Committee:
Appointed by Dean Luis Rico Guterrez.

INSTITUTIONAL SERVICE (CONTINUED)

Graphic Design (Art & Design) Department, College of Design, Iowa State University

- 2012–2013 Mentor to Andrea Quam, a tenure track graphic design assistant professor.
- 2012–2013 National Association of Schools of Art and Design
(NASAD Self-study Committee.
- 2011–2014 Promotion and Tenure Committee.
- 2007–2010 Promotion and Tenure Committee.
- 2008–2009 Computer Advisory Committee.