

# JULIUS FINLEY

## Assistant Professor Graphic Design College of Design | Iowa State University

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<https://www.linkedin.com/in/juliusfinley/>

### CURRICULUM VITAE

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#### EDUCATIONAL ADMINISTRATION & TEACHING

##### SKILLS

Curriculum Design  
Academic & Career  
Advising  
Accreditation  
Compliance  
Coordination  
Project Management  
Staff Management  
Public Speaking  
Teaching

#### DESIGNER & ART DIRECTOR

##### SKILLS

Marketing &  
Advertising  
Creative Strategy &  
Artistic Leadership  
Brand Development &  
Identity Development  
Art Direction  
Visual Design  
Print  
Web/Mobile  
Illustration

##### TOOLS

Microsoft Office  
Apple iWork  
Adobe CC

### Education

Master of Fine Arts  
Degrees in Graphic  
Design & Illustration  
Savannah College of Art  
& Design (SCAD)  
Savannah, GA, 1998

Bachelor of Arts Degree  
in Art  
California State  
University Long Beach  
(CSULB)  
Long Beach, CA, 1991

#### PROFESSIONAL EXPERIENCE IN EDUCATION

##### **Iowa State University**, Ames, IA

###### *Assistant Teaching Professor*, 2019–Present

Teach 200–400 level graphic design courses within the undergraduate Graphic Design program. Additional responsibilities currently include limited student academic advising, serving on the ISU College of Design Scholarship Committee, and Coordinator of the Graphic Design Internship.

##### **Northwest College of Art & Design**, Tacoma, Washington

###### *Director of Education*, 2008 to 2019

First as Curriculum & Academic Advisor (2008–2014) and then as Director of Education (2014–2019), provided oversight and ongoing development of the program curriculum to assure continual attention to student, program and professional industry needs.

Responsible for the ongoing development and continuous improvement of the existing curriculum, including developing new programs (both Bachelors and Associates). The programs that I have developed and that have been approved by an accrediting agency (ACCSC) include BFA degrees in Photography and Visual Communication, and AOS degrees in Graphic Design, Web Design, Web Development, User Experience (UX) Design, and Concept Art.

Also Responsible for advising and mentoring NCAD undergraduate students at all levels of the Visual Communication BFA program; Also responsible for academic assessment, development, and management of all educational programs.

Taught various art, design, and business-related courses within the program including college success, graphic design, web design, Adobe CC software training, business planning, marketing, sales, and personal finance, portfolio development, and others).

##### **Northwest College of Art & Design**, Poulsbo, Washington

###### *Adjunct Faculty*, 2007 to 2008

Taught several art & design courses within the Visual Communication program including foundation-level courses in design, as well as graphic design and interactive design and animation courses for more advanced students.

##### **International Academy of Design & Technology**, Tukwila, Washington

###### *Adjunct Faculty*, 2007 to 2008

As an adjunct instructor, taught several art & design courses including foundation-level courses in design, as well as graphic design and interactive design and animation courses for more advanced students.

##### **Henry Cogswell College**, Everett, Washington

###### *Adjunct Faculty*, 2006 to 2007

As an adjunct instructor, I taught several courses within the HCC Digital Art program including Digital Design Fundamentals, Layout & Typography, Web Animation, and Creative Problem Solving.

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## CURRICULUM VITAE

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### PROFESSIONAL EXPERIENCE IN DESIGN PRACTICE

**F&G Design**, Ames, IA

*Co-Owner*, 2020–Present

Creative strategy, art direction, graphic design, copy writing, and product development.

**Northwest College of Art & Design**, Tacoma, WA

*Director of Education*, 2008 to 2019

Worked collaboratively with college administration and directed internal marketing team on the development of varied print and web business collateral as needed. Responsible for college website design and maintenance.

**jfinleydesign**, Texarkana, Texas and Seattle, WA

*Freelance Designer*, 2003 to 2008

Worked collaboratively with clients to develop print design and interactive web design for advertising, public relations and marketing communications materials.

**Kenyon Design Group**, Encinitas, CA

*Graphic Designer*, 2002 to 2003

Supported management team in the design and production of creative Yellow Pages display advertising for a wide variety of client accounts while working in a high-volume and results-driven creative environment.

**Preston Davis West**, Los Angeles, CA

*Senior Art Director*, 2000 to 2002

Worked collaboratively with management and clients to develop a variety of communications tools including marketing collateral, corporate identity, publications, signage, display and presentation materials.

**Pulsar Advertising**, Los Angeles, CA

*Graphic Designer*, 2000 to 2000

Supported creative director and management team in all areas of design, concept development, and production.

**Hawkins Advertising & Public Relations**, Newport Beach, CA

*Art Director (Junior)*, 1999 to 2000

Worked collaboratively with account management teams to develop advertising, public relations, and diverse marketing materials.

**JBrenlin Design**, Norco, CA

*Graphic Designer*, 1998 to 1999

Supported creative director and management team in all areas of design, concept development, illustration and production.