

# JULIUS FINLEY

**Assistant Professor**  
**Department of Graphic Design**  
**College of Design | Iowa State University**

Design 715 Bissell Rd Ames, IA 50011-1066

Phone: 515-294-7428

Email: jfinley@iastate.edu

## CURRICULUM VITAE — CANDIDATE INFORMATION

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### EDUCATIONAL ADMINISTRATION & TEACHING

#### SKILLS

Curriculum Design  
Academic Advising  
Career Advising  
Accred. Compliance  
Project Management  
Staff Management  
Public Speaking  
Teaching

### DESIGNER & ART DIRECTOR

#### SKILLS

Marketing &  
Advertising  
Creative Strategy &  
Artistic Leadership  
Brand Development &  
Identity Development  
Art Direction  
Visual Design  
Print/Web/Mobile  
Illustration

#### TOOLS

Adobe CC  
Illustrator  
InDesign  
Photoshop  
After Effects  
XD  
Dreamweaver  
Acrobat Pro

Microsoft Office  
Word  
Excel  
PowerPoint  
Outlook  
Teams

Apple iWork  
Pages  
Numbers  
Keynote

Productivity  
Notion  
Slack

### EDUCATION

- 1998**      **Master of Fine Arts Degrees in Graphic Design & Illustration**  
*Savannah College of Art & Design (SCAD)*  
Savannah, GA, USA
- 1991**      **Bachelor of Arts Degree in Art**  
*California State University Long Beach (CSULB)*  
Long Beach, CA, USA

### PROFESSIONAL EXPERIENCE IN EDUCATION

- 2019–Present**      **Assistant Teaching Professor**  
*Iowa State University*  
Ames, IA, USA
- 2014–2019**      **Director of Education**  
*Northwest College of Art & Design*  
Tacoma, Washington, USA
- 2018–2019**      **Curriculum & Academic Advisor**  
*Northwest College of Art & Design*  
Tacoma, Washington, USA
- 2007–2008**      **Adjunct Faculty**  
*Northwest College of Art & Design*  
Poulsbo, WA, USA
- 2007–2008**      **Adjunct Faculty**  
*International Academy of Design & Technology*  
Tukwila, WA, USA
- 2006–2007**      **Adjunct Faculty**  
*Henry Cogswell College*  
Everett, WA, USA

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## CURRICULUM VITAE — I. CANDIDATE INFORMATION

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### PROFESSIONAL EXPERIENCE IN DESIGN PRACTICE

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|---------------------|--|
| <b>2020–Present</b> | <b>Designer</b><br><i>jfinleydesign / F&amp;G Design Co.</i><br>Ames, IA, USA – Alden, IA, USA   |
| <b>2008–2019</b>    | <b>Art Director / Graphic Designer / Web Designer &amp; Manager</b><br><i>Northwest College of Art &amp; Design</i><br>Tacoma, WA, USA |
| <b>2003–2008</b>    | <b>Freelance Graphic Designer</b><br><i>jfinleydesign</i><br>Texarkana, TX, USA – Seattle, WA, USA                                     |
| <b>2002–2003</b>    | <b>Graphic Designer</b><br><i>Kenyon Design Group</i><br>Encinitas, CA, USA  |
| <b>2000–2002</b>    | <b>Senior Art Director</b><br><i>Preston Davis West</i><br>Los Angeles, CA, USA  |
| <b>2000–2000</b>    | <b>Graphic Designer</b><br><i>Pulsar Advertising</i><br>Los Angeles, CA, USA   |
| <b>1999–2000</b>    | <b>Junior Art Director</b><br><i>Hawkins Advertising &amp; Public Relations</i><br>Newport Beach, CA, USA                              |
| <b>1998–1999</b>    | <b>Graphic Designer</b><br><i>JBrenlin Design</i><br>Norco, CA, USA  |

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**COURSES TAUGHT**

- Fall 2022**      ARTGR 273, Typography 1, 3.0 credits, 21 students  
ARTGR 470, Graphic Design Studio V, 3.0 credits, 23 students  
ARTGR 490i, Graphic Design Internship, 3.0 credits, 4 students  
DSN S 102, Design Studies, 3.0 credits, 17 students
- Summer 2022**      ARTGR 480, Graphic Design Internship, 3.0 credits, 44 students
- Spring 2022**      ARTGR 274, Typography 2, 3.0 credits, 20 students  
ARTGR 371, Graphic Design Studio IV, 3.0 credits, 21 students  
ARTGR 471, Graphic Design Studio V, 3.0 credits, 22 students  
ARTGR 490i, Graphic Design Internship, 3.0 credits, 4 students
- Fall 2021**      ARTGR 273, Typography 1, 3.0 credits, 22 students  
ARTGR 370, Graphic Design Studio III, 3.0 credits, 21 students  
ARTGR 470, Graphic Design Studio V, 3.0 credits, 22 students  
ARTGR 490i, Graphic Design Internship, 3.0 credits, 7 students
- Summer 2021**      ARTGR 480, Graphic Design Internship, 3.0 credits, 34 students
- Spring 2021**      ARTGR 274, Typography 2, 3.0 credits, 20 students  
ARTGR 371, Graphic Design Studio IV, 3.0 credits, 21 students  
ARTGR 471, Graphic Design Studio V, 3.0 credits, 22 students
- Fall 2020**      ARTGR 273, Typography 1, 3.0 credits, 20+/- students  
ARTGR 370, Graphic Design Studio III, 3.0 credits, 20+/- students  
ARTGR 470, Graphic Design Studio V, 3.0 credits, 20+/- students
- Spring 2020**      ARTGR 274, Typography 2, 3.0 credits, 20+/- students  
ARTGR 371, Graphic Design Studio IV, 3.0 credits, 20+/- students  
ARTGR 471, Graphic Design Studio V, 3.0 credits, 20+/- students
- Fall 2019**      ARTGR 273, Typography 1, 3.0 credits, 20+/- students  
ARTGR 370, Graphic Design Studio III, 3.0 credits, 20+/- students  
ARTGR 470, Graphic Design Studio V, 3.0 credits, 20+/- students

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## **CURRICULUM VITAE — III. AREA OF PRS: TEACHING**

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### **UNDERGRADUATE ADVISING**

**2019–2022** Upon request, provide assigned students with knowledge about curricular and extracurricular matters as well as aid aid students in using university resources. Responsible for “providing an additional connection for the student with someone who has real-world graphic design experience.”  
— Sam Johnson, Academic Acvisor

### **STUDENT AWARDS**

**2022** Kira Bliss, ADAI 64th Annual Award Design Exhibition, Book Design (Student)  
Kira Bliss, ADAI 64th Annual Award Design Exhibition, Illustration (Student)  
Devin Palmer, ADAI 64th Annual Award Design Exhibition, MIscellaneous (Student)

**2019–2021** Did not track. Was unaware at the time of “recommendation/importantance/requirement to do so.”

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## **COLLEGE SERVICE**

- 2019–2022** COD Scholarship & Awards Committee Graphic Design Department Representative
- 2020** Represented the College of Design at ISU Admissions/Recruitment Portfolio Review in Chicago, IL.
- 2019–2020** COD Entrepreneurialism Committee Member

## **DEPARTMENT SERVICE**

- 2022–Present** UX Degree Committee Member
- 2022–Present** Tenure Faculty Search Committee Member
- 2021–2022** Term Faculty Search Committee Member
- 2021–Present** Graphic Design Internship Coordinator
- 2019–Present** Participation in department meetings and in consultation with the Graphic Design Chair to serve on a college committee
- 2019–Present** COD Scholarship & Awards Department Committee Member