

**ANDREA QUAM**  
*curriculum vitae*

IOWA STATE UNIVERSITY  
284 COLLEGE OF DESIGN  
AMES, IOWA 50011-3092  
*aquam@iastate.edu*  
515.689.6100

**EDUCATION**

- 2008 VIRGINIA COMMONWEALTH UNIVERSITY  
*Richmond, Virginia*  
**Master of Fine Arts Design**
- 1997 IOWA STATE UNIVERSITY  
*Ames, Iowa*  
**Bachelor of Fine Arts Graphic Design**  
Minor in English

**TEACHING EXPERIENCE**

- 2018–PRESENT IOWA STATE UNIVERSITY  
*Ames, Iowa*  
**Associate Professor**
- 2012–2017 IOWA STATE UNIVERSITY  
*Ames, Iowa*  
**Assistant Professor**
- 2008–2012 IOWA STATE UNIVERSITY  
*Ames, Iowa*  
**Lecturer**
- 2007–2008 VIRGINIA COMMONWEALTH UNIVERSITY  
*Richmond, Virginia*  
**Adjunct Faculty**

**PROFESSIONAL PRACTICE**

- 2021 NAPOLEON AND THE MYTH OF ROME EXHIBIT  
*Museo dei Fori Imperiali (Mercati di Traiano) Rome, Italy*  
Wise Design | Rome Italy  
**Art Direction**
- 2011 OUTERBANKS NATIONAL SCENIC BYWAY IDENTITY AND SIGNAGE  
*Harkers Island, North Carolina*  
David Dahlquist & Associates | Des Moines, Iowa  
**Design and Art Direction**
- 2004–2006 MAUCK • GROVES BRANDING AND DESIGN (PUSH BRANDING AND DESIGN + FYLING HIPPO)  
*Des Moines, Iowa*  
**Art Director and Designer**
- 2000–2004 DESIGNGROUP, INC.  
*Des Moines, Iowa*  
**Art Director and Designer**
- 1997–2000 ENGINEERING ANIMATION, INC.  
*Ames, Iowa*  
**Multimedia Designer**

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**SCHOLARSHIP**

JOURNAL ARTICLES

- 2015 *International Digital Media and Arts Association (iDMAa) The journal of media arts and practice, 2015 edition, Vol 1*
- 2014 *Studies in Material Thinking (SMT) 11 Re/materialising Design education futures publication, vol 11: November 2014*
- 2013 *Journal of Modern Education review Vol 3, Number 10: October 201*

INTERNATIONAL JURIED PAPERS

- 2021 *Advances in the Human Side of Service Engineering (AHFE) 2021 International Conference S. Kang, C. Faber, N. Ladjahasan, and A. Quam*
- 2017 *International Association of Societies of Design Research (IASDR) 2017*
- 2016 *Design Research Society (DRS) 2016, 50<sup>th</sup> Anniversary Conferenc*
- 2015 *Ninth International Conference on Design Principles and Practice*
- 2014 *Twelfth Annual International Digital Media Arts Association Conference*
- 2013 *DRS//CUMULUS 2013 The Second International Conference for Design Education Researchers*
- 2013 *Eleventh International Hawaii Conference on Arts and Humanities*

NATIONAL JURIED PAPERS

- 2021 *Society for Experiential Graphic Design (SEGD) Virtual Academic Summit*
- 2014 *University and College Designers Association (UCDA) Design Education Summit*
- 2012 *University and College Designers Association (UCDA) Design Education Summit*
- 2012 *University and College Designers Association (UCDA) Design Education Summit*
- 2011 *University and College Designers Association (UCDA) Design Education Summit*
- 2010 *University and College Designers Association (UCDA) Design Education Summit*

INTERNATIONAL JURIED PRESENTATIONS

- 2020 *Color Impact 2020 Conference — conference postponed to 2021 S. Kang, A. Quam, C. Faber, and N. Ladjahasan*
- 2018 *Fiftieth Annual International Visual Literacy Association (IVLA) Conference*
- 2016 *Fourteenth Annual International Digital Media Arts Association Conference*
- 2016 *Design Research Society (DRS) 2016 — 50<sup>th</sup> Anniversary Conference*
- 2015 *Forty-seventh Annual International Visual Literacy Association Conference*
- 2015 *Ninth International Conference on Design Principles and Practices*
- 2014 *Twelfth Annual International Digital Media Arts Association Conference*
- 2014 *Eighth International Conference on Design Principles and Practices*
- 2013 *DRS//CUMULUS 2013 The Second International Conference for Design Education Researchers*
- 2013 *Eleventh International Hawaii Conference on Arts and Humanities*

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NATIONAL JURIED PRESENTATIONS

- 2021 *Society for Experiential Graphic Design (SEGD) Virtual Academic Summit*
- 2020 *University and College Designers Association (UCDA) Design Education Summit*
- 2020 *University and College Designers Association (UCDA) Design Education Summit*  
*A. Quam, N. Ladjahasan, S. Kang, and C. Faber*
- 2016 *Nuts + Bolts American Institute for Graphic Artists (AIGA) Design Educators Conference*
- 2015 *University and College Designers Association (UCDA) Design Education Summit*
- 2014 *University and College Designers Association (UCDA) Design Education Summit*
- 2012 *University and College Designers Association (UCDA) Design Education Summit*
- 2012 *University and College Designers Association (UCDA) Design Education Summit*
- 2011 *University and College Designers Association (UCDA) Design Education Summit*
- 2010 *University and College Designers Association (UCDA) Design Education Summit*
- 2010 *Southeastern College Art Conference (SECAC)*

NATIONAL JURIED POSTER

- 2010 *American Institute of Graphic Artists (AIGA) Re\_Sponsibility*