MCPR Program-level Learning Outcomes

We educate students to become professional planners and civic leaders who have the ability to bring about positive community change. Graduates of the Community and Regional Planning program at Iowa State University will be skilled in understanding and articulating community problems and issues and be able to apply planning knowledge in a diverse and democratic setting, to the standards of conduct outlined by the American Institute of Certified Planners.

1. Graduates of the program will apply knowledge of the purpose and history of planning to analyze contemporary planning issues.
   **Assessment:** CRP 563, student self-assessments, MCRP exit survey & Alumni surveys

2. Graduates of the program will utilize planning theory, ethics, and the ideas of equity and social justice to make sound ethical judgments and develop more effective planning processes.
   **Assessment:** CRP 561, student self-assessments, MCRP exit, Alumni & Employer surveys

3. Graduates of the program will demonstrate a working knowledge of planning law and local government institutions regarding how plans and policies are developed and implemented.
   **Assessment:** CRP 592, student self-assessments, MCRP exit, Alumni & Employer surveys

4. Graduates of the program will be able to evaluate a planning process; critically analyze how social, cultural, and economic forces influence land use changes; be able to create alternative scenarios for the future; and have experience applying these ideas through active learning and real life experiences.
   **Assessment:** CRP 568, student self assessments & MCRP exit, Alumni & Employer surveys

5. Graduates of the program will have a working knowledge of both qualitative and quantitative methods and demonstrate their ability to apply these methods to planning problems.
   **Assessment:** CRP 532, CRP 564, student self assessments & MCRP exit, Alumni & Employer survey

6. Graduates of the program will engage communities, identify a range of tools that can be applied to different situations, and demonstrate their ability to expand participation, ensure inclusion, and give voice to diverse stakeholders.
   **Assessment:** CRP 532, student self assessments & MCRP exit, Alumni & Employer surveys

7. Graduates of the program will demonstrate professional written, oral and visual communication skills within a variety of educational and community settings.
   **Assessment:** CRP 532, CRP 599 or 699 projects, MCRP exit, Alumni & Employer surveys
8. Graduates of the program will demonstrate their knowledge and ability to create sustainable and resilient communities within a changing world.
   **Assessment:** CRP 599 or 699 projects, MCRP exit, Alumni & Employer surveys

9. Graduates of the program will demonstrate their ability to make strategic decisions, evaluate projects, and analyze policies.
   **Assessment:** CRP 566, student self assessments & MCRP exit, Alumni & Employer surveys

10. Graduates of the program will conduct independent research that analyzes and evaluates a planning issue and proposes new ideas or potential solutions.
    **Assessment:** CRP 599 or 699 projects, MCRP exit, Alumni & Employer surveys