

Contact Information

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Associate Professor

Tenure and Promotion to Associate Professor Approved by the Provost and Given Final Approval by the Iowa Board of Regents on May 4, 2006.

Education

Iowa State University, Ames, Iowa

June 1987- August 1991

Degree: Master of Fine Arts, Graphic Design

Thesis: The Influence of Culture on Contemporary Japanese Print Advertising

Morningside College, Sioux City, Iowa

August 1982-December 1986

Degree: Bachelor of Science

Majors: Computer Science and Graphic Art

Professional Experience

Iowa State University, Ames, Iowa

May 2006 – Present, Associate Professor of Art and Design

Fall 2002 – Present, Graphic Design Area Co-Director

Fall 2006 – Present, Human Computer Interaction (HCI) faculty

August 2000-May 2006, Assistant Professor of Art and Design

August 1999 - May 2000, Adjunct Instructor of Art and Design

Teach all levels of graduate and undergraduate graphic design courses leading to B.F.A. and M.F.A. degrees; advise 20 students each semester; graduate thesis committees; conduct design research; and participate in service activities to the department, college, and university.

Undergraduate Courses:

Sophomore, junior, and senior level graphic design studio

Photo Art Direction

Print Materials and Methods

Practicum Studio

Graduate Courses:

Human Interaction Design

Graduate Design Seminar

Visual Design for Human Computer Interaction

Simpson College, Indianola, Iowa

August 1998 - May 1999

Associate Professor of Art

Taught all levels of undergraduate graphic design courses leading to the B.F.A. degree; participated in student advising; and served on college committees.

Undergraduate Courses:

Sophomore, junior, and senior level graphic design studio

Basic Darkroom Photography 1 and 2

History of Graphic Design

2-D Design

3-D Design

Arkansas State University, Jonesboro, Arkansas

May 1997 – May 1998, Associate Professor of Graphic Design

August 1991 - May 1997, Assistant Professor of Graphic Design

Taught all levels of undergraduate graphic design courses leading to the B.F.A. degree; participated in student advising; and served on department and college committees.

Undergraduate Courses:

Sophomore, junior, and senior level graphic design studio

2-D Design

History of Graphic Design

Honors Seminar : Design Topics

Memphis College of Art, Memphis, Tennessee

August 1994 - May 1998 (Concurrent with Tenure-track Appt. at Arkansas State Univ.)

Instructor, MFA Program

Taught various levels of graduate and undergraduate graphic design courses leading to the B.F.A. and M.F.A. degrees; served on graduate thesis committees; and participated in student reviews.

Undergraduate Courses:

Sophomore and Senior level graphic design studios

Graduate Course:

Advanced Graphic Design

Grants and Funded Research

NSF Engineering Research Center for Personalized Products and Production, with The University of Michigan (Lead), Iowa State University, Tennessee State University, University of Texas at Austin, Director: Dr. S. Jack Hu, Deputy Director: Dr. Steven Skerlos, Co-PI with ISU team lead by Judy Vance. Status Pending.

NSF Creative IT Grant, PI with Co-PIs Sung Kang, Brian Mennecke, Stephen Gilbert, and Johnny Wong for the study of "Major: In•Site: A Multi-Disciplinary Collaborative Innovation Research Center For CreativeIT." Status Pending.

NSF Creative IT Grant, Co-PI with Sung Kang, Brian Mennecke, Stephen Gilbert, and Johnny Wong for the study of "Major: Enhancing Creativity in IT through Design for Social Inclusion: A Socially Mediating Educational Experience for Children with Autism, Epilepsy, and Cerebral Palsy." Status Pending.

NSF Creative IT Grant, Co-PI with Michael Oren, Brian Mennecke, and Stephen Gilbert for the study of "Major: Designing User Interfaces to Promote Affinity, Social Capital, and Group Creativity". Status Pending.

Iowa State University Bailey Mid-Career Research Award, 3 year award for a total of \$150,000 to create an evaluation methodology for the design of medical decision aids

Faculty Incentive Grant (FIG), \$500, Fall 2008, For the study of Creativity and Innovation.

Women's Enrichment Fund Mini-Grant, Funded by ISU Committee on Women, \$3000 for one year to study the "Impact of Diversity on Design Careers and Study", and "How Women in Design Careers Balance Work and Life Choices." Research Team: Debra Satterfield and Sung Kang, Co-PIs, and Paul Bruski, Fred Malven, Nora Ladjahasan, Ann Sobiech-Monson, and Carol Faber.

American College Health Association (ACHA). Koster Insurance Grant for Innovative Practices in College Health. PI, Research Project: "Experience Design for Student Health Centers", \$2,500. May, 2007 – May 2008.

Frito Lay Corporation. Research Project: "Tostitos® Brand Kansei Evaluation Method", \$22,989. June 1, 2007 – September 15, 2007.

Center For Excellence in Learning and Teaching (CELT) Grant, written with Sunghyun Kang. Funding from this grant was used to fund a graphic design area retreat in Spring 2007 for the development of the two specializations, the MA in Graphic Design and the MA in Environmental Graphic Design.

Faculty Incentive Grant (FIG), \$500, Fall 2006, For the study of Medical Experience Design.

Academic Scholarship: International Conference Presentations and Proceedings

International Association for Societies of Design Research (IASDR) Conference, Rigors and Relevance in Design, October 18-22, 2009, Seoul, Korea, "Design for Social Inclusion: Experience Design for Children with Developmental Disabilities" by Debra Satterfield.

International Association for Societies of Design Research (IASDR) Conference, Rigors and Relevance in Design, October 18-22, 2009, Seoul, Korea, "Medical Decision Aides: An Evaluation Methodology for Information Design" by Debra Satterfield, Sunghyun R. Kang, Paul Bruski, Brytton Bjorngaard, Fred Malven and Nora Ladjahasan.

International Association for Societies of Design Research (IASDR) Conference, Rigors and Relevance in Design, October 18-22, 2009, Seoul, Korea, "Connectivity Model: Evaluating and Designing Social and Emotional Experiences," By Sunghyun R. Kang and Debra Satterfield.

The 8th International Interaction Design for Children Conference (IDC), Como, Italy, June 3-5, 2009, Workshop on Creative Interactive Play for Disabled Children, Paper Title: "Designing Social and Emotional Experiences for Children with Cognitive and Developmental Disabilities"

Design Research Society 2008 Conference, Design Inquiry, July 16-19, 2008. Sheffield, UK. "Food as Experience: A Design and Evaluation Methodology" By Sunghyun Kang and Debra Satterfield

International Association of Societies Design Research (IASDR) Conference: Emerging Trends in Design Research. Juried as Abstract and Juried as Full-Paper for Presentation and Publication. The Hong Kong Polytechnic University, School of Design, Nov. 12 – 15, 2007. Title: Bedside Manner: Developing a Methodology for Experience Design for Student Health Centers. Authors: Debra Satterfield, Troy Abel, and Fei Huang. PUBLICATION: Conference Proceedings.

International Association of Societies Design Research (IASDR), previously IDC) Conference: Emerging Trends in Design Research. Juried as Abstract and Juried as Full-Paper for Presentation and Publication. The Hong Kong Polytechnic University, School of Design, Nov. 12 – 15, 2007. Title: One Child Policy: The Changing Experience Design of Birthing Hospitals in China. Authors: Debra Satterfield and Fei Huang. PUBLICATION: Conference Proceedings.

International Design Congress (IDC, previously ADC). Juried as Abstract and Juried as Full-Paper for Presentation and Publication. National Yunlin University of Science and Technology, College of Design, Nov. 1 - 4, 2005. Title: Consumer-Centered Branding : A Study on Information Design and its Affect on Consumer Product Identification. PUBLICATION: Conference Proceedings.

Hawaii International Conference on Arts and Humanities. Juried as Abstract for Presentation. Honolulu, HI, Jan. 13-16, 2005. Title: "New and Improved: A Study on the Role of Visual and Verbal Literacy in Consumer Product Selection" PUBLISHED: Abstract published on the web at <http://www.hichumanities.org/AH2005.pdf>

Hawaii International Conference on Arts and Humanities. Juried as Abstract for Presentation. Honolulu, HI, Jan. 13-16, 2005. Title: "Integrating Written, Oral, Visual, and Electronic Communication Across a University Curriculum" Presenters: Debra Satterfield and Sunghyun Kang. PUBLISHED: Abstract published on the web at <http://www.hichumanities.org/AH2005.pdf>

Design Research Society: Futureground (DRS). Juried as Abstract and Juried as Full Paper for Presentation and Publication. Monash University, Melbourne, Australia, November 17-21, 2004, Title: "Socially Responsible Branding" PUBLISHED: as Abstract in FUTUREGROUND Vol. 1, p. 197. Published as Full Paper in FUTUREGROUND Vol. 2, on CD-ROM.

Fourth International Conference on Diversity in Organizations, Communities and Nations. Juried as Abstract for Presentation. Full Paper Juried for Publication. University of California Los Angeles (UCLA), Los Angeles, CA, July 6-9, 2004. Title: "Designing Learning Materials for Accessibility: Analyzing Audience and Task" PUBLISHED: as Abstract in Fourth International Conference on Diversity in Organizations, Communities and Nations, p. 163. Full Paper Publication in Fourth International Conference on Diversity in Organizations, Communities and Nations.

6th Asian Design Conference (ADC). Juried as Abstract and Juried as Full Paper for Presentation and Publication. Tsukuba University, Tsukuba, Japan, October 14-17, 2003. Title: "Teaching Kansei: Visual, Verbal, and Sensory Communication" PUBLISHED: as Abstract in Journal of the Asian Design International Conference Vol. 1, p.110. Full Paper Published on CD-ROM. Journal of the Asian Design International Conf. Vol. 1.

International Visual Literacy Assoc. 32nd Annual Conference (IVLA). Juried as Abstract for Presentation, Full Paper Juried for Publication. Iowa State University, Ames, IA, Oct. 11-14, 2000. Title: "Multi-Sensory Learning Experiences for Children with Autism Spectrum Disorder" PUBLISHED: Full Paper Published in Selected Readings of the International Visual Literacy Association, Jan. 2001 Edition.

National Conference Proceedings, Publications, and Presentations

22nd National Conference on the Beginning Design Student. INTERSECTIONS: Design Education and Other Fields of Inquiry. Juried as abstract for presentation. Iowa State University, Ames, IA, April 6-8, 2006. Title: Education, Motivation, and Behavior: The Intersection of Graphic Design and the Social Sciences.

AIGA Design Education Conference : Revolution. Juried as Abstract for Presentation and Publication. Philadelphia, PA, June 3-5, 2005. Title: "Designing for Behavioral Change : A Call to Educate and Motivate" PUBLISHED: Full Paper Published online at: <http://revolutionphiladelphia.aiga.org/resources/content/2/5/7/0/documents/DSatterfield.pdf>

International Conference Presentations

Creating Communicational Spaces 2003. Juried as Abstract for Presentation. University of Alberta, Edmonton, Canada, May 1-4, 2003. Title: "Sensory-Based Languages"

National Conference Presentations

AIGA Design Education Conference : Intent/Content. Juried as Abstract for Presentation. Nashville, TN, May 31 – June 2, 2007. Title: "Enrichment and Empowerment: A Methodology for the Integration of Experience Design and Children's Health Care"

Cross-Cultural Perspectives of Visual Communication Conference. Juried as Abstract for Presentation. University of Wisconsin Eau Claire, Eau Claire, WI, April 20 – 21, 2007. Title: "Design for Social Inclusion: New Models of Communication for Children with Language Disabilities" Presented with Troy Abel.

University and College Designers Association (UCDA), Design Educators Summit. Juried as abstract for presentation. University of Missouri-Kansas City, Kansas City, MO, June 1-3, 2006. Title: "Improving Lives: Experience Design for Children with Special Needs."

University and College Designers Association (UCDA), Design Educators Summit. Juried as abstract for presentation. University of Missouri-Kansas City, Kansas City, MO, June 1-3, 2006. Title: "Design Thinking/Designing Things."

Southeastern College Art Conference (SECAC). Juried as Abstract for Presentation. University of North Florida, Jacksonville, FL, Oct. 13-16, 2004. Title: "Socially Responsible Branding: The Diversity Challenge"

2nd William A. Kern Conference on Visual Communication. "Visual Communication and Social Change: Rhetorics and Technologies" Juried as Abstract for Presentation. Rochester Institute of Technology, Rochester, NY, April 3-6, 2003. Title: "Building Meaning: Communicating with the Linguistic and Spatial Thinkers"

AIGA Education Summit, Schools of Thoughts. Juried as Abstract for Presentation. UCLA, Los Angeles, CA, Oct. 18-10, 2002. Title: "Active Learning Teams"

Regional Conference Presentations

The Bauhaus and Beyond: The Shape of Design Education. Invitational Conference Presentation. University of Northern Iowa, Cedar Falls, IA. April 8-10, 2005. Title: "Graduate Education at a Land-Grant University" Presenters: Debra Satterfield and Sunghyun Kang.

Design: Refining Our Knowledge. Juried as Abstract for Presentation. University of Minnesota, Minneapolis, MN. October 30- November 1, 2003. Title: "The Art and the Science of Graphic Design"

Panel Presentations

Hawaii International Conference on Arts and Humanities. Juried as Abstract for Panel Presentation. Honolulu, HI, Jan. 11-15, 2007. Panel Title: "New Foundation and Graphic Design Education" Presenters: Carol Faber, Sung Kang, Debra Satterfield, and Roger Baer

Hawaii International Conference on Arts and Humanities. Juried as Abstract for Panel Presentation. Honolulu, HI, Jan. 13-16, 2005. Panel Title: "Enhancing the Mission, Role, & Scope: Designing the Iowa State University Accreditation & Planning Web Site" Presenters: Sung Kang, Debra Satterfield, and Roger Baer.

Design: Refining Our Knowledge. Juried as Abstract for Panel Presentation. University of Minnesota, Minneapolis, MN. October 30- November 1, 2003. Panel: "Integrating Traditional Graphic Design and New Media in a Digital Teaching Environment" Panelists: Sunghyun Kang, Myung Park, Debra Satterfield, and Lief Allmendinger.

Book Chapter

Design Elements and Principles for Maintaining Visual Identity on Websites by Sunghyun Kang and Debra Satterfield in Encyclopedia of E-business Development and Management in the Global Economy, Editor Dr. In Lee. IGI Global Publication, February 2010.

Journal Article

Third International Conference on New Directions in Humanities. Juried as Abstract for Presentation. Full Paper Juried for Publication. University of Cambridge, Cambridge, UK, Aug. 2-5, 2005. Title: "Visual Literacy and Language in Consumer Product Selection" PUBLISHED: as Abstract in Third International Conference on New Directions in Humanities, p. 273. Full Paper published in the International Journal of the Humanities, Volume 3, Issue 7, and available online at <http://ijh.cgpublisher.com/product/pub.26/prod.698>

Workshops and Symposiums

Selected to attend the NSF "Driving Innovation through Design – Engineering in the 21st Century" Workshop, Northwestern University, April 15-16, 2010, 60 participants selected nationwide.

Invited Speaker for the Irma B. Dobkins Universal Design Symposium, Northern Arizona University, April 8-9, 2010. Presentation Title: Design for Behavioral Change and Design for Social Inclusion.

Selected to attend the NSF "Interdisciplinary Design as an Instructional Discipline" Workshop, Stanford University, August 28-29, 2009, 60 participants selected nationwide.

Selected to attend the NSF "Interdisciplinary Graduate Design" Workshop, Northwestern University, April 16-17, 2009, 60 participants selected nationwide.

Citations of Work

Print Magazine, Nov/Dec 2005, p. 338, Review of conference presentation "Designing for Behavioral Change: A Call to Educate and Motivate" given at AIGA Design Education Conference: Revolution, June 3-5, 2005

Design Information Research Group (DIRG)

Founder and Co-Director, Multi-disciplinary research group in the Department of Art and Design to conduct research, support publishing, and grant writing in the areas of experience design, information design, wayfinding, interior design, graphic design and other related areas. Conducts collaborative research and grant writing with areas such as Human Computer Interaction (HCI), Computer Science, Business, Chemistry, and Mechanical Engineering.

Professional Service

2010 Design Research Society 2010 Conference. Abstract and Full Paper Reviewer, Université de Montréal. Montreal, Canada, July 7-9, 2010.

ASME 2010 International Design Engineering Technical Conferences and Computers and Information in Engineering Conference (IDET/CIE). Full Paper Reviewer. Université de Montréal. Montreal, Canada, August 15-18, 2010.

2009 International Associations of Societies of Design Research (IASDR). Abstract and Full Paper Reviewer. Seoul, Korea. October 18-22, 2009.

Emerging Technologies Conference (ETC) 2009, Iowa State University, Full Paper Reviewer.

2007 International Association of Societies Design Research (IASDR, previously IDC) Conference: Emerging Trends in Design Research. Moderator for Kansei Panel. The Hong Kong Polytechnic University School of Design, Nov. 13, 2007.

2005 International Design Congress (IDC, Previously ADC). Reviewed and ranked panel presentations for conference awards. National Yunlin University of Science and Technology. Nov. 1 - 4, 2005.

Third International Conference on New Directions in Humanities, University of Cambridge, Cambridge, UK, Aug. 2-5, 2005. Full Paper Reviewer.

Fourth International Conference on Diversity in Organizations, Communities and Nations. Full Paper Reviewer. University of California Los Angeles (UCLA). Los Angeles, CA, July 6-9, 2004

Southeastern College Art Conference (SECAC). Panel Chair. University of North Florida, Jacksonville, FL, Oct. 13-16, 2004.

Graduate Student Major Professor: MFA, MA

Peter Jourdan, MFA, Major Professor, Graduation Date: Spring 2005: Graphic Design Pre-Press Operator, Minneapolis, MN

Jane Venes, MFA, Major Professor, Graduation Date: Spring 2006: Adjunct Professor Middle Tennessee State Univ.

Sarah Wichtendahl, MFA, Major Professor, Graduation Date: Spring 2006, "Places of vulnerability: An investigation of restroom symbols, labels, and gender neutrality", Graphic Designer: American Greetings

Kim Melhus, MFA Graphic Design, Major Professor, Graduation Date: Spring 2008, Assistant Professor Northern Arizona University

Troy Abel, MFA, Major Professor, Graduation Date: Fall 2009, "Beyond Usability: A Rubric to Evaluate the Emotional Impact of E-Commerce Homepages," Ph'D candidate at HCI program at Iowa State University

Patrick Kreymborg, MA, HCI, "Capstone Project: Evaluation of the TrainerNet Prototype", Co-Major Professor with Stephen Gilbert, Graduate Spring 09, Technical Instructor at Vestas, Denmark

Fei Huang, MFA, Graphic Design, Major Professor, Graduate Summer 2009, "A method for evaluating the design of websites for birthing hospitals in Shanghai": Assistant Professor University of Wisconsin, Stout

James Ewald, MFA, Graphic Design, Major Professor, Graduate Summer 10, Miyazaki's Graphic Novels: Cultural Issues in the Perception of Narratives in Visual Design, Graduate Summer 2010

David Watkins, MA, HCI, Co-Major Professor with Douglas Gemmill, Graduate Fall 2010

Heather Hooks, MA, Graphic Design, Major Professor, Graduate S2011

Valerie Merchant, MA, Graphic Design, Major Professor, Graduate Spring 2011

Becky Popelka, MFA, Major Professor, Graduate Spring 2011

Devon Estes, MFA, Major Professor, Graduate Spring 2011

Graduate Student Committees: PhD, MFA, MA

Alma Hoffmann, MFA, Committee Member, Graduation Date: Spring 2003: Adjunct Professor, Harrington College of Design, Chicago, IL

Bethany Angel, Ph'D (Textiles and Clothing Dept.-JR Campbell-major prof.), Committee Member, Graduation Date: Fall 2004

Thomas Bowers, Ph'D (English Dept.-Helen Ewald-major prof.), Committee Member, Graduation Date: Fall 2004

Lara Frederickson, MFA, Committee Member, Graduation Date: Fall 2004

Tae Jung Kim, MFA, Committee Member, Graduation Date: Summer 2005

Eunice Cho, MFA, Committee Member, Graduation Date: Fall 2005: Graphic Designer, Come Mission, Los Angeles, CA

Tiffanie Temple, MFA, Committee Member, Graduation Date: Spring 2006

Tiffany Olson, MFA, Committee Member, Graduation Date: Spring 2006, "Graphic design research: Teaching design students to use qualitative research methods in the design process"

Chad Kilgore, MA- HCI, Game Design, Committee Member, Graduation Date: Fall 2007, Game Designer, High Voltage Software, Chicago, IL

Denise Bacher, MA-HCI, Game Design, Committee Member: Game Designer, Graduation Date: Spring 2008, High Voltage Software, Chicago, IL

Min Sun Lee, MFA, "Designing Packages for Patients with End Stage Renal Disease", Committee Member, Graduation Date: Spring 2009, Assistant Professor, University of Montavello, Alabama

Jennifer Veltos, Ph'D in Rhetoric & Professional Communication, More than decoration: An investigation into the role of visual rhetoric and ethos incorporate visual identity, Committee Member, Graduate Spring 09

NanHee Kim, MFA, Graphic Design, Committee Member, Graduate Summer 2009: Assistant Professor South Dakota State University

Ahmed Alawadhi, MA, Interior Design, Committee Member, "Interior Design and Identity Design for Chocolaterie Stams", Graduate Summer 2009, MFA Graduate Program, Missouri

Wan-Ting Tsai, MFA, Graphic Design, Committee Member, Graduate F09, "The culture differences on web design: a study of Taiwan and United States' websites"

Troy Abel, Ph'D, HCI, Committee Member, Graduate Spring 10: Assistant Professor Virginia Technical University

Aaron Neff, MFA, Graphic Design, Committee Member, Graduate F10

University Service

ISU Accreditation Web Site-Participated in a design team that researched existing web sites used for university accreditation, as well as corporate web sites. Designed and tested web solutions for usability and graphic identity., Fall 2003- Spring 2004

ISUComm Consultant-Made presentations to faculty groups with regard to visual communication and how it should be integrated into college course work., Fall 2003- Spring 2006

4-H/Extension WOW! Project-Designed and supervised the production of graphics for the 4-H/Extension building on campus. Made numerous presentations of the proposed graphics and participated in various types of promotion about the collaborative project., Fall 2003-Spring 2004

ISUComm Workshops, May 23-24, 2005 and March 3, 2006

Summer 4-H Youth Camp Workshop, Summer 2005

University Disabilities, Committee member, Fall 2007- Fall 2009

CELT/ISU Comm Presentation for Plant Pathology, Scientific PowerPoint Design: The Decision-Making Process, Fall, 2009 (Approximately 95 attendees)

CELT/ISU Comm Presentation for Plant Pathology, Scientific Poster Design: The Decision-Making Process, March 5, 2009 (Approximately 85 attendees)

Summer 2007, Destination Iowa State, Lead three 1 hour discussion groups

College Service

College of Design Graphics and Publications (25th Anniversary Graphics)-Created and produced a series of posters, banners, postcards and other collateral material for the 25th Anniversary events. Supervised the college designer in the production of related materials and other college publications as needed. Coordinated the printing and production of these materials., Fall 2003- Spring 2004

College of Design Panelist for Summer New Student Orientation, 2005- Present

College of Design Envisioning II Committee, 2005

Non-Tenure Eligible Research Professors Faculty Senate Task Force. Attended regular meetings during fall 2006 and spring 2007 and prepared the final electronic document for the committee.

Computation Advisory Committee –Appointed, Regular correspondences via e-mail with regard to technology issues regarding purchases, grants, facilities usage and other related matters., Fall 2003- Spring 2006

Search Committee Member for Core Director Position, Spring 2007

Digital Media Minor, College Committee member, Fall 2008-Present

Institute for Design Research and Outreach (IDRO), College Committee member, Fall 2008 - Present

Design West Summer Design Workshop 2008, Wrote curriculum, designed publicity materials, and taught two-day Workshop at Design West with Ann Sobiech-Monson.

Design West Summer Design Workshop 2009, Wrote curriculum, designed publicity materials, and taught two-day Workshop at Design West with Ann Sobiech-Monson.

College of Design Curriculum Committee (CODCC), Spring 2010

Department Service

Computer/Technology Committee Member- Contributed to the production of a grant for equipment funding and attended scheduled meetings., 2003

Poster Design for Art and Design Candidate Searches (Spring 2005)

Designed and Presented Materials For College of Design Program Review (Spring 2005)

Faculty Search Committee- Graphic Design Tenure Track Search (Spring 2005)

Faculty Search Committee- Interior Design Tenure Track Search (Spring 2006)

Computer Technology Committee, Chair, 2005-2006 Spring

Awards and Scholarships, Member, Fall 2005-Spring 2007

Graphic Design Student Association, Faculty Advisor, 2005-2006

Art and Design Department Cabinet member, Fall 2008-Present

Post-Tenure Review Committee, Ad-Hoc Member for Alan Mickelson, Fall 2008-Spring 2009

Promotion and Tenure Review Committee, Fall 2006-Spring 2008

Participated in Korea-America Students Graphic Design Exhibition 2009 with Keimyung University, Three student works submitted and my own work submitted.

Community Service

Friendship Ark, Group home for adults with MR. Humanitarian Board Fall 2006- Present

Exhibitions

Morningside College Alumni Invitational Show. Levitt Art Gallery, Morningside College, Sioux City, IA
Fall 2009.

Morningside College Alumni Invitational Show. Levitt Art Gallery, Morningside College, Sioux City, IA
Fall 2006.

Morningside College Alumni Invitational Show. Levitt Art Gallery, Morningside College, Sioux City, IA
Fall 2005.

Morningside College Alumni Invitational Show. Levitt Art Gallery, Morningside College, Sioux City, IA
October 1 - October 31, 2004.

Iowa State University Faculty Show. Gallery 181, Iowa State University, Ames, IA. March 1 - 19, 2004.

Bleed Lead Kern Invitational Show. Furlong Art Gallery, University of Wisconsin-Stout. January 24 - February 17,
2003.

Awards

Award for Extraordinary Faculty Performance. Received for designing promotional materials and graphics for the College of Design's 25th Anniversary Celebration. Spring 2004.

Award for Extraordinary Faculty Performance. Received for developing a new required course in Print Materials and Processes for Graphic Design for the B.F.A. degree. Spring 2003.

Human Computer Interaction (HCI) Faculty Member of the Year. Spring 2010.

Memberships

Design Research Society (DRS)

DebraSatterfield Associate Professor of Art and Design • Iowa State University

International Visual Literacy Association (IVLA)

Association for Computing Machines (ACM) Special Interest Group: Computer Human Interaction (SigCHI)

International Society for Autism Research (INSAR)

DebraSatterfield Associate Professor of Art and Design • Iowa State University