

## Researching Potential Employers And positions

After you have determined your geographical areas of interest and narrowed your search to 2 or 3 cities, you can now begin researching potential employers.

- Look for firms/organizations whose work you admire.

### Professional organizations and publications

- Consider joining professional organizations; attend professional meetings and conferences. Meet people and let them know you are searching for employment.
- Search professional organizations in your field. Many have searchable databases and job posting services.
- You can learn a lot about firms and their work by reading job advertisements and professional literature.

### The Career Services Website

- Check out Links for all majors.
- Search the searchable database of jobs and internships by major, city and state. These firms are interested in recruiting ISU graduates. Do not hesitate to contact them even if the job listing is not current.
- Using this search engine, you can also research for firms and Design Alumni Career Network contacts.
- The Career Services office receives many job notices by e-mail; these are forwarded to students and added to the Jobs/Internships web database. Since all job notices are not received by e-mail, you should check the web site weekly for new listings.

### Other resources

- Search the Web for city newspaper classified ads.
- Talk with professors
- Pay attention during field trips

Visiting firms is a good way to learn about the culture of the firm, get intuitive feelings about the environment and people who work in the firm.

### Alumni contacts

- Use Alumni Networks; join the ISU Student Alumni Association which offers members access to all alumni on-line.
- The Design Career Services office also has a list of alumni who have offered to network with students regarding their job and internship searches. We do not hand out lists of alumni unless they have given permission to give their name to students.

### Career Days

Attend the event and meet employers relative to your major. Find out who is interviewing. Sign up. Go to their presentations. Network with them at the reception. Get to know them.