



GALLERY 181, COLLEGE OF DESIGN | ENTRY DEADLINE: JANUARY 30, 2009 | CURATOR: DAVID McFADDEN, MUSEUM OF ARTS & DESIGN, NYC

THE COLLEGE OF DESIGN BUILDING OPENED IN FALL 1978 AND WAS DEDICATED IN MAY 1979. THIS ACADEMIC YEAR MARKS OUR 30TH ANNIVERSARY AT IOWA STATE UNIVERSITY, AND AS A GRAND FINALE TO THE YEAR-LONG CELEBRATION, WE WILL HOST "30 AND BEYOND: COLLEGE OF DESIGN ALUMNI EXHIBITION."

## ANNIVERSARY THEME

The theme for the anniversary year is "Design : Community." We believe design and community are inextricably entwined. We all affect community and are affected by it. While the most colloquial concept of community is linked to place, community's forms encompass groups of people with common cultures, traditions, values, ideas, goals, skills or lifestyles. Community is both physical and social, designed and happenstance. The work of professional artists and designers is inherently influenced by the individual and myriad communities from which they have come.

What is "Design : Community" in an era in which there are so many opportunities for each of us to associate independently of spatial boundaries and historical cultural connections? Through the events and activities of our 30th anniversary year, we will explore how community in its many forms affects design and in turn, how design affects community.

## EXHIBITION

"30 and Beyond" is intended as a showcase of the very best work by a representative selection of our alumni from all departments and programs in the College of Design. The title references the college's 30th anniversary as well as the future – it is forward-looking and celebrates not only what our alumni community is producing and contributing to society but also the potential of our current students, who will become the next generation of successful alumni.

## ELIGIBILITY

This exhibition is open to all alumni from all departments and programs that are or have been in the Iowa State University College of Design: architecture, art and design, art education, biological and pre-medical illustration, community and regional planning, graphic design, integrated studio arts, interior design and landscape architecture.

## MEDIA

All media are eligible. All work must fit through a standard 2'8" x 6'8" door frame. Installations will be considered, but space limitations and impact on the gallery environment will be determining factors. Work requiring special audio/video equipment not provided by the entrant may be rejected if equipment is not readily available through the Iowa State University Information Technology Services office.

## SUBMISSION GUIDELINES

There is no entry fee. Each College of Design alumnus/a may submit up to two entries of original work completed since 2003. Submission of your most recently executed work is strongly encouraged. Digital/electronic files only (no slides) will be accepted for selection purposes.

To enter, register online at [www.design.iastate.edu/30/alumnishow.php](http://www.design.iastate.edu/30/alumnishow.php). Once you have registered, you may then submit entries one of two ways:

- 1) Fill out our online entry form and upload your images; or
- 2) Print out the entry form from our web site and mail with images on CD. CDs will not be returned and will become the property of the ISU College of Design.

Submit up to three images/views per entry. Images may be submitted as JPEGs online or on a CD that can be read on both Mac and Windows operating systems. Please label the CD and case clearly with your full name.

## IMAGE REQUIREMENTS

- Images must be clear, professionally presented, and accurately represent the work.
- Each JPEG must be no larger than 1024 pixels in any direction.
- Image resolution must be between 72 and 100 dpi.
- Images must be RGB, not CMYK.
- Each file should be labeled with the entrant's last name followed by a period, first initial, underscore, and number corresponding to the entry, for example:  
SMITH.J\_1.jpg (image corresponding to first entry)  
SMITH.J\_2.jpg (image corresponding to second entry)  
For multiple views of a single work, use SMITH.J\_1A.jpg, SMITH.J\_1B.jpg, etc.
- For presentation boards or other materials that represent complex projects, PDF files will be accepted. Individual PDF files should not exceed 5MB.

Each entrant must also submit a short resume (up to three pages) and artist/philosophy statement (one page) as PDF files, either online or on CD. Label files in the following format: SMITH.J\_Resume.pdf, SMITH.J\_Statement.pdf.

## ENTRY DEADLINE

Completed entries must be received by 5 p.m. Friday, January 30, 2009.

IOWA STATE UNIVERSITY

# 30 AND BEYOND COLLEGE OF DESIGN ALUMNI EXHIBITION

AUGUST 3 – SEPTEMBER 25, 2009 [www.design.iastate.edu/30/alumnishow.php](http://www.design.iastate.edu/30/alumnishow.php)

## GUEST CURATOR

All submissions will be reviewed by the guest curator for the exhibition: **David McFadden**, chief curator and vice president for programs and collections at the Museum of Arts and Design in New York City. He is also the president of the International Council of Museums' Decorative Arts and Design Committee. He previously served as curator for decorative arts and assistant director for collections and research at the Cooper-Hewitt, National Design Museum. McFadden will both select the works and guide installation of the exhibition. In addition, he will attend the exhibition reception on August 24 and present a lecture at the College of Design on August 25, 2009.

## SELECTION/NOTIFICATION

Thirty total works by 30 alumni will be selected. Only the 30 people/works selected for the Gallery 181 exhibition will be featured in the printed catalog. One submission from everyone who enters will be posted in an accompanying online show.

All entrants will be notified of selection results by mail no later than Friday, March 20, 2009. Selected works cannot be substituted and are committed for the duration of the exhibit.

## CATALOG/INTERNET EXHIBITION

The 30 works selected for the gallery exhibition will be included in a full-color catalog with an introduction by College of Design Dean Mark Engelbrecht and an essay by curator David McFadden.

Following notification, alumni whose work is selected for the exhibition will be required to submit high-resolution images for inclusion in the catalog. Each selected alumnus/a will receive a complimentary catalog. Additional copies will be available for purchase.

One image from everyone who submits work will be posted in an online show accompanying the gallery exhibition.

## LIABILITY/INSURANCE

Submission of works and completed entry form indicates acceptance of all conditions described in this prospectus. The College of Design will insure selected works of art throughout the exhibition, from the time of their delivery to the time of their departure from our premises. The college is not responsible for the loss or damage of works while in transit. Alumni are encouraged to secure their own insurance to cover delivery/return of their work.

Entrants are responsible for clearing photographs for publication and reproduction by the College of Design. The College of Design will provide proper photography and other project credits when using photos and other images, but will not assume responsibility for any copyrights or photography fees. The College of Design retains the right to photograph or otherwise reproduce submitted works in printed and electronic form, regardless of copyright, for promotional and educational purposes.

## DELIVERY OF SELECTED WORKS

Selected work may be hand-delivered or shipped prepaid. Work should be packed carefully in sturdy, reusable containers and sent via UPS, Fed Ex or U.S. Postal Service, to arrive no earlier than Wednesday, July 1, and no later than Friday, July 10, 2009. Ship to Gallery 181, attn: Alumni Exhibition, 134 College of Design, Iowa State University, Ames, IA 50011-3091.

Work also may be delivered in person to Gallery 181, first floor of the College of Design building, between 1 and 4 p.m. on Wednesday, July 8, and Thursday, July 9, 2009.

Work will be shipped (sent out of the College of Design) by Friday, October 2, 2009, using the same packaging and prepaid shipping return label provided. Hand-delivered work may be picked up from the gallery between 1 and 4 p.m. on Monday and Tuesday, September 28 and 29, 2009.

At the end of the exhibition, artists/designers should send shipping receipts to Virgene Monthei for reimbursement, up to \$250 per person. Those with work in the show will be provided more information on this in their notification letter.

## QUESTIONS

Contact Heather Sauer, communications specialist  
(515) 294-9289 or [alumnishow@iastate.edu](mailto:alumnishow@iastate.edu)

## 2009 ALUMNI EXHIBITION CALENDAR

<b>JANUARY 30</b>	Last day to receive entry materials
<b>MARCH 20</b>	All entrants notified of selection results by this date
<b>JULY 8-9</b>	Hand delivery of work to Gallery 181
<b>JULY 10</b>	Last day to receive shipped entries
<b>AUGUST 3</b>	Exhibition opens to the public
<b>AUGUST 24</b>	Reception for alumni and public
<b>AUGUST 25</b>	Lecture by guest curator
<b>SEPTEMBER 25</b>	Show closes
<b>SEPTEMBER 28-29</b>	Works delivered by hand to be picked up
<b>OCTOBER 2</b>	Works shipped to College of Design will be returned